

Bachelor of Arts (B.A.) Economics (ODL & OL Mode) PROGRAMME STRUCTURE

First Year-First Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
1	DLTAM11	Tamil I	Language I	4	3	30	70	100	40
2	DLENG11	English I	Languagell	4	3	30	70	100	40
3	DCECN11	Micro Economics I	CC	4	3	30	70	100	40
4	DCECN12	Financial Economics - I	CC	4	3	30	70	100	40
5	DCECN13	Business Management	CC	4	3	30	70	100	40
Total				20		150	350	500	

First Year-Second Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
6	DLTAM21	Tamil II	Language I	4	3	30	70	100	40
7	DLENG21	English II	Language II	4	3	30	70	100	40
8	DCECN21	Micro Economics II	CC	4	3	30	70	100	40
9	DCECN22	Financial Economics - II	CC	4	3	30	70	100	40
10	DCECN23	Business Communication	CC	4	3	30	70	100	40
Total				20		150	350	500	

Second Year-Third Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
11	DLTAM31	Tamil III	Language I	4	3	30	70	100	40
12	DLENG31	English III	Language II	4	3	30	70	100	40
13	DCECN31	Indian Economy I	CC	4	3	30	70	100	40
14	DCECN32	Monetary Economics I	CC	4	3	30	70	100	40
15	DCECN33	Business Statistics	CC	4	3	30	70	100	40
16	DEVS031	Environmental Studies	AECC	2	3	30	70	100	40
Total				22		180	420	600	

Second Year-Fourth Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
17	DLTAM41	Tamil IV	Language I	4	3	30	70	100	40
18	DLENG41	English IV	Language II	4	3	30	70	100	40
19	DCECN41	Indian Economy II	CC	4	3	30	70	100	40
20	DCECN42	Monetary EconomicsII	CC	4	3	30	70	100	40
21	DCECN43	Service Marketing	CC	2	3	30	70	100	40
Total				18		150	350	500	

Third Year-Fifth Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
22	DCECN51	Fiscal Economics I	CC	4	3	30	70	100	40
23	DCECN52	Macro Economics I	CC	4	3	30	70	100	40
24	DCECN53	Managerial Economics	CC	4	3	30	70	100	40
25	DCECN54	Health Economics I	CC	4	3	30	70	100	40
Total				16		120	280	400	

Third Year-Sixth Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks	Pass Marks
						CIA	ESE		
26	DCECN61	Fiscal Economics II	CC	4	3	30	70	100	40
27	DCECN62	Macro Economics II	CC	4	3	30	70	100	40
28	DCECN63	History of Economics Thought	CC	4	3	30	70	100	40
29	DCECN64	International Economics	CC	4	3	30	70	100	40
Total				16		120	280	400	

CC-Core Course / CIA-Continuous Internal Assessment / ESE-End Semester Examination

Optional Courses Available

The following Discipline Specific Elective (DSE) Courses, Skill Enhancement Courses (SEC), Generic Elective Courses (GEC) and Ability Enhancement Courses (AEC) are also available for the learners to choose from 3rd Semester onwards.

S.No	Name of Course	Credits
1	English for Competitive Exam	4
2	Educated Vocabulary for Tourism	2
3	Communication Skills	2
4	Company Law	4
5	Universal Human Values	3
6	Soft skills	2
7	Mathematics for Economists	5
8	Statistics for Economists	5
9	Computer Applications in Business	5
10	Capital Market	4
11	Business Taxation	4
12	International Finance	4

Bachelor of Arts (B.A.) in Economics
Detailed Syllabus

Programme	:	B.A. Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Tamil- I
Course Code	:	DLTAM11
No.of Credit	:	4

CO1 : தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்

CO2 : நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்

CO3 : எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்

CO4 : மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்

CO5 : தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM11

பருவம்-1, தமிழ்மொழிப்பாடம்-1, பகுதி-1, தகுதிப்புள்ளி: 4,

தாள்-1- இக்காலக் கவிதைகள் – உரைநடை - பண்பாடு – மொழித்திறன்

தொகுதி 1 - சங்க இலக்கியம்

குறுந்தொகை (மூன்று பாடல்கள் - 3, 40, 135) - புறநானூறு (மூன்று பாடல்கள் - 183, 184, 192) - பட்டினப்பாலை (காவிரியின் சிறப்பு 01-07, சோழ நாட்டு 20-28, பல்பொருள் வளம் 183-193) - மதுரைக் காஞ்சி (பாண்டியர் பரம்பரை 01-23, மன்னர்க்கு மன்னன் 64-74, பாண்டியன் புகழ் 197-209).

தொகுதி 2 - இக்கால இலக்கியம்

பாரதியார் - பாரத தேசம் என்னும் தலைப்பில் ஆறு பாடல்கள். (பாடல்எண்கள் 1, 6, 7, 9, 12, 13) - பாரதிதாசன் - தமிழுக்கும் அமுதென்று பேர் என்னும் தலைப்பிலான கவிதை - தேசிக விநாயகம் பிள்ளை - உடல் நலம் பேணல் என்னும் தலைப்பிலான கவிதை - அப்துல் ரகுமான் - ஆலாபனை தொகுப்பில் போட்டி என்னும் தலைப்பிலான கவிதை.

தொகுதி 3- உரைநடை

மாணாக்கரும் தாய்மொழியும் - திரு.வி.க., - மன வலிமை வேண்டும் - மு.வரதராசனார் - செம்மொழித் தமிழின் சிறப்புகள் - பண்டைத் தமிழின் சாதனைச் சுவடுகள்.

தொகுதி 4-தமிழர் வாழ்வும் பண்பாடும்

பண்பாடு - வாழ்வியல் முறை - அகம், புறம் - உணவு முறை - விருந்தோம்பல் - நம்பிக்கைகள் - விழாவுகள் வழிபாடும் - கலைகள் - கட்டடம் - சிற்பம் - ஓவியம் - இசை - கூத்து - தொழிலும் வணிகமும் - அறிவியல் நோக்கு.

தொகுதி 5- மொழித்திறன், இலக்கிய வரலாறு, இலக்கணம்

மொழித்திறன், இலக்கிய வரலாறு, இலக்கணம் - எழுத்துப் பிழை, தொடர்பு பிழைகள் - வேற்றுமை இலக்கணம் - செய்யுள் நலம் பாராட்டல் - பாடம் தழுவிய இலக்கிய வரலாறு மரபுக் கவிதை - புதுக்கவிதை - உரைநடை.

பார்வை நூல்கள்

1. தமிழர் நாகரிகமும் பண்பாடும், டாக்டர் அ. தட்சிணா மூர்த்தி, ஐந்திணைப் பதிப்பகம், 1973
2. தவறின்றித் தமிழ் எழுதுவோம், மா. நன்னன், ஏகம் பதிப்பகம், 2006
3. தவறின்றித் தமிழ் எழுத - மருதூர் அரங்கராசன், ஐந்திணைப் பதிப்பகம், 2005
4. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., புது தில்லி : சாகித்திய அக்காடெமி, 1972
5. புதிய தமிழ் இலக்கிய வரலாறு, நீல. பத்மநாபன், சிற்பி பாலசுப்ரமணியம், சாகித்திய அக்காடெமி, 2013
6. செம்மொழி தமிழின் சிறப்பியல்புகள் - முனைவர் மறைமலை இலக்குவனார்; <https://www.youtube.com/watch?v=HHZnmJb4jSY>
7. பாடநூல் தேடலுக்கான இணையம் - <https://archive.org/>.

Programme	:	B.A.Economics
Year/Semester	:	First Year / First Semester
Course Title	:	English - I
Course Code	:	DLENG11
No.of Credit	:	4

Course Objectives

CO 1.To enable students to develop their communication skills effectively.

CO 2.To make students familiar with usage skills in English Language.

CO 3.To enrich their vocabulary in English

CO 4. To develop communicative competency

Block I: Prose

Introduction to Prose -Descriptive and Expository - Dangers of Drug Abuse - Hardin B Jones – Profession for Women -Virginia Wolf, Tight Corners – E.V.Lucas

Block II: Poetry

Introduction to Poetry - Stopping by woods on a snowy evening – Robert Frost - Ecology – A K Ramanujan - The Unknown Citizen – W.H.Auden

Block III: Short Stories

Introduction - Fortune Teller – Karel Capek- The Model Millionaire – Oscar Wilde -The Lion and the Lamb– Leonard Clarke

Block IV: Plays

Introduction to Play - George Bernard Shaw: Life and Work – Arms and the Man: Summary and Explanation - Character Analysis and Critical Perspective

Block V: Grammar

Introduction – Subject verb agreement and Noun Pronoun agreement. – Article and Preposition – Tense

References Books

(1). History of English Language by F.T.Wood, Trinity Press, Revised Edition, 2010.

(2). Balasubramanian, Text Book of English Phonetics for Indian Students, Macmillan Publishers, New Delhi, 2nd Edition, 2013.

(3). Wren and Martin, English Grammar and Composition, S. Chand& Co, New Delhi, 4th Edition, 2012.

- (4). W.H. Hudson, an Introduction to the Study of Literature, Atlantic Publishers, Chennai.2012
- (5). Peter Childs, Roger Fowler, The Routledge Dictionary of Literary Terms, Routledge Taylor and Francis group, London.2015.
- (6). Declerck, Renaat. Sequence of tenses in English. Fac. van de Letteren en de Wijsbegeerte, Univ. Campus, 1988.
- (7). Aitken, Rosemary. Teaching tenses. Intrinsic Books Ltd, 2021.
- (8). Lindstromberg, Seth. English prepositions explained. Amsterdam and Philadelphia: John
- (9). Zwicky, Arnold M. "French prepositions: no pe eking." Phonology 4 (1987): 211- 7.
- (10).Van Riemsdijk, Henk. "Functional prepositions." Unity in Diversity, edited by H. Pinkster and I. Gene (1990): 229- 241.
- (11).Reichenbach, Hans. "The tenses of verbs." Meinster, J.; Schernus, W. Time from concept to narrative construct: a reader. Berlin (1947): 1-12.
- (12).Rumelhart, David E., and James L. McClelland. "On learning the past tenses of English verbs." (1986): 216-271

Weblinks

<https://www.gradesaver.com/>

<https://www.enotes.com/>

<https://www.jstor.org/>

<https://www.sparknotes.com/>

<https://www.cliffsnotes.com/>

After the completion of the course English – I, the student will be able to

COC1	Analyze and appreciate the literariness found in them given texts
COC2	Develop the overall comprehending and writing skills.
COC3	Analyze and interpret the given short story and drama with close reading.
COC4	Use language for speaking and writing with confidence in an intelligible and acceptable manner.
COC5	Write simple sentences without committing error of spelling or grammar.

Programme	:	B.A. Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Micro Economics- I
Course Code	:	DCECN11
No.of Credit	:	4

Course Objectives

CO-1: To understand fundamental elements of Economics and other theoretical background of economic concepts.

Block I - Introduction to Micro Economics

Introduction of Economics- Nature and Scope of Economics- Demand and Law of Demand- Supply and Law of Supply

Block II -Elasticity of Demand

Elasticity of Demand-Concept of Price Elasticity of Demand-Concept of Consumer's Surplus- Concept of Producer's Surplus

Block III - Utility Analysis

Utility – Types of Utility- Law of Diminishing Marginal Utility- Indifference Curve Theory- Indifference Curves – Consumer's Equilibrium

Block IV - Production Theory

Factors of production- Production Functions- Laws of Production Function- Iso-Quant Approach

Block V – Markets

Market Structures-Equilibrium of Firm and Industry under Perfect Competition Pricing Under Perfect Competition In Short Run Pricing Under Perfect Competition In Long Run

Text Book

- (1). A. Koutsoyiannis, Modern Micro Economics, Palgrave Macmillan Publications, 1979.
- (2). Dwivedi D.N., Principles of Economics, Vikas Publications, New Delhi, 2005.

Reference Books

- (1). Ahuja H.L, Principle of Economics, S.Chand & Company, New Delhi, 2008.
- (2). Jhingran M.L, Micro Economic Theory, Vrinda Publications, New Delhi, 2002.
- (3). Alfred Stonier W, Douglas Hague C, A Textbook of Economic Theory, Easter Book Company, 5th Edition, 2008.

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https://www.mooclist.com/tags/microeconomics?__cf_chl_jschl_tk__=30aa3c1ecf71d6effab0ac8a74db34de89825401-1623169933-0-

<https://www.edx.org/micro%20economics>

Course Outcomes

After the completion of the course Micro Economics-I - , the student will be able to

COC 1	To understand and to be familiar with the definitions of economics
COC 2	To get an introduction to basic concepts of supply and demand which determinesthe equilibrium in the market
COC 3	To understand the framework of the consumer behavior theories
COC 4	To understand the theory of Rent, wage, Interest and profit
COC 5	To be familiar with the concepts of market structure

Programme	:	B.A. Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Financial Economics- I
Course Code	:	DCECN12
No.of Credit	:	4

Course Objectives

At the end of the course, students would be able to

CO1. To remember the basic concepts of financial institutions and markets.

CO2. To understand the role of the central bank and the commercial banks.

CO3. To analyse capital market operation and money market.

CO4. To apply the difference between primary and secondary market.

CO5. To evaluate the need for insurance and financial derivatives.

Block I - Introduction to Financial Economics

Introduction of Money Market- Meaning and Scope Components of Money Supply, Bank Rate-Monetary Policy Banking System in India

Block II- Banking and Financial System

Introduction of Banking and Financial System-Types of Banks-RBI'S Regulations and Functions of Commercial Banks – Credit creation-Modern Functions of Banks

Block III- Capital Market

Introduction of Capital Market-SEBI and its regulations-Non -banking Institutions in India-Stock Exchange- Meaning and Scope

Block IV – Share market

Share market – Primary and Secondary market-Type of Equities and Bonds-Types of Investments-Share Market Indices.

Block V- Insurance

Types and Need of Insurance- Life and General-Role of IRDA-Financial Derivative-Types-Health Insurance – meaning and significance

Reference Books:

(1). Bhole, L. M (2017), Financial Institutions and Markets, 6 th Edition, Mc Graw Hill Education publishers, New Delhi.

(2). Frank Fabozzi (2019), Financial Economics, Mc Graw Hill, New Delhi.

(3). Frederic S Mishkin and Stanley Eakins (2017) “Financial Markets and Institutions” Pearson Education Publishers, 8 th Edition, New Delhi.

(4). Khan. M.Y (2015) Indian Financial System, Tata McGraw Hill, New Delhi,

(5). Vinod Kumar (2021), "Financial Markets and Institutions, Taxman's Publications, Delhi.

Web References:

1. https://onlinecourses.nptel.ac.in/noc20_mg10/preview.

2. <https://www.mheducation.co.in/financial-institutions-and-markets-9789352605415-india>.

3. <https://www.classcentral.com/course/edx-financial-institutions-and-markets-6260>.

4. <https://link.springer.com/book/10.1007/978-1-137-08599-3>.

5. <https://books.google.co.in/books>

Course Outcomes

After the completion of the course Financial Economics-I - , the student will be able to

COC 1	To remember the basic concepts of financial institutions and markets
COC 2	To understand the role of the central bank and the commercial banks
COC 3	To analyse capital market operation and money market
COC 4	To apply the difference between primary and secondary market
COC 5	To evaluate the need for insurance and financial derivatives

Programme	:	B.A Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Busniess Management
Course Code	:	DCECN13
No. of Credit	:	4

Course Objectives:

CO-1: To help the students gain understanding of the functions and responsibilities of Managers.

CO-2: To provide them tools and techniques to be used in the performance of the Managerial job.

CO-3: To enable them to analyze and understand the environment of the organization.

CO-4: To help the students to develop cognizance of the importance of management Principles.

Block I- Management Thought and Evolution

Introduction to Business Management- Role of Managers in Management-Process and Functions of Management- Authors Contribution to Management

Block II- Planning and Decision Making

Types of Planning-Management by Objectives (MBO) - Approaches of Planning- Decision Making

Block III- Organisation Structure

Concepts of Organization- Formal and Informal Organisations- Departmentation- Delegation of Authority

Block IV- Recruitment, Selection, Training And Development

Recruitment-Selection-Training and Development

Block V- Controlling

Motivation and Communication-Direction and Coordination- Controlling

Books References

- (1). A. R.Appannaiah, G Dinakar, Sandeep, 2020, Organizational Management, ISBN: 978-93509-77262.
- (2). Hardcover, Eichhorn Peter, 2012, Principles of Management, Springer International Publishing AG, ISBN: 978-331970-9017, 978-33197-09017.
- (3). Hardcover, S.K. Kapur, 2012, Principles and Practice of Management, ISBN: 978-818570-1042.
- (4). Heinz Wehrich, Harold Koontz, Mark V Cannice, 2019, Management: A Global, Innovativ Perspective, McGraw Hill India, ISBN: 978-81942-44608, 819-4244-609.

- (5). Koontz, Harold and Wehrich, Heinz (2008), Essentials of management- An International Perspective. New Delhi: McGraw Publishing, Eighth Edition.
- (6). Koontz, Harold and O' Donell, (2016), Principles of management- An Analysis of Managerial Functions. London: Cambridge University Press.
- (7). Mitch McCrimmon, (2010). Leadership and Management Reinvented, Ivey Business Journal Online.
- (8). Stephen. P. Robbins, Mary Coulter and Agna Fernandez, (2015), Management. New Delhi: Pearson, 14th Edition.
- (9). Skorepa Michal, 2007, Decision making the behavioral business and economic Approach, Bloomsbury Publishing PLC, ISBN: 9780230248250, 9780230248250.
- (10). Thomas A Bateman and Scott A. Snell, (2008), Management-Leading and Collaborating in the Competitive World. New Delhi: McGraw Publishing, Eighth Edition.

Journals

- (1). Abbas Toloie Eshlaghy, (2009), Investigating the Impact of Leaders' Responsibilities in Reaching Organizational Excellence in the EFQM through the Systems Dynamics Approach, International Journal of Business and Management, Volume 4, no 9, June 2009.
- (2). Manisha Yadav, (2010), the Internationalization Process -The Study of Strategic Change, International Journal of Advances in Engineering and Management (IJAEM) Volume 2, Issue 1, PP: 12-16 www.ijaem.net ISSN: 2395-5252. <https://www.studyadda.com/notes/teaching/business-studies/emerging-trends- Inmanagement/notes-emerging-trends-in-management>.
- (3). Fred C. Lunenburg, (2010), The Decision Making Process, National forum of Educational Administration and Supervision Journal. Volume 27, number 4.
- (4). Rahman, S, (2018) Evaluation of definitions: ten dimensions of corporate social Responsibility. World Review of Business Research, 1(1), 166-176, 2011 International journal of management, Canadian center of science and education, Vol: 13, No:8. <https://www.ccsenet.org/journal/index.php/ijbm>
- (5). Sabitu Adeniran, Lucky, Solomon, (2020) Introduction to Business Management, International Journal of Management Science and Engineering Management, ISBN: 978-978-57673-1-5, Volume 17, Issue 1.

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- (1). <https://books.google.com/books?hl=en&lr=&id=dZ90AgAAQBAJ&oi=fnd&pg=PT6&dq=business+management&ots=43lzWagl7a&sig=bFMnl7vH0AvIL2oaLBT6hcSzeta>
- (2). <http://www.sietmanagement.fr/wp-content/uploads/2016/04/nonaka-1996.pdf>
- (3). <https://youtu.be/mtvTqpfvc2Y>
- (4). <https://nptel.ac.in/courses/110107150>
- (5). <https://www.tandfonline.com>

Course Outcomes

After the completion of the course Business Management, the student will be able to

COC1	Apply management thoughts and theories in practical business
COC2	Forecast about the future and draft plans in all sphere of life
COC3	Create, organize, structure and design the work, for smooth performance of employees
COC4	Identify right person at the right job for a business
COC5	Demonstrate effective ways of coordination and control by proper communication and motivation

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Tamil- II
Course Code	:	DLTAM21
No.of Credit	:	4

Course Objectives

CO1: தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்

CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்

CO3: எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்

CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்

CO5 : தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM13

பருவம்-2, தமிழ்மொழிப்பாடம்-2, பகுதி-1, தகுதிப்புள்ளி: 4

தாள்-2: அற இலக்கியம் – சிற்றிலக்கியம் – சிறுகதை – பயன்பாட்டுத் தமிழ்

தொகுதி 1 -அற இலக்கியங்கள்

திருக்குறள் - வான் சிறப்பு (அறம்) - ஊக்கமுடைமை (பொருள்) -குறிப்பறிதல் (இன்பம்) - மூன்று அதிகாரங்கள் முழுமையும் - நாலடியார் - மூன்று பாடல்கள். (2, 3, 5) - பழமொழி நானூறு - மூன்று பாடல்கள் (74, 75, 78) - திரிகடுகம் - மூன்று பாடல்கள் (10, 12, 22) - இனியவை நாற்பது - மூன்று பாடல்கள் (1, 12, 16)

தொகுதி 2-சிற்றிலக்கியம்

முத்தொள்ளாயிரம் - சேரன் - வீரம் 14, 15 பாடல்கள் - சோழன் - காதல் 23, 24 பாடல்கள் - பாண்டியன் - 87, 88 பாடல்கள் - தமிழ்விடு தூது - முதல் 20 கண்ணிகள் - திருக்குற்றாலக் குறவஞ்சி -மலைவளம் கூறுதல் - முதல் 5 பாடல்கள்- முக்கூடற்பள்ளு - மூத்த பள்ளி நாட்டு வளம் 2 பாடல்கள், இளைய பள்ளி நாட்டு வளம் 2 பாடல்கள் - கலிங்கத்துப் பரணி - பாலை நிலம் பற்றிய 5 பாடல்கள்

தொகுதி 3- சிறுகதை

பேரறிஞர் அண்ணா - செவ்வாழை - புதுமைப்பித்தன் - கடவுளும் கந்தசாமிப் பிள்ளையும் - ஜெயகாந்தன் - யுகசந்தி - கி.ராஜநாராயணன் - கதவு - அம்பை - காட்டில் ஒரு மான்

தொகுதி 4- பேச்சுத் தமிழ்

பேச்சுத் திறன் - விளக்கம் - பேச்சுத்திறனின் அடிப்படைகள் - வகைகள் - மேடைப்பேச்சு - உடையாடல் - பயிற்சிகள்

தொகுதி 5 - எழுத்துத் தமிழ், இலக்கிய வரலாறு, இலக்கணம்

கலைச் சொல்லாக்கம் - தேவைகள் - கலைச்சொற்களின் பண்புகள் - அறிவியல் கலைச் சொற்கள் - கடிதம் - வகைகள் - அலுவலகக் கடிதங்கள் - உறவுமுறைக் கடிதங்கள் - விண்ணப்பக் கடிதம் எழுதுதல்

பார்வை நூல்கள்

1. சங்க இலக்கியங்கள் மூலமும் உரையும் / அ மாணிக்கம், வர்த்தமானன் பதிப்பகம், 2000
2. தவறின்றித் தமிழ் எழுதுவோம், மா. நன்னன், ஏகம் பதிப்பகம், 2006
3. முத்தொள்ளாயிரம் மூலமும் உரையும், பத்மதேவன், ஸ்ரீ செண்பகா பதிப்பகம், 2007
4. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., புது தில்லி: சாகித்திய அக்காதெமி, 1972
5. குற்றாலக் குறவஞ்சி, மணிமேகலைப் பிரசுரம். ஆசிரியர் குழு, வேனா தமிழ்வாணன், 1986
6. பாடநூல் தேடலுக்கான இணையம்

<https://archive.org/>

https://www.youtube.com/watch?v=qzKnca_wse8

<http://www.tamilvu.org/>

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	English - II
Course Code	:	DLENG21
No.of Credit	:	4

Course Objectives

CO1: To improve the speaking ability in English both in terms of fluency andcomprehensibility

CO2: To enhance students Reading, Writing, Listening and Speaking skills

CO3: To enrich their vocabulary in English

Block – 1 Prose

Introduction to prose The Unexpected – Robert Lynd My Greatest Olympic Prize-Jesse Owens If You AreWrong, Admit It- Dale Carnegie

Block-2 Poetry

Introduction to forms of Poetry Pulley or The Gift of God – GeorgeHerbert The Daffodils – William Wordsworth Night of the Scorpion- Nissim Ezekiel

Block-3 Short Story

IntroductionThe Gift of Magi- O HenryThree Questions- Leo Tolstoy-The Selfish Giant- Oscar Wilde

Block - 4 Comprehension

Introductions -Reading Comprehension -Hints Developing- Note Making

Block – 5 Grammar

Introduction-Degrees of Comparison -Active and Passive Voice-Direct and Indirect Speech

References - Books

1. A.J. Thomson, Practical English Grammar, Oxford Publications, 1997.
2. Bas Aarts, Oxford Modern English Grammar, Oxford University Press, 2011.
3. Confluence - Anu Chitra Publications, 2018.
4. English Conversation Practice byD. H. Spencer, Oxford UniversityPress, 2012
5. Martin Hewings, Advanced English Grammar with Answers, Cambridge University Press, 1999.
6. Murphy Ramond, Essential English Grammar with Answers. Generic Publications, 2015.
7. Quirk, A university grammar ofEnglish, Pearson Education, 2005.
8. Wordsworth, William, and Randy Miller. Daffodils. SC Company, 1910.

9. Wren and Martin, English Grammar and Composition, S. Chand & Co, New Delhi, 4th Edition, 2012.

10. Payne, Thomas E., and Thomas Edward Payne. Understanding English grammar: A linguistic introduction. Cambridge University Press, 2011.

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1. Afzal, Muhammad, Asim Mahmood, and Umar Hayat. "An Analysis Of Grammatical Cohesion Used In The English Essays Of English Grammar And Composition For Intermediate Level." International Bulletin of Linguistics and Literature (IBLL) 4.4 (December (2021): 68-99.

2. Kolczynski, Richard G. "The Role of Grammar in Composition." Reading Improvement 12.3 (1975): 141.

3. Longacre, Robert E. "Sentences as combinations of clauses." Language typology and syntactic description 2 (1985): 235-286.

4. Lyman, R. L. "Language, Grammar, and Composition." Review of Educational Research 2.1 (1932): 35-42.

5. Meyer, Charles. "Functional Grammar and Its Application in the composition Classroom." Journal of Teaching Writing 8.2 (1989): 147-168.

6. Munro, Pamela. "From parts of speech to the grammar." Studies in Language. International Journal sponsored by the Foundation "Foundations of Language" 30.2 (2006): 307-349.

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<https://learnenglish.britishcouncil.org/grammar/english-grammar-reference>

<http://www.bchmsg.yolasite.com/skills.php>

Course Outcomes

After the completion of the course English II, the student will be able to

COC 1	Analyze and appreciate the literariness found in the given text
COC 2	Develop the overall comprehending and writing skills
COC 3	Analyze and interpret the given short story and drama with close reading
COC 4	Use language for speaking and writing with confidence in an intelligible and acceptable manner
COC 5	Write simple sentences without committing error of spelling or grammar

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Micro Economics- II
Course Code	:	DCECN21
No. of Credit	:	4

Course Objectives

CO1.To understands different types of cost and structure of market and theories of four factors of productions.

Block I – Concept of Cost and Revenue

Cost – types of cost cost curves revenue – types of revenue-revenue curves

Block II – Market Structure - Monopoly

Types of market structure- monopoly – types of monopoly-price determination under monopoly-price discrimination under monopoly

Block III – Market Structure – Monopolistic Competition, Oligopoly

Monopolistic competition – features price determination under monopolistic competitionoligopoly – type's price determination under oligopoly

Block IV – Factor Pricing: Rent, Wage

Rent – types of rent theories of rent wages – types of wagestheories of wages

Block V – Factor Pricing: Interest and Profit

Introduction to interest theories of interest profit – theories of profit-break – even analysis

Text Book

- 1.A. Koutsoyiannis, Modern Micro Economics, Palgrave Macmillan Publications, 1979.
- 2.Dwivedi D.N., Principles of Economics, Vikas Publications, New Delhi, 2005.

Reference Books

1. Ahuja H.L, Principle of Economics, S.Chand & Company, New Delhi, 2008.
2. Jhingan M.L, Micro Economic Theory, Vrinda Publications, New Delhi, 2002.
3. Alfred Stonier W, Douglas Hague C, A Textbook of Economic Theory, Eastern Book Company, 5th Edition, 2008.

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<https://www.edx.org/micro%20economics>

Course Outcomes

After the completion of the course Micro Economics - II, the student will be able to

COC1	To provide basic and fundamental concepts of cost and revenue concepts
COC2	Familiarize the students about the cost and production
COC3	To understand different types of cost and structure of market and theories of four factors of productions
COC4	To analyse various market structure
COC5	To apply the technique of the theories of rent and wages
COC6	To evaluate the theories of interest and profit

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Financial Economics- II
Course Code	:	DCECN22
No. of Credit	:	4

Course Objectives

CO-1: To know more about the financial part of economic issues through capital budgeting, SEBI and other financial factors.

Block I - Introduction to Capital Budgeting

Introduction of Capital Budgeting- Definition-Features of Capital Budgeting Need and Objectives of Banks-Regulation of Working Capital and Finance

Block II – Negotiable Institutions

Structure of Negotiable Institutions Characteristics of Negotiable Institutions Primary and Secondary functions of Stock Brokers, Underwriters-Primary and Secondary Functions of Depositories Credit Rating Agencies

Block III – Stock Market System

Trading, Listing, Regulation of Stock Market Market Efficiency– NSE BSE – Online Trading System- SEBI – Guidelines for Capital Issues Pricing- Insider Trading – Investor protection.

Block IV – Derivative Markets

Derivative markets – Options and Futures Trading System Consumer Finance- Factoring – Leasing - Hire Purchase

Block V- An overview of Financial Market

An overview of Financial Market- Legal and Regulatory framework-Financial Sector Reforms – SCRA- Various segments of Financial Markets -Venture Capital Financing, Mutual Funds-Financial Information System (FIS).

Reference Books:

- (1). Bhole, L. M (2017), Financial Institutions and Markets, 6 th Edition, Mc Graw Hill Education publishers, New Delhi.
- (2). Frank Fabozzi (2019), Financial Economics, Mc Graw Hill, New Delhi.
- (3). Frederic S Mishkin and Stanley Eakins (2017) “Financial Markets and Institutions” Pearson Education Publishers, 8 th Edition, New Delhi.
- (4). Khan. M.Y (2015) Indian Financial System, Tata McGraw Hill, New Delhi,
- (5). Vinod Kumar (2021), “Financial Markets and Institutions, Taxman’s Publications, Delhi.

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3. <https://www.classcentral.com/course/edx-financial-institutions-and-markets-6260>.
4. <https://link.springer.com/book/10.1007/978-1-137-08599-3>.
5. <https://books.google.co.in/books>

Course Outcomes

After the completion of the course FinancialEconomics - II, the student will be able to

COC 1	Aware of objectives of different types of financial institutions
COC 2	Knowledge about the linkage of primary and secondary market.
COC 3	Knowledge on provisions on investors protections
COC 4	Able to distinguish factoring, leasing and HP
COC 5	Able to do projects on Financial information system

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Business Communication
Course Code	:	DCECN23
No.of Credit	:	2

Course Objectives

CO 1: To enable the student to develop their business communication skills effectively.

CO 2: To make students familiar with the business correspondence.

CO 3: To aware the interview procedures and guidelines to get job successfully

CO 4: To give knowledge about the modern forms of communication to the current trends.

Block I- Introduction of Business Communication

Communication - Methods and Modes of Communication

Block II- Business Letters

Official Correspondence - Special Correspondence

Block III- Channels of Communication

Internal and External Communication - Means / Channels of Communication

Block IV- Forms of Communication

Modern Communication - Social Media

Block V- Report Writing and Presentation

Report Writing - Presentation and Listening

References- Books

1. William McCormick, "10 reasons why is Business Communication Important & ways to improve" February 15, 2022.
2. Bovee.C, Thill J, Schatzman B, "Business Communication Today, Pearson Edu., 14th Edition, 2021.
3. Brent Yax, "Technology in Business Communication – Trends for 2021 beyond", June 11, 2021
4. C.Chitra, "Business Communication", First Edition, Charulatha Publication, 2019.
5. Shirley Taylor, "Model Business Letter, Emails and Other Business", FT Publishing, Seventh Edition, 2018.
6. Mary Ellen Guffey "Essentials of Business Communication", South- Western Education, 9th Edition, 2017.

7. Mary Ellen Guffey, "Essentials of Business Communication", Cengage Learning, 16th Edition, 2016.
8. Lesikar, R.V & Flatley, M.E., "Basic Business Communication Skills for Empowering the Internet Generation", Tata McGraw Hill Publishing Company Ltd., New Delhi 2005
9. J.Priyadarshini, Dr.B.Joy Suganya, "Business Communication", Charulatha Publication, 2018
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Divya Munjal Effective Business Communication: Key to success.Int J Appl Res 2018:3(7):698-702. Jason Parks, "Importance of Communication in Business", the Ohio State University, February 23, 2021.

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<https://accountlearning.com/types-of-business-reports-in-business-communication/>

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Course Outcomes

After the completion of the course Business Communication, the student will be able to

COC 1	Upon completion of the course, students are able to demonstrate a good understanding of effective business writing and effective business communication
COC 2	Students can able developing and delivering effective presentation
COC 3	Students understand effective interpersonal communication skills that maximize team effectiveness.
COC 4	Students acquire the skills of report writing and Modern forms of communication Fax, email, video conference, websites and their uses in business.
COC 5	Students develop and delivering effective presentation among business meeting, conferences.

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Tamil - III
Course Code	:	DLTAM31
Course Credit	:	4

Course Objectives

CO1: தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்

CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்

CO3: எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்

CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்

CO5: தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM31

பருவம்-3, தமிழ்மொழிப்பாடம்-3, பகுதி-1, தகுதிப்புள்ளி: 4

தாள்-3-பக்தி இலக்கியம் – காப்பியம் – புதினம் - மொழிபெயர்ப்பு

தொகுதி 1-பக்தி இலக்கியம்

மாணிக்கவாசகர் - திருவாசகம் - மூன்று பாடல்கள் - புல்லாகி பூடாகி (சிவபுராணம்) - எல்லாப் பிறப்பும் (சிவபுராணம்) - உற்றாரை யான் வேண்டேன் (திருப்பலம்பல்) - ஆண்டாள் - திருப்பாவை - மூன்று பாடல்கள் (1, 3, 4) - மார்கழித் திங்கள் ... (பாசரம் 1) - ஓங்கி உலகளந்த... (பாசரம் 3) - ஆழிமழைக் கண்ணா... (பாசரம் 4) - வீரமாமுனிவர் - தேம்பாவணி - மூன்று பாடல்கள் - நீ ஒரு தாய்; ஒரு தாதையும் நீ (698 - சூசை இறைவனின்தாயைப்போற்றுதல்) - அணிக் கலத்து அழகு அழுந்திய (1089 - வானவர் இயேசு நாமத்தைப் போற்றி வணங்கிய செய்தி) - வான் புறத்து இலகும் செஞ் சுடர் காண (3510 - இறைவன் சூசை முனிவர்க்கு ஏழு மணிகள் புறத்தில் ஒளிவிடும் முடியைச் சூட்டுதல்) - குணங்குடி மஸ்தான் சாகிபு - பராபரக் கண்ணி 1-10 கண்ணிகள் - திருமூலர் - திருமந்திரம் - மூன்று பாடல்கள் - உடம்பார் அழியின் உயிரார் அழிவர் (திருமந்திரம்: 724) - படமாடக் கோயில் பகவற்கு ஒன்று ஈயில் (திருமந்திரம்: 1857) - மரத்தை மறைத்தது மாமத யானை (திருமந்திரம்: 2290) - இராமலிங்க அடிகள் - திருவருட்பா - மூன்று பாடல்கள் - எத்துணையும் பேதமுறா... (5297) - ஒருமையுடன் நினது திருமலரடி நினைக்கின்ற (2938) - கோடையிலே... (4091)

தொகுதி 2-காப்பியம்-1

சிலப்பதிகாரம் - அடைக்கலக் காதை - (தெரிவுசெய்யப்பட்ட பாடல் அடிகள் 120-199) - சீவக சிந்தாமணி - விமலையார் இலம்பகம்

தொகுதி 3-காப்பியம்-2

கம்பராமாயணம் – மந்தரை சூழ்ச்சிப் படலம் - பெரியபுராணம் பூசலார் நாயனார் புராணம்

தொகுதி 4- புதினம்

கல்மரம் - கோ. திலகவதி

தொகுதி 5- மொழிபெயர்ப்பு, இலக்கணம், இலக்கிய வரலாறு

அலுவல்சார் மொழிபெயர்ப்பு - இலக்கணக் குறிப்பு - பாடம் தழுவிய இலக்கிய வரலாறு - பக்தி இலக்கியம் – காப்பியம் – புதினம்

பார்வை நூல்கள்

1. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., சாகித்திய அக்காதெமி , புது தில்லி
2. தமிழ் நடைக் கையேடு, மொழி அறக்கட்டளை
3. பயன்பாட்டுத் தமிழ், முனைவர் அரங்க இராமலிங்கம் முனைவர் ஒப்பிலா மதிவாணன், சென்னை பல்கலைக்கழகம், 2007
4. மொழிபெயர்ப்பியல் அடிப்படைகள், கா. பட்டாபிராமன், யமுனைப் பதிப்பகம், திருவண்ணாமலை
- 5 பாடநூல் தேடலுக்கான இணையம்
 - <http://www.tamilvu.org/library>
 - <https://www.tamildigitallibrary.in/book>

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	ENGLISH-III
Course Code	:	DLENG31
Course Credit	:	4

Course Objectives

CO-1: To train the students in the use of the English language in varied Literary and non-literary contexts.

CO-2: To get a basic knowledge of drama and plays in English literature.

CO-3: To make them improve writing skills, specifically Precis writing and note-taking

CO-3: To evaluate their reading comprehension.

Block I: Introduction to Drama

History of Drama in English Literature-Types of Drama-Unit 3-Elements of Drama-Features of Modern Drama

Block II: Plays

Introduction to William Shakespeare-Introduction to W.W. Jacob-Shakespeare-Funeral Oration (Act III Scene II Julius caesar)-W.W. Jacob's Monkey's Paws.

Block III: Comprehension

Reading Comprehension-Reading Skills-Types and Methods of Reading Skills-Hints Development and Note Making.

Block IV: Precis Writing and Note Taking

Introduction to Writing-Techniques of Writing-Introduction to Precis Writing-Introduction to Note Taking.

Block V: General Essay on Current Topics

Introduction to Essay Writing-Types of Essay Writing-Steps of Essay Writing-Essay on Current Topics

Reference-Books

- (1). Aitken, Rosemary. Teaching tenses. Intrinsic Books Ltd, 2021.
- (2). Lindstromberg, Seth. English prepositions explained. Amsterdam and Philadelphia: John
- (3). Zwicky, Arnold M. "French prepositions: no pe eking." Phonology 4 (1987): 211- 7.
- (4). Van Riemsdijk, Henk. "Functional prepositions." Unity in Diversity, edited by H. Pinkster and I. Gene (1990): 229- 241.

(5).Reichenbach, Hans. "The tenses of verbs." Meinster, J.; Schernus, W. Time from concept to narrative construct: a reader. Berlin (1947): 1-12.

(6).Rumelhart, David E., and James L. McClelland. "On learning the past tenses of English verbs." (1986): 216-271

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<https://www.gradesaver.com/>

<https://www.enotes.com/>

<https://www.jstor.org/>

<https://www.sparknotes.com/>

<https://www.cliffsnotes.com/>

Course Outcomes

After the completion of the course English -III, the student will be able to

COC1	To understand the fictional and non-fictional events through dramatic scenes.
COC2	To develop & analyse the difference between drama and plays.
COC3	To improve the aspects of reading comprehension.
COC4	To elevate your own style of writing after exposure to the prescribed dramatic Pieces.
COC5	To enhance the skill of writing various types of essay writing.

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Indian Economy - I
Course Code	:	DCECN31
No. of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions.

Block I – Introduction to Indian Economy

Indian economy – features factors-responsible for development and growth-India and other developed countries

Block II – Planning in India

Planning in India – meaning, process-planning approaches five year plans performance of five year plans

Block III – Agriculture and Indian Economy

Role of agriculture in Indian economy-land reforms- green revolutionmechanization

Block IV – Agriculture Marketing

Regulated markets- agriculture price commission procurement policyagricultural credit

Block V – Industry and Indian Economy

Importance of industry-small scale industry - large scale industry industrial-sickness-industrial policy.

References- Books

1. Gaurav Datt and Ashwani Mahajan, 'Datt & Sundaram's Indian Economy' S.Chand Publications, ISBN 9789352531295, 2016
2. Ramesh Singh, 'Indian Economy' McGraw Hill Publisher, Delhi 2020
3. S. Chandrachud, 'Chud's Series of 'INDIAN ECONOMY'', primedia eLounch LLC, II Edition, WISE Lab Publications, Chennai ISBN No.: 979-8-88589-244-5,2021
4. Nitin Singhania, 'Indian Economy' McGraw Hill publications, Delhi 2020
5. Manish Kumar Rohit Deo Jha, 'Indian Economy – Principles, policies, and Progress, Pearson Publication, 2020
6. Sanjiv Verma, 'The Indian Economy' Unique Publisher India Pvt. Ltd, Delhi, 2020

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1. Hila Axelrad, Miki Malul Israel Luski, 'Unemployment among younger and older individuals: does conventional data about unemployment tell us the whole story?', Journal of Labour Market Research, Vol.52 Issue 3, 2018.
2. Ademola, AbdulsalamS and Badiru Abdullahi, 'The impact of unemployment and inflation on economic growth' ECONSTOR, Volume 9 Issue 1, pp 47-55, 2015
3. Kitlin Atkinson, Samantha Lowe and Spencer Moore, "Human development, occupational structure and physical activities among 47 low and middle income countries", Preventive Medicine Reports, Volume 3 pp 40-45, 2015

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Course Outcomes

After the completion of the course Indian Economy - I, the student will be able to

COC1	To provide basic and fundamental concepts of cost and revenue concepts
COC2	Familiarize the students about the cost and production
COC3	To understand different types of cost and structure of market and theories of four factors of productions
COC4	To analyse various market structure
COC5	To apply the technique of the theories of rent and wages
COC6	To evaluate the theories of interest and profit

PROGRAMME	:	B.A. Economics
YEAR/SEMESTER	:	Second Year / Third Semester
COURSE TITLE	:	MONETARY ECONOMICS- I
COURSE CODE	:	DCECN32
COURSE CREDIT	:	4

Course Objectives

CO-1: To understand different concepts of national income and recent issues like LPG, IMF, IBRD and WTO.

Block I – Money

Money – Kinds of money- Functions of money- Role of money-Qualities of good money

Block II – Demand Theories of Money

Classical quantity theory of money- cambridge version of quantity theory of money-classical vs cambridge version-keynesian theory of demand for money

Block III – Supply of Money

Supply of money – Sources- Measures of money supply- theory of money supply-Money multiplier

Block IV – Business Cycle

Business cycle – characteristics- phases of business cycle- types of business cycle-control measures of business cycle

Block V – Inflation

Meaning and measures of inflation- types of inflation- causes and effects of inflation-inflationary gap – stagflation.

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1. Benjamin F and Friedman (2010), the handbook of Monetary economics, Elsevier Publications.
2. David Currie (2021), Advances in monetary economics, December 1, Routledge Publications.
3. Jagdish Handa (2009), Monetary Economics, 2nd Edition, Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN ISBN 0-203-89240-2.
4. Jhingan M L (2009), Monetary Economics, Vrinda Publications, New Delhi.
5. Laffont (1989): The Economics of Uncertainty and Information, Himalaya, Mumbai.

6. Magill and Quinzii (1996): Theory of Incomplete Markets, S.Chand, New Delhi.
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8. Mithani D N (2008), Money Banking & International Trade, Himalaya, Mumbai.
9. Sethi T (1996), Monetary Economic Theory, S. Chand & Co, New Delhi.
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1. Alesina, A., and Summers, L.H. (1993), "Central Bank Independence and Macroeconomic Performance: Some Comparative Evidence," Journal of Money, Credit and Banking, 25(2).
2. Barro, R.B., and Gordon, D.B. (1983), "A Positive Theory of Monetary Policy In a Natural Rate Model," Journal of Political Economy 91(4).
3. Barro, R.B, and Gordon, D.B. (1983), "Rules, Discretion and Reputation in a Model of Monetary Policy," Journal of Monetary Economics, 12(1).
4. Benigno, G., and Benigno, P. (2003), "Price Stability in Open Economies," Review of Economic Studies, 70(4).
5. Benigno, P., and Woodford, M. (2012), "Linear-Quadratic Approximation of Optimal Policy Problems," Journal of Economic Theory, 147(1).

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2. <https://books.google.co.in/books>.
3. https://books.google.co.in/books/about/Global_Monetary_Economics.
4. <http://books.google.co.in/books/MonetaryEconomics>
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6. https://books.google.co.in/books/about/Monetary_Economics.html
7. <http://link.springer.com/book/10.1007/978-1-137-08599-3>.
8. https://perhuaman.files.wordpress.com/2014/06/gali_polc3adtica_monetaria.pdf
9. <http://www.amazon.in/Introduction-Monetary-Economics>
10. <https://www.routledge.com/Advances-in-MonetaryEconomics>

Course Outcomes

After the completion of the course Monetary Economics- I, the student will be able to

COC1	Aware of functions and classifications of money
COC2	Knowledge on classical theory of demand for money
COC3	Knowledge on Supply of money
COC4	Aware of Characteristics and effects of trade cycle
COC5	Knowledge on causes and Types of inflation

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Business Statistics
Course Code	:	DCECN33
No. of Credit	:	4

Course Objectives

CO 1: To develop the student's ability to deal with numerical and Quantitative issues in business

CO 2: Enable the use of statistical, graphical and algebraic techniques wherever relevant.

CO 3: The course also has a proper understanding of Statistical applications in Business and Management.

Block - 1: Diagrammatic and Graphical Representation of Data

Introduction – Scope and Limitations of Statistical methods- Collection of data- Classification of data-Tabulation- Diagrammatic representation of data- Simple bar diagram, Multiple bar diagram, Percentage bar diagram and Pie diagram- Graphical representation of data- Histogram, Frequency polygon and curves- Ogives.

Block - 2: Measure of Central Tendency

Introduction-Types of Averages- Mean, Median, Mode– Measures of Dispersion- Range, Quartile Deviation, Standard Deviation and Coefficient of variation.

Block - 3: Measure of Dispersion

Introduction-Types of Averages- Mean, Median, Mode– Measures of Dispersion- Range, Quartile Deviation, Standard Deviation and Coefficient of variation.

Block -4: Index Numbers and Time Series Analysis

Time Series analysis: Component of Time Series-Measurement of trend-Method of Semi-averages, Moving averages method, Index numbers: Types of index number, Laspeyre's method, Paasche's method, Fisher's method-Test of adequacy of index number formulae: Time reversal test and Factor reversal test– Simple problems.

Block -5: Correlations and Regression Analysis

Correlation: Types of Correlation-Methods of studying correlation- Scatter diagram method, Karl Pearson's Coefficient of correlation, Spearman's Rank Correlation Coefficient. Regression: Regression Lines and Regression equations - simple problems.

References- Books

1. Berenson M., Levine D., Szabat K.A. and Krehbiel T.C. Basic Business Statistics: Concepts and Applications, Pearson Higher Education AU (2012).
2. Bernsen M.L. And Levine D. M Basic Business Statistics, Prentice-Hall Englewood Cliffs New jersey (1996).
3. Elhance, D.N. Fundamentals of Statistics. Allahabad: KitabMahal, (2007).
4. Groebner D.F., Shannon P.W., Fry P.C. and Smith K.D. Business Statistics, Pearson Education (2008).
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2. Bell, James A. "Statistics anxiety and business statistics: The international student." Education 129.2 (2008): 282- 287.
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4. Hillmer, Steven C. "A problem-solving approach to teaching business statistics." The American Statistician 50.3 (1996): 249-256.
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Course Outcomes

After the completion of the course Business Statistics, the student will be able to

COC 1	Understand the key terminology, concepts tools and techniques used in Statistical analysis
COC 2	Evaluate the underlying assumptions of analysis tools of measures of central tendency and dispersion
COC 3	Understand and critically discuss the issues surrounding of correlation and Regression
COC 4	Evaluate range of problems using the techniques by time series and index numbers of data
COC 5	Analyze the uses and limitations of Testing of hypothesis

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Environmental Studies
Course Code	:	DEVS031
No. of Credit	:	2

Course Objectives

CO 1: To inculcate the importance of environmental pollution preservation of nature and environmental management for human welfare.

CO 2: To make the students to learn about environment and the pollutants.

Block I- Introduction of Environmental Studies

Renewable and non-renewable resources - Natural resources and associated problems. a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies. d) Food resources: World Food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer- pesticide problems, water logging, salinity, case studies. e) Energy resources: Growing energy needs, renewable and non renewable energy sources, use of alternate energy sources. Case studies. f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification - Role of an individual in conservation of natural resources- Equitable use of resources for sustainable lifestyles.

Block II-Eco System & Biodiversity

Concept of an ecosystem. - Structure and function of an ecosystem Producers, consumers and decomposers. -Energy flow in the ecosystem. Ecological succession. - Food chains, food webs and ecological pyramids. Introduction, types, characteristic features, structure and function of the following ecosystem: a) Forest ecosystem b) Grassland ecosystem c) Desert ecosystem d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries) Introduction–Definition, genetic, species and ecosystem diversity. Biogeographical classification of India, Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values - Biodiversity at global, National and local levels. India as a mega-diversity nation. Hot-spots of biodiversity. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts. Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

Block III- Environmental Pollution, Human Population and the Environment

Definition, Cause, effects and control measures of a) Air pollution b) Water pollution c) Soil pollution d) Marine pollution e) Noise pollution f) Thermal pollution g) Nuclear hazards. Solid

waste Management. Causes, effects and control measures of urban and industrial wastes. Role of an individual in prevention of pollution. Pollution case studies. Disaster management- floods, earthquake, cyclone and landslides. Population growth, variation among nations. Population explosion – Family Welfare Programme. Environment and human health. Human Rights. Value Education. HIV/AIDS. Women and Child Welfare. Role of Information Technology in Environment and human health. Case Studies.

Block IV- Social issues and the Environment

From Unsustainable to Sustainable development, urban problems related to energy - Water conservation, rain water harvesting, watershed management- Resettlement and rehabilitation of people; its problems and concerns. Case Studies - Environmental ethics: Issues and possible solutions. Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case Studies. Wasteland reclamation. Consumerism and waste products. Environment Protection Act, Air (Prevention and Control of Pollution) Act, Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act - Issues involved in enforcement of environmental legislation. Public awareness.

Block V- Green Business Concept and Evolution Of Green Business, Field Work Visit

Green Business Concept and evaluation of Green Business - Field work - Visit to a local area to document environmental asset river/forest/grassland/hill/mountain, Visit to a local Polluted site-Urban/Rural/Industrial/Agricultural, Study of common plants, insects, birds, Study of simple ecosystems-pond, river, hill slopes, etc.

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<https://learnengineering.in/ge8291-environmental-science-and-engineering/>

Course Outcomes

After the completion of the course environmental studies, the student will be able to

COC 1	Students are able to understand the nature and facts about environment. Understand key concepts from environment studies
COC 2	Students are able to Students find implement scientific, technological, economic solutions to environmental problems. To understand appreciate concepts and methods from renewable and non-renewable sources
COC 3	Students are able to know about the interrelationship between living organisms and environment. Food Chains, and historical context to environmental issues and the links between human and natural systems.
COC 4	Students are able to understand the integrated sand biodiversity, natural resources, pollution control and waste management. Consumers and environmental actors in a complex, inter connected world.
COC 5	To Understand how various financial services like banking services and Insurance Services operate in the Indian context

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Tamil - IV
Course Code	:	DLTAM41
No. of Credit	:	4

Course Objectives

- CO1: தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்.
- CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்.
- CO3: எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்.
- CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்.
- CO5 :தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM41

பருவம்-4, தமிழ்மொழிப்பாடம்-4, பகுதி-1, தகுதிப்புள்ளி: 4,

தாள்-4: சங்க இலக்கியம் – நாடகம் – வளர் தமிழ் – பொதுக்கட்டுரை

தொகுதி 1- சங்க இலக்கியம் - 1

புறநானூறு (மூன்று பாடல்கள் - 183, 184, 192) - பதிற்றுப்பத்து (இரண்டு பாடல்கள் - 14, 69) - பட்டினப்பாலை (காவிரியின் சிறப்பு பாடல் அடிகள் 01-07, 10° 4 (Unit 4) சோழநாட்டு வளம் பாடல் அடிகள் 20-28, பல்பொருள் வளம் பாடல் அடிகள் 183-193) - மதுரைக் காஞ்சி (பாண்டியர் பரம்பரை பாடல் அடிகள் 01-23, மன்னர்க்கு மன்னன் பாடல் அடிகள் 64-74, - பாண்டியன் புகழ் பாடல் அடிகள் 197-209).

தொகுதி 2- சங்க இலக்கியம் - 2

நற்றிணை (இரண்டு பாடல்கள் - 1, 172) - குறுந்தொகை (மூன்று பாடல்கள் - 3, 40, 135) - ஐங்குறுநூறு (மூன்று பாடல்கள் - 281, 283, 286) - அகநானூறு (இரண்டு பாடல்கள் - 4, 86) - கலித்தொகை (இரண்டு பாடல்கள் - 9, 133)

தொகுதி 3-நாடகம்

ஆட்டனத்தி ஆதிமந்தி - கவிஞர் கண்ணதாசன்

தொகுதி 4-வளர்தமிழ்

ஊடகத் தமிழ் - கணினித் தமிழ் அறிமுகம் -ஊடகத் தமிழ்: அச்சுக்கலை - இதழியல் - ஊடக வகைகள் - அச்சு ஊடகங்கள் - மின்னணு ஊடகம் - இதழியல் முன்னோடிகள் - அச்சு ஊடகங்களில் தமிழ் - கருத்துப் பரிமாற்றம் - மொழி நடையின் தன்மை - நாளிதழ்கள் - வார, மாத இதழ்கள் - மின்னணு ஊடகங்களில் தமிழ் - வானொலி- தொலைக்காட்சி- திரைப்படம். கணினித் தமிழ்: கணினித் தமிழின் அடிப்படையும் பயன்பாடும் - கணிப்பொறியின் வரலாறும் வளர்ச்சியும், கணினியும் தமிழும், விசைப்பலகை (Keyboard) -

எழுத்துருக்கள் (Fonts) - தமிழைத் தட்டச்சு செய்ய உதவும் மென்பொருள்கள், தமிழைத் தட்டச்சு செய்யும் முறைகள் - தமிழ்த் தட்டச்சுப் பயிற்சி - இணையமும் தமிழ்ப் பயன்பாடும் - தேடுபொறி (Search) - வலைப்பூ (Blog), மின்னூலகம் (Online e-Library), - மின்னகராதி (e-Dictionary), - மின் செய்தித்தாள் - e-Paper, - இணையவழித் தமிழ்க் கற்றலும்-கற்பித்தலும் - மின்வழிக் கற்றல் - e Learning.

தொகுதி 5-பொதுக்கட்டுரை, இலக்கிய வரலாறு, இலக்கணம்

பொதுக்கட்டுரை வரைதல் - பாடம் தழுவிய இலக்கிய வரலாறு (சங்க இலக்கியம், நாடகம், வளர்தமிழ்) - இலக்கணம் (பொருளிலக்கணம்) திணை, துறை விளக்கம்.

பார்வை நூல்கள்

1. கணினித்தமிழ், முனைவர் இல.சுந்தரம், விகடன் பிரசுரம்
2. கணிப்பொறியில் தமிழ், த.பிரகாஷ், பெரிகாம்
3. தமிழ்க் கணினி இணையப் பயன்பாடுகள், முனைவர் துரை. மணிகண்டன், மணிவானதி பதிப்பகம்
4. இதழியல் கலை, டாக்டர் மா. பா. குருசாமி, குரு - தேமொழி பதிப்பகம், திண்டுக்கல்
5. அச்சுக் கலை வழிகாட்டி, பாலசுப்பிரமணியன், ஆ., சென்னை : தனசு பதிப்பகம், 1966
6. தொலைக்காட்சிக் கலை, முனைவர் வெ. நல்லதம்பி, மங்கைப் பதிப்பகம், சென்னை 42
7. பாடநூல் தேடலுக்கான இணையம்
 - <http://www.tamilvu.org/courses/nielit/Chapters/Chapter1/11.pdf>
 - <https://www.tamildigitalibrary.in/>

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	English- IV
Course Code	:	DLENG41
No. of Credit	:	4

Course Objectives

CO-1: To train students in the use of the English Language in varied literary and non-literary context

CO-2: To teach them soft skills and strength their foundation in grammar and composition

CO-3: To elevate their comprehension skills

Block- 1- Prose I

The Complete Man - Prince - Philip - Try Prayer - Power - Norman Vincent Peale - On Not Answering the Telephone - W. Plomer W. Plomer

Block-2 - Prose II

Science, Humanities and Religion - S. Radhakrishnan - The Reason - E. V. Lucas - Ecology – Barry Commoner

Block-3 - Short Stories

The Ant and the Grasshopper - W. Somerset Maugham - How much land does a man need - Leo Tolstoy - the Dying Detective - Sir Arthur Conan Doyle Some words with a mummy – Edgar Allan Poe

Block-4 - Primary Composition Exercises

Business letter - Hints Development - Precise Writing - Comprehension

Block V - Advanced composition Exercises

Paraphrasing - Writing Abstract - Dialogue Writing E mail Writing

References

1. A.J. Thomson, Practical English Grammar, Oxford Publications, 1997.
2. Bas Aarts, Oxford Modern English Grammar, Oxford University Press, 2011.
3. Confluence - Anu Chitra Publications, 2018.
4. English Conversation Practice by D. H. Spencer, Oxford University Press, 2012
5. Martin Hewings, Advanced English Grammar with Answers, Cambridge University Press, 1999.
6. Murphy Ramond, Essential English Grammar with Answers. Generic Publications, 2015.

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1. Afzal, Muhammad, Asim Mahmood, and Umar Hayat. "An Analysis Of Grammatical Cohesion Used In The English Essays Of English Grammar And Composition For Intermediate Level." *International Bulletin of Linguistics and Literature (IBLL)* 4.4 (Decembe (2021): 68-99.
2. Kolczynski, Richard G. "The Role of Grammar in Composition." *Reading Improvement* 12.3 (1975): 141.
3. Longacre, Robert E. "Sentences as combinations of clauses." *Language typology and syntactic description 2* (1985): 235-286.
4. Lyman, R. L. "Language, Grammar, and Composition." *Review of Educational Research* 2.1 (1932): 35-42.
5. Meyer, Charles. "Functional Grammar and Its Application in the composition Classroom." *Journal of Teaching Writing* 8.2 (1989): 147-168.
6. Munro, Pamela. "From parts of speech to the grammar." *Studies in Language. International Journal sponsored by the Foundation "Foundations of Language"* 30.2 (2006): 307-349.

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<http://www.bchmsg.yolasite.com/skills.php>

Course Outcomes

After the completion of the course, the student will be able to

COC1	To develop participants social and
COC2	To help participants manage time effectively
COC3	To build a strong resume to suit corporate requirements
COC4	To face interviews confidently
COC5	To enhance their aptitude abilities

Programme		B.A. Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Indian Economy - II
Course Code	:	DCECN41
No. of Credit	:	4

Course Objectives

CO-1: To understand different concepts of national income and recent issues like LPG, IMF, IBRD and WTO.

Block I – Industrial Finance

Introduction to Indian finance-sources of credit-financial institutions foreign capital

Block II – Economic Reforms

Economic reforms phase i-economic reforms phase ii-new economic policy-common minimum programme

Block III – Human Resource and Economic Development

Demographic features of india-new population policy-unemployment and poverty-remedial measures

Block IV – Labour Economics

Introduction to labour economics-trade unions-industrial relations-labour legislation

Block V – Foreign Trade

Introduction to foreign trade-balance of payments-balance of payments disequilibrium-international financial institutions

References- Books

1. Gaurav Datt and Ashwani Mahajan, 'Datt & Sundaram's Indian Economy' S.Chand Publications, ISBN 9789352531295, 2016
2. Ramesh Singh, 'Indian Economy' McGraw Hill Publisher, Delhi 2020
3. S. Chandrachud, 'Chud's Series of 'INDIAN ECONOMY'', primedia eLunch LLC, II Edition, WISE Lab Publications, Chennai ISBN No.: 979-8-88589-244-5,2021
4. Nitin Singhania, 'Indian Economy' McGraw Hill publications, Delhi 2020
5. Manish Kumar Rohit Deo Jha, 'Indian Economy – Principles, policies, and Progress, Pearson Publication, 2020
6. Sanjiv Verma, 'The Indian Economy' Unique Publisher India Pvt. Ltd, Delhi, 2020

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1. Hila Axelrad, Miki Malul Israel Luski, 'Unemployment among younger and older individuals: does conventional data about unemployment tell us the whole story?', Journal of Labour Market Research, Vol.52 Issue 3, 2018.
2. Ademola, AbdulsalamS and Badiru Abdullahi, 'The impact of unemployment and inflation on economic growth' ECONSTOR, Volume 9 Issue 1, pp 47-55, 2015
3. Kitlin Atkinson, Samantha Lowe and Spencer Moore, "Human development, occupational structure and physical activities among 47 low and middle income countries", Preventive Medicine Reports, Volume 3 pp 40-45, 2015

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2. <https://www.economicdiscussion.net/fiscal-policy/fiscal-policy-objectives-and-instruments-trade-cycle-control/14669>
3. <http://www.dynamicpublisher.org/gallery/65-ijsrr-d986.pdf>

Course Outcomes

After the completion of the course Indian Economy-II, the student will be able to

COC1	Knowledge about significance and need for industrial finance
COC2	Knowledge about New economic policy - 1991.
COC3	Aware of human resource and economic development
COC4	Knowledge on the objectives of trade unions
COC5	Familiar with Infrastructure of Indian Economy

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Monetary Economics- II
Course Code	:	DCECN42
No.of Credit	:	4

Course Objectives

CO1 - Aware of Modern theory of demand for money

CO2 - Knowledge on the significance of the rate of interest.

CO3 - Knowledge on the objectives and tools of monetary policy

CO4 - Knowledge on function of commercial banks and RBI

CO5 - Aware of Lead Bank Scheme, NABARD, SIDBI and IRBI

Block I – Theory of Money

Theory of demand for money-keynesian theory of money-friedman quantity theory of money-gurlay and Shaw's theory

Block II – Interest

Introduction to interest-classical theory of interest-neo-classical theory of interest-keynes theory of interest

Block III – Monetary Policy

Introduction to monetary policy-instruments of monetary policy-role of monetary policy-monetary policy – economic development

Block IV – Commercial Bank

Commercial bank – structure and functions-credit creation-central bank-rbi and monetary policy

Block V – Lead Bank Scheme

Lead bank – objectives and criticism-nationalised banks-national committee and financial system-financial institutions

Reference Books:

1. Jhingan M L (2009), Monetary Economics, Vrinda Publications, New Delhi.
2. Magill and Quinzii (1996): Theory of Incomplete Markets, S.Chand, New Delhi.
3. Mithani D N (2008), Money Banking & International Trade, Himalaya, Mumbai.
4. Sethi T (1996), Monetary Economic Theory, S. Chand & Co, New Delhi.
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4. tps://perhuaman.files.wordpress.com/2014/06/gali_polc3adtica_monetaria.pdf
5. <https://www.routledge.com/Advances-in-MonetaryEconomics>

Course Outcomes

After the completion of the course Monetary Economics-II, the student will be able to

COC1	Aware of Modern theory of demand for money
COC2	Knowledge on the significance of the rate of interest.
COC3	Knowledge on the objectives and tools of monetary policy
COC4	Knowledge on function of commercial banks and RB
COC 5	Aware of Lead Bank Scheme, NABARD, SIDBI and IRBI

Programme	:	B.A. Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Service Marketing
Course Code	:	DCECN43
No. of Credit	:	4

Course Objectives

CO1 - To understand the basics of Services Marketing in order to get Market Services for better

CO2 - Knowledge on the significance of service marketing Mix

CO3 - Knowledge on the objectives of Quality

CO4 - Aware of Service marketing and Service mapping

CO5 - To understand the basics of Services Marketing in order to get Market Services for better Product life.

Block I- Introduction

Service Marketing - Definition, features and types- Designing Service-Blue Printing Technology-Service Mapping

Block II- Service Marketing Mix

Seven P's-Product Mix – Price Mix- Pricing Methods and Strategies-Promotional Mix – Place mix – Additional P's

Block III- Service Strategy

Demand and Supply for Services- Market Segmentation-Internal marketing-External Marketing

Block IV- Service Gaps

Quality Gap- Performance Gap- Communication Gap- Strategy for augmentation of Gap

Block V- Application in Marketing Of Services

Financial Services-Health Services-Hospitality Services-Public Services – Educational Services

References-Books:

1. Services Marketing, Book by Mary Bitner and Valarie Zeithaml, McGraw-HillCompanies, Incorporated, 2006 - Business & Economics
2. Services Marketing – Sie, Zeithaml, Tata McGraw-Hill Education, 2011 - Marketing
- 3.Services Marketing, Christopher H. Lovelock, Prentice Hall, 1996 - Industrias deservicios

4. Services Marketing in Asia: Managing People, Technology, and Strategy,
5. Christopher H. Lovelock, Pearson/Prentice Hall, 2005 - Customer services
6. Services Marketing People, Technology, Strategy, 5/e, Christopher Lovelock, Pearson Education India, 2008

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2. Services Marketing Quarterly, Volume 43, Issue 2 (2022)
3. Journal of Services Marketing, Published by Emerald, Online ISSN: 0887-6045
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- <https://www.indeed.com/career-advice/career-development/services-Marketing#:~:text=Services%20marketing%20is%20a%20form,that%20provide%20vAlue%20to%20customers.>
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- <https://www.economicdiscussion.net/marketing-2/what-is-service-marketing/31875>

Course Outcomes

After the completion of the course Service Marketing, the student will be able to

COC1	Appreciate the challenges facing the services marketing in traditional commercial marketing, e- marketing and non commercial environments
COC2	Appreciate the difference between marketing physical products and intangible services, including dealing with the extended services marketing mix, and the four unique traits of services marketing; LXXCO
COC3	Recognise the challenges faced in services delivery as outlined in the services gap model.
COC4	To Apply the Technique of the Services Map.
COC5	To Evaluate the Application in Marketing of Services

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Fiscal Economics- I
Course Code	:	DCECN51
No.of Credit	:	4

Course Objectives

CO-1: To understand fundamental elements of theories of taxation, public expenditure and revenues

Block I - Introduction to Fiscal Economics

Introduction of Public Finance-Nature and Scope of Public Finance-Need for Government Activity-Distinction between Private and Public Finance

Block II – Public Expenditure

Meaning and Definition of Public Expenditure Classifications of Public Expenditure-Causes and Effects of Public Expenditure with reference to India Relationship of Public Finance with other subjects.

Block III – Public Revenue

Main Sources of Public Revenue Classification of Public Revenue Public Receipts of Government of India Revenue Receipts and Capital Receipts

Block IV – Taxation

Definition and Characteristics of Taxation Classification of a Tax-Direct and Indirect-Taxes Canons of Taxation

Block V – Income Tax

Personal Income Tax, Categories of Income Taxed-Taxable Income of an Individual, Capital Gains Tax, Excess Profit Tax-Expenditure Tax, Wealth Tax, Property Tax-Estate Duty, Sales Tax, Value Added Tax.

Course Outcomes

After the completion of the course Fiscal Economics-I, the student will be able to

COC 1	To Aware of nature and scope of fiscal economics
COC 2	Knowledge about causes and effects of public expenditure
COC 3	Knowledge on classification of public revenue
COC 4	To apply the Aware of theories of taxation

Programme	:	B.A.Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Macro Economics- I
Course Code	:	DCECN52
No.of Credit	:	4

Course Objectives

CO-1: To understand macroeconomic concepts like National income accounting Consumption functions and determinants of investments

Block I - Introduction to Macro Economics

Introduction of Macro Economics Nature, Scope and Importance of Macro Economics Endogenous-Exogenous-stock and flow-circular flow of income four sector model

Block II – National Income

Definition and Concepts GNP- GDP-NNP Personal Income- Real Income- Disposable Income- Per capita Income Difficulties in the measurement of National Income

Block III – Classical Theory Of Income And Employment

Classical Theory of Income and employment Say's Law of Market Assumption Implications of the Law

Block IV – Consumption Function

Meaning- Determining Consumption Function Keynes psychological Consumption-Theories of Consumption Function-Absolute Income Theory- Relative Income Theory-Life Cycle Hypothesis

Block V – Investment Function

Meaning- Types-Determinants of Investments MEC-Factors affecting MEC- MEI-Keynesian Model of Income and Employment Determination

Course Outcomes

After the completion of the course Macro Economics - I, the student will be able to

COC 1	To promote the understanding of basics of macro economics, dependent,independent variables and flow of income models
COC 2	To enhance the knowledge of concepts of national income computing
COC 3	To introduce the students to the classical school of economics and theories
COC 4	To enhance the knowledge of consumption patterns in an economy.
COC 5	To analyze the relationship between income and employment in the economy.

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Managerial Economics
Course Code	:	DCECN53
No. of Credit	:	4

Course Objectives

CO-1: To understand the fundamental of Managerial Economics.

CO-2: To understand the concepts of Demand, Cost, Production and Markets.

CO-3: To analyses the Cost function and Production function.

CO4: To examine the profit position of the firm through Break Even Analysis.

CO5: To critically evaluate the business practices existing in the market.

Block I- Introduction to Managerial Economics

Managerial Economics- Meaning – Characteristics and Subject Matter - Nature and Scope of Managerial Economics - Fundamental Principles of Managerial Economics - Risk and Uncertainty

Block II- Demand and Supply Analysis

Law of Demand – Exceptions to Law of Demand – Elasticity of Demand -Factors Influencing Elasticity of Demand - Law of Supply – Elasticity of Supply – Factors Influencing Elasticity of Supply - Demand Forecasting – Objectives – Methods –Criteria of Good Forecasting Methods - Pricing Policy and Cost

Block III- Production and Cost Analysis

Production – Meaning – Factors of Production –Production Function – Cobb Douglas – CES – Leontief – Economies and Diseconomies Of Scale - Theory of Production – Law of Variable Proportion –Law of Return to Scale - Cost of Production – Money Cost- Real Cost – ExplicitCost – Implicit Cost – TC, TFC, TVC, AC, AFC, AVC - Cost Output Relationship – Short Run and Long Run

Block IV- Price and Output Determination in Markets

Perfect Competition – Features – Price and Output Determination in ShortRun and Long Run Monopoly – Price Discrimination – Simple Monopoly and Discrimination Monopoly- Monopolistic Competition – Features – Price and Output Determination in Short Run and Long Run Oligopoly Competition – Features of Oligopoly – Types and Sweezy's Model of Kinked Demand Curve

Block V-Factor Pricing

Marginal Productivity Theory of Distribution Ricardian Theory of Rent – Quasi Rent – Wage Theory Classical Theory of Interest - Liquidity Preference Theory Profit analysis and Cost

Course Outcomes

After the completion of the course Managerial Economics, the student will be able to

COC 1	To familiarise the students with fundamental of managerial economics
COC 2	To understand the concepts of demand, cost, production and markets
COC 3	To analyse the cost function and production function
COC 4	To examine the profit position of the firm through Break even analysis
COC 5	Critically evaluate the business practices existing in the market.

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Health Economics
Course Code	:	DCECN54
No.of Credit	:	4

Course Objectives

CO-1: To understand the basics of Health economics in order to get health education for better healthy life.

Block I- Introduction

Health Economics-Definition and Scope Health Indicators-Birth Rate -Death Rate-Fertility Rate- Mortality-Morbidity- Disability Life style Status.

Block II- Determinants of Health

Determinants of health- Components of Health Programmes Spatial Distribution of Health Care Facilities- Pricing of Health Services Multiple Services of a Hospital

Block III- Demand and Supply of Health services

Demand for Health and Health Services Health Insurance- Need for Health Insurance for the poor, disabled and aged Demand for Medical Care- Consumer Incentive in Health Care Inter-Relationship between nutrition-Health and Education.

Block IV- Health Education and Awareness

Health Education- Health awareness Indian System of Medicine- Siddha-Homeopathy-Unani and Ayurveda-Public Expenditure on Health- Resource allocation - Health Sector Medical Tourism- Impact on Indian Economy.

Block V-Health Policies

Provision of Health Services by the government Private benefits and cost of providing health services- Village Health Sanitation and Nutrition- Family Planning A Review of Indian National Health Policy in providing health care and financing of Health Services.

Reference

1. D. Amutha, 'A Textbook of Health Economics', Mangalam Publishers Pushpalatha Patnaik, 'Health Economics', Black Prints India Inc
2. Jay Bhattacharya, Timothy Hyde, 'Health Economics', Peter Tu, Health Economics, PalgraveMacmillan
3. David Wonderling, Reinhold Gruen, and Nick Black, 'Introduction to Health Economics',

Course Outcomes

After the completion of the course, the student will be able to

COC 1	To enhance knowledge about nature, scope and determinants of health care services in the economy.
COC 2	To understand the demand supply of health care products and services in the economy
COC 3	To understand both the perspective and limits of economic analysis applied to health care
COC 4	To analyse the underlying economics in National health policy and financing health services
COC 5	To apply the obtained knowledge in health economics to the real world economic issues related to health care

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	Fiscal Economics- II
Course Code	:	DCECN61
No.of Credit	:	4

Course Objectives

CO-1: To understand classification of public debt and different types of budget

Block I - Introduction to Public Debt

Definition, Classification, Sources of Public debt Redeemable and Irredeemable Debts- Funded and Unfunded Debts Management of Public Debt

Block II - Budget

Meaning and Definitions of Budget; Importance of the Budget Budgetary Policy, Balanced and Unbalanced Budget - Zero Base Budgeting in India

Block III - Federal Finance

Principles of Federal Finance -Conflicts between the Centre and the States in Federal Finance-Finance Commissions Acceptance of Recommendations of the Eleventh and Twelfth Finance Commission

Block IV - Fiscal Policy

Objectives and Components of Fiscal Policy Instruments of fiscal policy Deficit financing policy-Railway finances since 1924-25 – Financial Results of Railways

Block V - Local Finance

Local Finance- GRAM Panchayts (Village Panchayats) Municipalities – Finances of Local Bodies-Non – Tax Revenue – Abolition of Octroi Duties Causes for Abolition of Octroi.

Course Outcomes

After the completion of the course Fiscal EconomicsII, the student will be able to

COC 1	To enhance awareness of sources and classifications of Public Debts
COC 2	To give knowledge about different types of budget
COC 3	To introduce central and state relations to students
COC 4	To make students familiar with objectives and tools of fiscal Policies
COC 5	To Aware local finance and problems of local bodies

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Macro Economics-II
Course Code	:	DCECN62
No. of Credit	:	4

Course Objectives

CO-1: To understand the Keynesian issues in economics like General Equilibrium, ISLM and Income and Employment determination.

Block I - Keynesian Theory of Income Determination

Keynesian Theory of Income Determination Concepts and Functions Income Determination in a Two Sector Model Static and Dynamic Multiplier

Block II - Post - Keynesian theories of Demand for Money

Post-Keynesian theories of Demand for Money Baumol's approach to Transaction Demand for Money Tobin's theory of Speculative Demand for Money Friedman's Quantity theory of Money

Block III - General Equilibrium

General Equilibrium – Meaning Product and Money Market-The IS-LM model in a two sector Framework Don Patinkin's analysis

Block IV - Consumption Function

Meaning- Determining Consumption Function Keyn's psychological Consumption Theories of Consumption Function-Absolute Income Theory- Relative Income Theory Life Cycle Hypothesis

Block V - Macro Economic Policies

Meaning and Scope-Objectives of Macro Economic Policy-Objectives and Instruments of Monetary and Fiscal policies - Limitations of Monetary and Fiscal Policies

Books for References

1. M.L. Jhingan – Macro Economics
2. H.L.Ahuja – Macro Economics Theory and Policy
3. Chandana Ghish & Ambar Ghosh – Macro Economics
4. Olivier Blanchard – Macro Economics
5. D.N. Dwivedi – Macro Economics – Theory & Policy, Tata Mcgraw Hill Publishing Company Ltd

Course Outcomes

After the completion of the course Macro Economics-II, the student will be able to

COC 1	To promote the understanding of basics of macro economics, dependent, independent variables and flow of income models
COC 2	To enhance the knowledge of concepts of national income computing
COC 3	To introduce the students to the classical school of economics and theories
COC 4	To enhance the knowledge of consumption patterns in an economy.
COC 5	To analyze the relationship between income and employment in the economy.

Programme	:	B.A
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	History of Economics Thought
Course Code	:	DCECN63
No.of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions.

Block I– Introduction of History Of Economics

Nature and Significance of Economic Thought Economic Thought- Importance
Mercantilism –Origion Introduction of Physiocracy

Block II– Classical School

Adam Smith-Wealth of Nation -T.R. Malthus-Population D Ricardo- Comparative Cost
Theories-J.B. Say -Says Law Market

Block III– Role of Socialism

Karl Marx – Different Schools of Socialism -Utopian-Socialism Christian – Fabian-
Syndicalism – Guild Socialism

Block IV– Historical School

Veblen effect - Institutional School - Economic Thought Marginal School- Ideas-
Austrians School -Social Impacet

Block V – Indian Economic Thought

D. Naoroji- History of Economic Ideas Rajaji – Gokhale- Economic Ideas-M.K Gandhi –
B.R. Ambedkar –Economic Development Social Impact of E.V.R Periyar

Reference

1. E. Roll – History of Economic Thought.
2. A. Grey –Development of Economic Doctrines.
3. L.H. Haney – History of Economic Thought.
4. Dr. Shanmuga Sundaram – Indian Economic Thought Development and Policies.
5. V.B.Singh - From Naoroji to Nehru.
6. Srivatsava – History of Economic Thought
7. T.N. Hajela - History of Economic Thought
8. Sankaram. S – A History of Economic Thoug

Course Outcomes

After the completion of the course History of Economic Thought, the student will be able to

COC1	To provide basic and fundamental concepts of History of Economics Thought
COC2	Familiarize the students about the Socialism
COC3	To understand different types of schools
COC4	To analyse various Institutionalism
COC5	To apply the technique of the capitalisms
COC6	To evaluate the Indian Economic Thoughts.

Programme	:	B.A. Economics
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	International Economics
Course Code	:	DCECN64
No.of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions

Block1–Introduction of International Trade

International Trade -Types of International Trade- Importance of International Trade- Global Context

Block2–Theories of Foreign Trade

Adam Smith's Absolute Cost -Theory Comparative and Equal Cost Differences Opportunity Cost- Heckscher Ohlin's Theory of International Trade

Block3–Balance of Trade and Balance Of Payments

Concepts of Balance of Payment and Balance of Trade -Causes of Disequilibrium- Exchange Rates -Fixed and Floating Exchange Rates.

Block4–International Trade Policies

Trade Policies -Concepts of Saarc- Brics-Importance -South-South Co-Operation

Block V – WTO and IMF World Bank

Implication of WTO-TRIMs-TRIPs-IMF-IBRD-Money Market.

References

1. Robert, J, Thomson – International Economics (2008).
2. Dominick Salvatore, International Economics, Tata Mcgraw – Hill Publishing Company Ltd, 2005.
3. Peter B. Kenen, International Economics, Cambridge University Press, 1996.

Course Outcomes

After the completion of the course International Economics, the student will be able to

COC1	To provide basic and fundamental concepts of International trade
COC2	Familiarize the students about the Theories of International Trade
COC3	To understand the WTO and IMF structures
COC4	To analyze various role of world Bank
COC5	To apply the technique of the Balance of trade and Exchange rates
COC6	To evaluate the International Policies