



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)
(Deemed to be University Estd. u/s 3 of the UGC Act, 1956)

PALLAVARAM - CHENNAI

ACCREDITED BY NAAC WITH 'A' GRADE

Marching Beyond 30 Years Successfully

INSTITUTION WITH UGC 12B STATUS

PROGRAMME PROJECT REPORT (PPR)



CENTRE FOR DISTANCE AND ONLINE EDUCATION

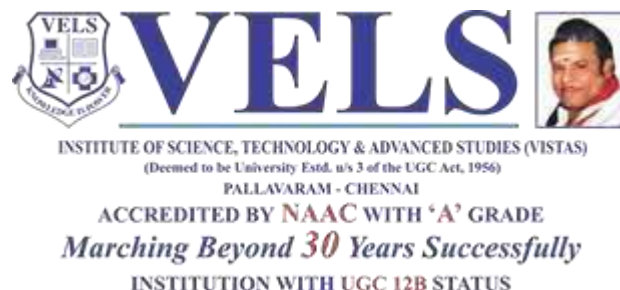
Vels Institute of Science, Technology and Advanced Studies (VISTAS)

Centre for Distance and Online Education (CDOE)

Department of Economics

Bachelor of Arts (Hons) Economics Under Semester Pattern

(From Academic Session 2024 onwards)



Programme Project Report (PPR) & Regulations with Detailed Syllabus (ODL Mode)

Bachelor of Arts (Hons) Economics

Under Semester Pattern

Programme Project Report (PPR)

I. Programme's Mission & Objectives

The Bachelor of Arts(Hons) Economics, is an undergraduate degree in Economics and related subjects. The Programme is designed to provide students with holistic education in Economics and understanding in streams like Public Finance, Financial Markets, Mathematical concepts and Management skills. Vela Institute of Science, Technology and Advanced Studies (VISTAS) started the Department of Economics with the vision of providing the opportunity for quality education in Economics to all realms of society. Since the beginning, hundreds of students have availed themselves of this opportunity for higher education in field of Economics to a great extent throughout Tamilnadu and other part of India. Many students outside the State had also benefited from this. Now it is the new endeavor of the Institute, offering different types of Conventional Graduate and Post Graduate Programmes in addition to Value Added Programmes which are very relevant to contemporary society. This is being done with the academic and infrastructural support of the eminent schools and interdisciplinary inter University centers of the Institute.

The Department of Economics provides students with the Bachelor of Arts(Hons) Economics degree, with a substantial amount of specialization in the fields of Economics. This Programme is especially suitable for those who wish to pursue a career in Economics, most commonly, aspiring IES, IAS, UPSC, TNPSC students. This is mainly due to the course content, where greater emphasis is laid on such subjects that would help develop a career in these fields, to enable the students to obtain a good understanding of economic concepts, to create nurture economists and financial professionals who possess a high level of knowledge and competence to effectively contribute to society with commitment and integrity.

II. Relevance of the Programme with HEI's Mission and Goals

Bachelor of Arts(Hons) Economics Programme of the VISTAS is familiarizing the candidate about the various economic concepts and applications of the concepts in business operations. The programme makes the candidates to recognize the dynamics and complexities of business organizations. The career related degree programme in Economics is designed with the objective of equipping students to cope with the emerging trends and challenges in the industrial and business world. In congruence with goals of the VISTAS the programme also envisages to provide skilled manpower to the professional, industrial and service sectors in the country so as to meet the global demands. The Programme is designed with three major subjects, so that a successful candidate can go for higher studies in any one of the major subjects of his/ her choice. The Programme also aims at making the students fit for taking up various jobs and to initiate and run self- employment ventures.

III. Nature of Prospective Target Group of Learners

In the digital era, skill enhancement and knowledge acquisition are the gears that help working professional to sustain in the job and propel to greater heights in the careers. Working professionals and the person who are not able to continue his/her education through regular mode and would like to update themselves being at home can grab this opportunity and benefit immensely from the distance and online mode. In this programme the candidates will learn about various managerial and operative functions of various functional areas of Economics discipline.

Acquiring Bachelor of Arts(Hons) Economics will ensure that the student successfully find a proper job or advance and improve in their current job. Bachelor of Arts(Hons) Economics programme is offered for those who aspire to acquire the knowledge and skills of various managerial aspects and those who wish to get entry level jobs in the sectors of finance industry, banking and stockmarket etc. Hence, the learners for this programme is those who are employed and who find struggle to spend time on regular classes and would like to enhance competency and skill sets by learning the domain expertise in economic concepts, banking, finance and mathematical economics.

IV. Appropriateness of programme to be conducted in Open and Distance Learning and / or Online mode to acquire specific skills and competence

The Learning Outcomes with respect to the Bachelor of Arts(Hons) Economics Programme is as follows:

- Study of this programme will provide knowledge in the various areas of economics, economic theories and mathematical economics.
- Programme includes various accounting courses, enables the students to gain theoretical and problem solving ability of the students.
- Study of this programme will be valued in all areas of public and private spending, including roles within pricing and risk analysis, financial consultancy and economic planning.
- Students will acquire and demonstrate analytical and problem solving skills.
- Study of this programme will be helpful in attaining common economics careers and roles include auditor, stockbroker, insurer, business manager and retail, merchandizer, pricing analyst, statistician, financial consultant and salesperson.
- This Programme consists of both theoretical as well as good practical exposures to the students in the relevant areas to meet the industries expectations.

V. Instructional Design

The Curriculum and the Syllabus for Bachelor of Arts(Hons) Economics Programme have been designed covering all the aspects of Economic Concepts, Micro Economics, Macro Economics, Fiscal Economics, Health Economics, Human Resource and Banking. The minimum duration of the Programme is three years and the medium of instruction is English.

The Bachelor of Arts(Hons) Economics Programme is offered through the Institution in Conventional Mode also. The faculty members will be deputed to deliver the lectures and

Personal Contact Programmes for the Bachelor of Arts(Hons) in Economics. The credit systems suggested as per UGC-DEB ODL & OL Regulations 2020 have been assigned to Bachelor of Arts(Hons) in Economics. The self-learning materials in print, e-content, and audio/video materials, wherever required, have also been developed for the programme.

VI. Procedure for Admissions, Curriculum Transaction and Evaluation

The admission for Bachelor of Arts(Hons) in Economics Programme will be conducted online by VISTAS-CDOE, and the Counselling classes will be conducted at VISTAS-CDOE. The evaluation will be carried out by VISTAS and consists of Continuous Internal Assessment (CIA) through Assignment and External Assessment through End Semester Examination (ESE).

(a). Eligibility: Candidates who have passed the 12th Standard Examinations or its equivalent.

(b). Fee Structure: For ODL Rs.2500/- per Semester (Six Semesters) plus Registration Charges plus Registration Charges.

(c). Age: Minimum 17 Years and above

(d). Duration of Programme: Minimum 3 Years and a Maximum of 6 Years

(e). Examination System: Examination to the Bachelor of Arts (Hons) in Economics Programme is designed to maintain quality of standard. The Examination for the Bachelor of Arts (Hons) in Economics programme shall consist of only theory courses. Theory Examinations will be conducted by the Institute.

(1) Theory Examinations: The Theory Examinations shall be of three hours duration to each Course and conducted at the end of the year. The candidates who fail in any Course(s) will be permitted to reappear for each failed Course(s) in the subsequent examinations, which have a 70% weightage.

(2). Assignments: The Scheme of Evaluation includes the Continuous Internal Assessment through Assignments, which carries 30 % weightage.

(3). Question Pattern for Theory Examinations

Max. Marks: 70 Time: 3 hours

PART - A (2 Marks) 5X2=10 Marks

Answer any FIVE questions out of EIGHT questions

[All questions carry equal marks]

1. From Block - I
2. From Block – II
3. From Block - III
4. From Block - IV
5. From Block -V

PART - B (5 Marks) 4X5= 20 Marks

Answer any FOUR questions out of SEVEN questions in 150 words

[All questions carry equal marks]

1. From Block - I
2. From Block – II
3. From Block - III
4. From Block - IV
5. From Block -V

PART - C (10 Marks) 4X10= 40 Marks

Answer any FOUR questions out of SEVEN questions in 400 words

[All questions carry equal marks]

1. From Block - I
2. From Block – II
3. From Block - III
4. From Block - IV
5. From Block -V

(4). Passing Minimum for Theory Examination

The Candidate shall be declared to have passed the examination if the candidate secures not less than 25 marks in the End Semester Examination (ESE) in each theory paper and secures not less than 10 marks in the Continuous Internal Assessment (CIA) and overall aggregated marks is 40 marks in both external and internal taken together.

Continuous Internal Assessment (CIA)		End Semester Examination (ESE)		Overall Aggregated Marks	
Minimum Pass Mark	Maximum Mark	Minimum Pass Mark	Maximum Mark	Minimum Pass Mark	Maximum Mark
10	30	25	70	40	100

Note: In case, if a learner failed to secure 40 per cent of aggregate marks, he/she may re-appear in term end examination or re-do the assignments for securing passing minimum.

(5) Classification of Successful Candidate: Candidates who pass all the Courses and who secure 60 per cent and above in the aggregate of marks will be placed in the First Class. Those securing 50 per cent and above but below 60 per cent in the aggregate will be placed in the Second Class. Those securing 40 per cent and above but below 50 per cent in the aggregate will be placed in the Third Class.

(f). Delivery of Programme

Bachelor of Arts (Hons) in Economics Programme will be offered through VISTAS-CDOE. The Assistant Professors/Associate Professors/ Professors of relevant faculty employed in VISTAS and other HEIs are eligible to handle Academic Counselling/Personal Contact Programme (PCP) in VISTAS-CDOE for Bachelor of Arts (Hons) in Economics Programme.

(g). Financial Assistance

Scholarships for SC/ST category are available as per the norms of the State Government of Tamil Nadu. Complete Admission fee waiver for the Physically Challenged/ Differently abled persons.

(h). Policy of Programme Delivery

The Academic Calendar for the Programme will be available for the learners to track down the chronological events/ happenings. The Academic Counselling/PCP schedule will be uploaded in the Institute website and the same will be intimated to the students through SMS.

(i). Ranking

The Institute Rank shall be offered for the toppers (First Rankers) in the Institute Examination having passed their examinations in the first appearance within the prescribed duration of the respective programme. Absence from an examination shall not be taken as an attempt. The top scorers in the Institute Rank Examination would be declared as Institute Rank Holders, irrespective of their grades/marks in their respective Institute End Semester Examination (ESE). Rank Certificate will be issued for a Programme as follows

- There is no Rank if the learner strength of concerned programme is below fifty.
- The learners' strength of the Programme concerned will be indicated in the Rank Certificate.
- The first Rank holder (gold medalist) will be eligible to get the rank certificate in the Institute convocation ceremony.

(j). Cancellation of Admission

Admission is liable to be cancelled at any stage on the following grounds.

- A candidate admitted to a programme provisionally without verifying and ascertaining his / her eligibility for admission and found ineligible later through scrutiny of the filled-in admission form.
- Suppression of facts, furnishing incomplete, wrong or false information in filled-in Admission Form.
- Misconduct, Indiscipline and Violation of Institute Norms, Rules & Regulations.

(k). Refund

If found ineligible later on, admission will be cancelled and claim for refund of such fees will be considered by the Institute after deduction of service charges, as applicable from

time to time as per prevailing norms of the institute.

VII. Requirement of the laboratory support and Library Resources

There is no Lab facilities required for Bachelor of Arts (Hons) in Economics Programme Library Books are available at VISTAS main Library and Department Library.

VIII. Cost Estimate of the Programme and the Provisions

The cost estimate for development, delivery and maintenance of the Bachelor of Arts (Hons) in Economics Programme English Medium is provided in the following Table.

S.No	Details	Amount in (Rs.)
1	Programme Development, Delivery and Maintenance (Expenditure)	Rs.24,47,480/-
2	Programme Fee Charged for 1 Semester (Income)	Rs.2,500/-
3	Examination Fee Charged for 1 Semester (Income)	Rs.1,250/-
4	Examination Expenses Per Student for 1 Semester (Expenditure)	Rs.1,150/-

IX. Quality Assurance Mechanism and expected Programme Outcomes

VISTAS-CDOE, Centre for Internal Quality Assurance (CIQA) will monitor the delivering aspect of Bachelor of Arts (Hons) in Economics Programme for maintaining quality.

Feedback will be collected from the Learners and success story if any will also be shared with learners.

Programme Outcomes (POs)

PO1: Logical / Analytical reasoning: Learners will effectively visualize, conceptualize, articulate, and solve complex problems or address problems that do not have a clear answer, with available information, through experimentation and observation, using microeconomic and macroeconomic theories as well as calculus and statistical tools.

PO2: Conceptualizing: Learners are capable to apply economic analysis for day to day problems by helping them to understand events, identify proposals to solve the issues, evaluate specific policy proposals and implement the policies in an effective manner.

PO3: Integrative Knowledge: Students will broaden their global and disciplinary knowledge, enhancing their understanding of the world around them both within economy and beyond.

PO4: Applicability: Students are provided with opportunity to focus on applied and policy issues in Economics by emphasizing quantitative and theoretical aspects of Economics.

PO5: Superintendence: Students are equipped with skills to work as part of a team and lead others, ensuring them to prepare and navigate diverse audiences and situations.

PO6: Specialization: Learners to understand the economic functioning and conditions of our country in the context of past, present and future.

PO7: The Teacher and Society: Application of reasoning for the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional teaching practice.

Programme Specific Outcomes (PSO)

PSO1: Demonstrate competency across economic disciplines, specifically apply the essential elements of core economics principles to analyse and evaluate problems and to construct and implement solutions in the economic environment.

PSO2: As the Under Graduate Course contains the fields like statistics, mathematics and economics principles, it enhances them to compute and assess the real situation of the economy including the size and changes of population, income pattern, nature of an extend of employment, rate of development with pattern of investments and savings, policies in relation to other countries, and social security measures adopted in the country.

PSO3: Demonstrate ability to recognize and identify Economic planning, capital market, monetary and fiscal policies and assess response options relative to the needs and interests of relevant stakeholders to address issues in a business context.

PSO4: To facilitate the students to go for economic decision making with mathematical and statistical concepts.

PSO5: To motivate the students to know about new trends in National Economy.

**Bachelor of Arts (Hons) Economics
(ODL Mode)
PROGRAMME STRUCTURE**

First Year-First Semester

S. No	Course Code	Course Title	Category	No.of Credits	Exam Hrs	Marks Distribution		Max. Marks
						CIA	ESE	
1	DLTAM-11	Tamil-I*	Language -I	4	3	30	70	100
2	DLENG-11	English-I	Language-II	4	3	30	70	100
3	DCECN-11	Micro Economics-I	CC	4	3	30	70	100
4	DCECN-12	Financial Economics-I	CC	4	3	30	70	100
5	DCECN-13	Business Management	CC	4	3	30	70	100
Total First Semester Credits				20				

First Year-Second Semester

6	DLTAM-21	Tamil-II*	Language -I	4	3	30	70	100
7	DLENG-21	English-II	Language-II	4	3	30	70	100
8	DCECN-21	Micro Economics-II	CC	4	3	30	70	100
9	DCECN-22	Financial Economics-II	CC	4	3	30	70	100
10	DCECN-23	Business Communication	CC	4	3	30	70	100
Total Second Semester Credits				20				

Second Year-Third Semester

11	DLTAM-31	Tamil-III*	Language -I	4	3	30	70	100
12	DLENG-31	English-III	Language-II	4	3	30	70	100
13	DCECN-31	Indian Economy-I	CC	4	3	30	70	100
14	DCECN-32	Monetary Economics-I	CC	4	3	30	70	100
15	DCECN-33	Business Statistics	CC	4	3	30	70	100
16	DEVS-031	Environmental Studies	AECC	2	3	30	70	100
17		Optional-1	AEC	4	3	30	70	100
Total Third Semester Credits				26				

Second Year-Fourth Semester

18	DLTAM-41	Tamil-IV*	Language -I	4	3	30	70	100
19	DLENG-41	English-IV	Language-II	4	3	30	70	100
20	DCECN-41	Indian Economy-II	CC	4	3	30	70	100
21	DCECN-42	Monetary Economics-II	CC	4	3	30	70	100
22	DCECN-43	Service Marketing	CC	4	3	30	70	100
23		Optional-2	DSE	6	3	30	70	100
Total Fourth Semester Credits				26				

Third Year-Fifth Semester

24	DCECN-51	Fiscal Economics-1	CC	4	3	30	70	100
25	DCECN-52	Macro Economics-I	CC	4	3	30	70	100
16	DCECN-53	Managerial Economics	CC	4	3	30	70	100
27	DCECN-54	Health Economics-I	CC	4	3	30	70	100
28		Optional-3	DSE	4	3	30	70	100
29		Optional-3	AEC	4	3	30	70	100
Total Fifth Semester Credits				24				

Third Year-Sixth Semester

30	DCECN-61	Fiscal Economics-1	CC	4	3	30	70	100
31	DCECN-62	Macro Economics-I	CC	4	3	30	70	100
32	DCECN-63	History of Economics Thought	CC	4	3	30	70	100
33	DCECN-64	International Economics	CC	4	3	30	70	100
34		Optional-4	DSE	4	3	30	70	100
35		Optional-4	GEC	4				
Total Sixth Semester Credits				24				
Total Credits				140				

CC-Core Course / CIA-Continuous Internal Assessment / ESE-End Semester Examination

*** or English/Hindi**

Optional Courses Available

The following Discipline Specific Elective (DSE) Courses, Skill Enhancement Courses (SEC), Generic Elective Courses (GEC) and Ability Enhancement Courses (AEC) are also available for the learners to choose from 3rd Semester onwards from the following courses:

S.No	Subject Code	Name of Course	Category	No.of.Credits
Semester- III:Optional-1				
1	DAENG-31	English for Competitive Exam	AEC	4
2	DABGL-33	Universal Human Values	AEC	4
Semester - IV:Optional-2				
3	DDECN-41	Capital Market	DSE	6
4	DDECN-42	Mathematics for Economists	DSE	6
Semester- V:Optional-3				
5	DAENG-51	Business Taxation	AEC	4
6	DAENG-51	Counselling and Negotiation Skills	AEC	4
7	DDBBA-52	E-Business	DSE	4
8	DCBBA-52	Statistics for Economists	DSE	4
Semester - VI:Optional-4				
9	DAENG-61	Soft Skills	AEC	4
10	DDBBA-62	International Finance	DSE	4
11	DDBBA-63	Brand Management	GE	4
Total Credits of Optional Courses				52

Bachelor of Arts (Hons) in English
Detailed Syllabus

Programme	:	B.A. (Hons) English
Year/Semester	:	First Year / First Semester
Course Title	:	Tamil- I
Course Code	:	DLTAM11
No.of Credit	:	4

Course Objectives

- CO1 : தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்
- CO2 : நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்
- CO3 : எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தழிவுக்கு தகுதிப்படுத்துதல்
- CO4 : மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்
- CO5 : தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM11

பருவம்-1, தமிழ்மொழிப்பாடம்-1, பகுதி-1, தகுதிப்புள்ளி: 4,

தாள்-1- இக்காலக் கவிதைகள் - உரைநடை - பண்பாடு - மொழித்திறன்

தொகுதி 1 - சங்க இலக்கியம்

குறுந்தொகை (மூன்று பாடல்கள் - 3, 40, 135) - புறநானூறு (மூன்று பாடல்கள் - 183, 184, 192) - பட்டினப்பாலை (காவிரியின் சிறப்பு 01-07, சோழ நாட்டு 20-28, பல்பொருள் வளம் 183-193) - மதுரைக் காஞ்சி (பாண்டியர் பரம்பரை 01-23, மன்னக்கு மன்னன் 64-74, பாண்டியன் புகழ் 197-209).

தொகுதி 2 - இக்கால இலக்கியம்

பாரதியார் - பாரதி தேசம் என்னும் தலைப்பில் ஆறு பாடல்கள். (பாடல்எண்கள் 1, 6, 7, 9, 12, 13) - பாரதிதாசன் - தமிழகத்தும் அமுதென்று பேர் என்னும் தலைப்பிலான கவிதை - தேசிக விநாயகம் பிள்ளை - உடல் நலம் பேணல் என்னும் தலைப்பிலான கவிதை - அப்துல் ரகுமான் - ஆலாபனை தொகுப்பில் போட்டி என்னும் தலைப்பிலான கவிதை.

தொகுதி 3- உரைநடை

மாணாக்கரும் தாய்மொழியும் - திரு.வி.க., - மன வலிமை வேண்டும் - மு.வரதராசனார் - செம்மொழித் தமிழின் சிறப்புகள் - பண்டைத் தமிழின் சாதனைச் சுவடுகள்.

தொகுதி 4-தமிழர் வாழ்வும் பண்பாடும்

பண்பாடு - வாழ்வியல் முறை - ஆகம், புறம் - உணவு முறை - விருத்தோம்பல் - நம்பிக்கைகள் - விழாவுள் வழிபாடும் - கலைகள் - கட்டடம் - சிற்பம் - ஓவியம் - இசை - கூத்து - தொழிலும் வணிகமும் - அறிவியல் நோக்கு.

தொகுதி 5- மொழித்திறன், இலக்கிய வரலாறு, இலக்கணம்

யொழித்திறன், இலக்கிய வரலாறு, இலக்கணம் - எழுத்துப் பிழை, தொடர்பு பிழைகள் - வேற்றுமை இலக்கணம் - செய்யுள் நலம் பாராட்டல் - பாடம் தழுவிய இலக்கிய வரலாறு மரபுக் கவிதை - புதுக்கவிதை - உரைநடை.

பார்வை நூல்கள்

1. தமிழர் நாகரிகமும் பண்பாடும், டாக்டர் அ. தட்சிணா மூர்த்தி, ஐந்திணைப் பதிப்பகம், 1973
2. தவறின்றித் தமிழ் எழுதுவோம், மா. நன்னன், ஏகம் பதிப்பகம், 2006
3. தவறின்றித் தமிழ் எழுத - மருதூர் அரங்கராசன், ஐந்திணைப் பதிப்பகம், 2005
4. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., புது தில்லி : சாகித்திய அக்காடெமி, 1972
5. புதிய தமிழ் இலக்கிய வரலாறு, தீவ. பத்மநாபன், சிற்பி பாலகம்பரமணியம், சாகித்திய அக்காடெமி, 2013
6. செய்யொழி தமிழின் சிறப்பியல்புகள் - முனைவர் மறைமலை இலக்குவனார்; <https://www.youtube.com/watch?v=HHZnmJb4jSY>
7. பாடநூல் தேடதுக்கரள இணையம் - <https://archive.org/>

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	First Year / First Semester
Course Title	:	English - I
Course Code	:	DLENG-11
No.of Credit	:	4

Course Objectives

CO 1.To enable students to develop their communication skills effectively.

CO 2.To make students familiar with usage skills in English Language.

CO 3.To enrich their vocabulary in English

CO 4. To develop communicative competency

Block I: Prose

Introduction to Prose -Descriptive and Expository - Dangers of Drug Abuse - Hardin B Jones – Profession for Women -Virginia Wolf, Tight Corners – E.V.Lucas

Block II: Poetry

Introduction to Poetry - Stopping by woods on a snowy evening – Robert Frost - Ecology – A K Ramanujan - The Unknown Citizen – W.H.Auden

Block III: Short Stories

Introduction - Fortune Teller – Karel Capek- The Model Millionaire – Oscar Wilde -The Lion and the Lamb– Leonard Clarke

Block IV: Plays

Introduction to Play - George Bernard Shaw: Life and Work – Arms and the Man: Summary and Explanation - Character Analysis and Critical Perspective

Block V: Grammar

Introduction – Subject verb agreement and Noun Pronoun agreement. – Article and Preposition – Tense

References Books

- (1). History of English Language by F.T.Wood, Trinity Press, Revised Edition, 2010.
- (2). Balasubramanian, Text Book of English Phonetics for Indian Students, Macmillan Publishers, New Delhi, 2nd Edition, 2013.
- (3). Wren and Martin, English Grammar and Composition, S. Chand& Co, New Delhi, 4th Edition, 2012.

- (4). W.H. Hudson, an Introduction to the Study of Literature, Atlantic Publishers, Chennai.2012
- (5). Peter Childs, Roger Fowler, The Routledge Dictionary of Literary Terms, Routledge Taylor and Francis group, London.2015.
- (6). Declerck, Renaat. Sequence of tenses in English. Fac. van de Letteren en de Wijsbegeerte, Univ. Campus, 1988.
- (7). Aitken, Rosemary. Teaching tenses. Intrinsic Books Ltd, 2021.
- (8). Lindstromberg, Seth. English prepositions explained. Amsterdam and Philadelphia: John
- (9). Zwicky, Arnold M. "French prepositions: no pe eking." Phonology 4 (1987): 211- 7.
- (10).Van Riemsdijk, Henk. "Functional prepositions." Unity in Diversity, edited by H. Pinkster and I. Gene (1990): 229- 241.
- (11).Reichenbach, Hans. "The tenses of verbs." Meinster, J.; Schernus, W. Time from concept to narrative construct: a reader. Berlin (1947): 1-12.
- (12).Rumelhart, David E., and James L. McClelland. "On learning the past tenses of English verbs." (1986): 216-271

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<https://www.jstor.org/>

<https://www.sparknotes.com/>

<https://www.cliffsnotes.com/>

After the completion of the course English – I, the student will be able to

COC1	Analyze and appreciate the literariness found in them given texts
COC2	Develop the overall comprehending and writing skills.
COC3	Analyze and interpret the given short story and drama with close reading.
COC4	Use language for speaking and writing with confidence in an intelligible and acceptable manner.
COC5	Write simple sentences without committing error of spelling or grammar.

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Micro Economics- I
Course Code	:	DCECN-11
No.of Credit	:	4

Course Objectives

CO-1: To understand fundamental elements of Economics and other theoretical background of economic concepts.

Block I - Introduction to Micro Economics

Introduction of Economics- Nature and Scope of Economics- Demand and Law of Demand- Supply and Law of Supply

Block II -Elasticity of Demand

Elasticity of Demand-Concept of Price Elasticity of Demand-Concept of Consumer's Surplus- Concept of Producer's Surplus

Block III - Utility Analysis

Utility – Types of Utility- Law of Diminishing Marginal Utility- Indifference Curve Theory- Indifference Curves – Consumer's Equilibrium

Block IV - Production Theory

Factors of production- Production Functions- Laws of Production Function- Iso-Quant Approach

Block V – Markets

Market Structures-Equilibrium of Firm and Industry under Perfect CompetitionPricing Under Perfect Competition In Short RunPricing Under Perfect Competition In Long Run

Text Book

- (1). A. Koutsoyiannis, Modern Micro Economics, Palgrave Macmillan Publications, 1979.
- (2). Dwivedi D.N., Principles of Economics, Vikas Publications, New Delhi, 2005.

Reference Books

- (1). Ahuja H.L, Principle of Economics, S.Chand & Company, New Delhi, 2008.
- (2). Jhingan M.L, Micro Economic Theory, Vrinda Publications, New Delhi, 2002.
- (3). Alfred Stonier W, Douglas Hague C, A Textbook of Economic Theory, Easter Book Company, 5th Edition, 2008.

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<https://www.edx.org/micro%20economics>

Course Outcomes

After the completion of the course Micro Economics-I - , the student will be able to

COC 1	To understand and to be familiar with the definitions of economics
COC 2	To get an introduction to basic concepts of supply and demand which determinesthe equilibrium in the market
COC 3	To understand the framework of the consumer behavior theories
COC 4	To understand the theory of Rent, wage, Interest and profit
COC 5	To be familiar with the concepts of market structure

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Financial Economics- I
Course Code	:	DCECN-12
No.of Credit	:	4

Course Objectives

At the end of the course, students would be able to

CO1. To remember the basic concepts of financial institutions and markets.

CO2. To understand the role of the central bank and the commercial banks.

CO3. To analyse capital market operation and money market.

CO4. To apply the difference between primary and secondary market.

CO5. To evaluate the need for insurance and financial derivatives.

Block I - Introduction to Financial Economics

Introduction of Money Market- Meaning and Scope Components of Money Supply, Bank Rate-Monetary Policy Banking System in India

Block II- Banking and Financial System

Introduction of Banking and Financial System-Types of Banks-RBI'S Regulations and Functions of Commercial Banks – Credit creation-Modern Functions of Banks

Block III- Capital Market

Introduction of Capital Market-SEBI and its regulations-Non -banking Institutions in India-Stock Exchange- Meaning and Scope

Block IV – Share market

Share market – Primary and Secondary market-Type of Equities and Bonds-Types of Investments-Share Market Indices.

Block V- Insurance

Types and Need of Insurance- Life and General-Role of IRDA-Financial Derivative-Types-Health Insurance – meaning and significance

Reference Books:

(1). Bhole, L. M (2017), Financial Institutions and Markets, 6 th Edition, Mc Graw Hill Education publishers, New Delhi.

(2). Frank Fabozzi (2019), Financial Economics, Mc Graw Hill, New Delhi.

(3). Frederic S Mishkin and Stanley Eakins (2017) "Financial Markets and Institutions" Pearson Education Publishers, 8 th Edition, New Delhi.

(4). Khan. M.Y (2015) Indian Financial System, Tata McGraw Hill, New Delhi,

(5). Vinod Kumar (2021), "Financial Markets and Institutions, Taxman's Publications, Delhi.

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1. https://onlinecourses.nptel.ac.in/noc20_mg10/preview.

2. <https://www.mheducation.co.in/financial-institutions-and-markets-9789352605415-india>.

3. <https://www.classcentral.com/course/edx-financial-institutions-and-markets-6260>.

4. <https://link.springer.com/book/10.1007/978-1-137-08599-3>.

5. <https://books.google.co.in/books>

Course Outcomes

After the completion of the course Financial Economics-I - , the student will be able to

COC 1	To remember the basic concepts of financial institutions and markets
COC 2	To understand the role of the central bank and the commercial banks
COC 3	To analyse capital market operation and money market
COC 4	To apply the difference between primary and secondary market
COC 5	To evaluate the need for insurance and financial derivatives

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	First Year / First Semester
Course Title	:	Business Management
Course Code	:	DCECN-13
No. of Credit	:	4

Course Objectives:

CO-1: To help the students gain understanding of the functions and responsibilities of Managers.

CO-2: To provide them tools and techniques to be used in the performance of the Managerial job.

CO-3: To enable them to analyze and understand the environment of the organization.

CO-4: To help the students to develop cognizance of the importance of management Principles.

Block I- Management Thought and Evolution

Introduction to Business Management- Role of Managers in Management-Process and Functions of Management- Authors Contribution to Management

Block II- Planning and Decision Making

Types of Planning-Management by Objectives (MBO) - Approaches of Planning- Decision Making

Block III- Organisation Structure

Concepts of Organization- Formal and Informal Organisations- Departmentation- Delegation of Authority

Block IV- Recruitment, Selection, Training And Development

Recruitment-Selection-Training and Development

Block V- Controlling

Motivation and Communication-Direction and Coordination- Controlling

Books References

- (1). A. R.Appannaiah, G Dinakar, Sandeep, 2020, Organizational Management, ISBN: 978-93509-77262.
- (2). Hardcover, Eichhorn Peter, 2012, Principles of Management, Springer International Publishing AG, ISBN: 978 331970-9017, 978-33197-09017.
- (3). Hardcover, S.K. Kapur, 2012, Principles and Practice of Management, ISBN: 978-818570-1042.
- (4). Heinz Wehrich, Harold Koontz, Mark V Cannice, 2019, Management: A Global, Innovativ Perspective, McGraw Hill India, ISBN: 978 81942-44608, 819-4244-609.

- (5). Koontz, Harold and Wehrich, Heinz (2008), Essentials of management- An International Perspective. New Delhi: McGraw Publishing, Eighth Edition.
- (6). Koontz, Harold and O' Donell, (2016), Principles of management- An Analysis of Managerial Functions. London: Cambridge University Press.
- (7). Mitch McCrimmon, (2010). Leadership and Management Reinvented, Ivey Business Journal Online.
- (8). Stephen. P. Robbins, Mary Coulter and Agna Fernandez, (2015), Management. New Delhi: Pearson, 14th Edition.
- (9). Skorepa Michal, 2007, Decision making the behavioral business and economic Approach, Bloomsbury Publishing PLC, ISBN: 9780230248250, 9780230248250.
- (10). Thomas A Bateman and Scott A. Snell, (2008), Management-Leading and Collaborating in the Competitive World. New Delhi: McGraw Publishing, Eighth Edition.

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- (1). Abbas Toloie Eshlaghy, (2009), Investigating the Impact of Leaders' Responsibilities in Reaching Organizational Excellence in the EFQM through the Systems Dynamics Approach, International Journal of Business and Management, Volume 4, no 9, June 2009.
- (2). Manisha Yadav, (2010), the Internationalization Process -The Study of Strategic Change, International Journal of Advances in Engineering and Management (IJAEM) Volume 2, Issue 1, PP: 12-16 www.ijaem.net ISSN: 2395-5252. <https://www.studyadda.com/notes/teaching/business-studies/emerging-trends-Inmanagement/notes-emerging-trends-in-management>.
- (3). Fred C. Lunenburg, (2010), The Decision Making Process, National forum of Educational Administration and Supervision Journal. Volume 27, number 4.
- (4). Rahman, S, (2018) Evaluation of definitions: ten dimensions of corporate social Responsibility. World Review of Business Research, 1(1), 166-176, 2011 International journal of management, Canadian center of science and education, Vol: 13, No:8. <https://www.ccsenet.org/journal/index.php/ijbm>
- (5). Sabitu Adeniran, Lucky, Solomon, (2020) Introduction to Business Management, International Journal of Management Science and Engineering Management, ISBN:978-978-57673-1-5, Volume 17, Issue 1.

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- (1). <https://books.google.com/books?hl=en&lr=&id=dZ90AgAAQBAJ&oi=fnd&pg=PT6&dq=business+management+&ots=43lzWagl7a&sig=bFMnI7vH0AvIL2oaLBT6hcSzeta>
- (2). <http://www.sietmanagement.fr/wp-content/uploads/2016/04/nonaka-1996.pdf>
- (3). <https://youtu.be/mtvTqpfcv2Y>
- (4). <https://nptel.ac.in/courses/110107150>
- (5). <https://www.tandfonline.com>

Course Outcomes

After the completion of the course Business Management, the student will be able to

COC1	Apply management thoughts and theories in practical business
COC2	Forecast about the future and draft plans in all sphere of life
COC3	Create, organize, structure and design the work, for smooth performance of employees
COC4	Identify right person at the right job for a business
COC5	Demonstrate effective ways of coordination and control by proper communication and motivation

Programme	:	B.A. (Hons) English
Year/Semester	:	Second Year / Second Semester
Course Title	:	Tamil- II
Course Code	:	DLTAM21
No.of Credit	:	4

Course Objectives

CO1:தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை ஆறிமுகம் செய்தல்

CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்

CO3:எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்

CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லைக்கப் பயிற்சிவளித்தல்

CO5 :தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM13

பருவம்-2, தமிழ்மொழிப்பாடம்-2, பகுதி-1, தகுதிப்புள்ளி: 4

தான்-2-அற இலக்கியம் - சிற்றிலக்கியம் - சிறுகதை - பயன்பாட்டுத் தமிழ்

தொகுதி 1 -அற இலக்கியங்கள்

திருக்குறள் - வான் சிறப்பு (அறம்) - ஊக்கமுடைமை (பொருள்) -குறிப்பறிதல் (இன்பம்) - மூன்று அதிகாரங்கள் மூலமையும் - நாலடியார் - மூன்று பாடல்கள். (2, 3, 5) - பழமொழி நானூறு - மூன்று பாடல்கள் (74, 75, 78) - திரிகடுகம் - மூன்று பாடல்கள் (10, 12, 22) - இளியவை நார்பது - மூன்று பாடல்கள் (1, 12, 16)

தொகுதி 2-சிற்றிலக்கியம்

முத்தொள்ளாயிரம் - சேரன் - வீரம் 14, 15 பாடல்கள் - சோழன் - காதல் 23, 24 பாடல்கள் - பாண்டியன் - 87, 88 பாடல்கள் - தமிழ்விடு தூது - முதல் 20 கண்ணிகள் - திருக்குற்றாலக் குறவஞ்சி -மலைவளம் கூறுதல் - முதல் 5 பாடல்கள்- முக்கூடற்பள்ளு - மூத்த பள்ளி நாட்டு வளம் 2 பாடல்கள், இளைய பள்ளி நாட்டு வளம் 2 பாடல்கள் - கலிங்கத்துப் பாணி - பாலை நிலம் பற்றிய 5 பாடல்கள்

தொகுதி 3- சிறுகதை

பேரறிஞர் அண்ணா - செவ்வாழை - புதுமைப்பித்தன் - கடவுளும் கந்தசாயிப் பிள்ளையும் - ஜெயகாந்தன் - யுகசந்தி - கிராஜநாராயணன் - கதவு - அம்பை - காட்டியல் ஒரு மான்

தொகுதி 4- பேச்சுத் தமிழ்

பேச்சுத் திறன் - விளக்கம் - பேச்சுத்திறனின் அடிப்படைகள் - வகைகள் - மேடைப்பேச்சு - உடையாடல் - பயிற்சிகள்

தொகுதி 5 - எழுத்துத் தமிழ், இலக்கிய வரலாறு, இலக்கணம்

கலைச் சொல்லாக்கம் - தேவைகள் - கலைச்சொற்களின் பண்புகள் - அறிவியல் கலைச் சொற்கள் - கடிதம் - வகைகள் - குழுவலக்க கடிதங்கள் - உறவுமுறைக் கடிதங்கள் - விண்ணப்பக் கடிதம் எழுத்துநல்

பார்வை நூல்கள்

1. சங்க இலக்கியங்கள் மூலமும் உரையும் /அ. மாணிக்கம், வர்த்தமாளன் பதிப்பகம், 2000
2. தவறின்றித் தமிழ் எழுதுவோம், மா. நன்னன், ஏகம் பதிப்பகம், 2006
3. முத்தொள்ளாயிரம் மூலமும் உரையும், பத்மதேவன், ஸ்ரீ செண்பகா பதிப்பகம், 2007
4. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., புது தில்லி! சாகித்திய அக்காடெமி, 1972
5. குற்றாலக் குறவஞ்சி, மணிமேகலைப் பிரகாசம். ஆசிரியர் குழு, வேளா தமிழ்வாணன், 1986
6. பாடநூல் தேடலுக்கான இணையம்

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<http://www.tamilvu.org/>

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	English - II
Course Code	:	DLENG-21
No.of Credit	:	4

Course Objectives

CO1: To improve the speaking ability in English both in terms of fluency andcomprehensibility

CO2: To enhance students Reading, Writing, Listening and Speaking skills

CO3: To enrich their vocabulary in English

Block – 1 Prose

Introduction to prose The Unexpected – Robert Lynd My Greatest Olympic Prize-Jesse Owens If You AreWrong, Admit It- Dale Carnegie

Block-2 Poetry

Introduction to forms of Poetry Pulley or The Gift of God – GeorgeHerbert The Daffodils – William Wordsworth Night of the Scorpion- Nissim Ezekiel

Block-3 Short Story

IntroductionThe Gift of Magi- O HenryThree Questions- Leo Tolstoy-The Selfish Giant- Oscar Wilde

Block - 4 Comprehension

Introductions -Reading Comprehension -Hints Developing- Note Making

Block – 5 Grammar

Introduction-Degrees of Comparison -Active and Passive Voice-Direct and Indirect Speech

References - Books

1. A.J. Thomson, Practical English Grammar, Oxford Publications, 1997.
2. Bas Aarts, Oxford Modern English Grammar, Oxford University Press, 2011.
3. Confluence - Anu Chitra Publications, 2018.
4. English Conversation Practice byD. H. Spencer, Oxford UniversityPress, 2012
5. Martin Hewings, Advanced English Grammar with Answers, Cambridge University Press, 1999.
6. Murphy Ramond, Essential English Grammar with Answers. Generic Publications, 2015.
7. Quirk, A university grammar ofEnglish, Pearson Education, 2005.
8. Wordsworth, William, and Randy Miller. Daffodils. SC Company, 1910.

9. Wren and Martin, English Grammar and Composition, S. Chand & Co, New Delhi, 4th Edition, 2012.

10. Payne, Thomas E., and Thomas Edward Payne. Understanding English grammar: A linguistic introduction. Cambridge University Press, 2011.

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1. Afzal, Muhammad, Asim Mahmood, and Umar Hayat. "An Analysis Of Grammatical Cohesion Used In The English Essays Of English Grammar And Composition For Intermediate Level." International Bulletin of Linguistics and Literature (IBLL) 4.4 (December 2021): 68-99.

2. Kolczynski, Richard G. "The Role of Grammar in Composition." Reading Improvement 12.3 (1975): 141.

3. Longacre, Robert E. "Sentences as combinations of clauses." Language typology and syntactic description 2 (1985): 235-286.

4. Lyman, R. L. "Language, Grammar, and Composition." Review of Educational Research 2.1 (1932): 35-42.

5. Meyer, Charles. "Functional Grammar and Its Application in the composition Classroom." Journal of Teaching Writing 8.2 (1989): 147-168.

6. Munro, Pamela. "From parts of speech to the grammar." Studies in Language. International Journal sponsored by the Foundation "Foundations of Language" 30.2 (2006): 307-349.

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<https://learnenglish.britishcouncil.org/vocabulary>

<https://learnenglish.britishcouncil.org/grammar/english-grammar-reference>

<https://learnenglish.britishcouncil.org/grammar/english-grammar-reference>

<http://www.bchmsg.yolasite.com/skills.php>

Course Outcomes

After the completion of the course English II, the student will be able to

COC 1	Analyze and appreciate the literariness found in the given text
COC 2	Develop the overall comprehending and writing skills
COC 3	Analyze and interpret the given short story and drama with close reading
COC 4	Use language for speaking and writing with confidence in an intelligible and acceptable manner
COC 5	Write simple sentences without committing error of spelling or grammar

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Micro Economics- II
Course Code	:	DCECN-21
No. of Credit	:	4

Course Objectives

CO1.To understands different types of cost and structure of market and theories of four factors of productions.

Block I – Concept of Cost and Revenue

Cost – types of cost cost curves revenue – types of revenue-revenue curves

Block II – Market Structure - Monopoly

Types of market structure- monopoly – types of monopoly-price determination under monopoly-price discrimination under monopoly

Block III – Market Structure – Monopolistic Competition, Oligopoly

Monopolistic competition – features price determination under monopolistic competitionoligopoly – type’s price determination under oligopoly

Block IV – Factor Pricing: Rent, Wage

Rent – types of rent theories of rent wages – types of wages theories of wages

Block V – Factor Pricing: Interest and Profit

Introduction to interest theories of interest profit – theories of profit-break – even analysis

Text Book

Koutsoyiannis, Modern Micro Economics, Palgrave Macmillan Publications,1979.

2.Dwivedi D.N., Principles of Economics, Vikas Publications, New Delhi, 2005.

Reference Books

1. Ahuja H.L, Principle of Economics, S.Chand & Company, New Delhi, 2008.
2. Jhingan M.L, Micro Economic Theory, Vrinda Publications, New Delhi, 2002.
3. Alfred Stonier W, Douglas Hague C, A Textbook of Economic Theory, Eastern Book Company, 5th Edition, 2008.

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<https://www.edx.org/micro%20economics>

Course Outcomes

After the completion of the course Micro Economics - II, the student will be able to

COC1	To provide basic and fundamental concepts of cost and revenue concepts
COC2	Familiarize the students about the cost and production
COC3	To understand different types of cost and structure of market and theories of four factors of productions
COC4	To analyse various market structure
COC5	To apply the technique of the theories of rent and wages
COC6	To evaluate the theories of interest and profit

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Financial Economics- II
Course Code	:	DCECN-22
No. of Credit	:	4

Course Objectives

CO-1: To know more about the financial part of economic issues through capital budgeting, SEBI and other financial factors.

Block I - Introduction to Capital Budgeting

Introduction of Capital Budgeting- Definition-Features of Capital Budgeting Need and Objectives of Banks-Regulation of Working Capital and Finance

Block II – Negotiable Institutions

Structure of Negotiable Institutions Characteristics of Negotiable Institutions Primary and Secondary functions of Stock Brokers, Underwriters-Primary and Secondary Functions of Depositories Credit Rating Agencies

Block III – Stock Market System

Trading, Listing, Regulation of Stock Market- Market Efficiency– NSE BSE – Online Trading System- SEBI – Guidelines for Capital Issues Pricing- Insider Trading – Investor protection.

Block IV – Derivative Markets

Derivative markets – Options and Futures Trading System Consumer Finance- Factoring – Leasing - Hire Purchase

Block V- An overview of Financial Market

An overview of Financial Market- Legal and Regulatory framework-Financial Sector Reforms – SCRA- Various segments of Financial Markets -Venture Capital Financing, Mutual Funds-Financial Information System (FIS).

Reference Books:

- (1). Bhole, L. M (2017), Financial Institutions and Markets, 6th Edition, Mc Graw Hill Education publishers, New Delhi.
- (2). Frank Fabozzi (2019), Financial Economics, Mc Graw Hill, New Delhi.
- (3). Frederic S Mishkin and Stanley Eakins (2017) “Financial Markets and Institutions” Pearson Education Publishers, 8th Edition, New Delhi.
- (4). Khan. M.Y (2015) Indian Financial System, Tata McGraw Hill, New Delhi,
- (5). Vinod Kumar (2021), “Financial Markets and Institutions, Taxman’s Publications, Delhi.

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1. https://onlinecourses.nptel.ac.in/noc20_mg10/preview.
2. <https://www.mheducation.co.in/financial-institutions-and-markets-9789352605415-india>.
3. <https://www.classcentral.com/course/edx-financial-institutions-and-markets-6260>.
4. <https://link.springer.com/book/10.1007/978-1-137-08599-3>.
5. <https://books.google.co.in/books>

Course Outcomes

After the completion of the course Financial Economics - II, the student will be able to

COC 1	Aware of objectives of different types of financial institutions
COC 2	Knowledge about the linkage of primary and secondary market.
COC 3	Knowledge on provisions on investors protections
COC 4	Able to distinguish factoring, leasing and HP
COC 5	Able to do projects on Financial information system

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Second Semester
Course Title	:	Business Communication
Course Code	:	DCECN-23
No.of Credit	:	2

Course Objectives

CO 1: To enable the student to develop their business communication skills effectively.

CO 2: To make students familiar with the business correspondence.

CO 3: To aware the interview procedures and guidelines to get job successfully

CO 4: To give knowledge about the modern forms of communication to the current trends.

Block I- Introduction of Business Communication

Communication - Methods and Modes of Communication

Block II- Business Letters

Official Correspondence - Special Correspondence

Block III- Channels of Communication

Internal and External Communication - Means / Channels of Communication

Block IV- Forms of Communication

Modern Communication - Social Media

Block V- Report Writing and Presentation

Report Writing - Presentation and Listening

References- Books

1. William McCormick, "10 reasons why is Business Communication Important & ways to improve" February 15, 2022.
2. Bovee.C, Thill J, Schatzman B, "Business Communication Today, Pearson Edu., 14th Edition, 2021.
3. Brent Yax, "Technology in Business Communication – Trends for 2021 beyond", June 11, 2021
4. C.Chitra, "Business Communication", First Edition, Charulatha Publication, 2019.
5. Shirley Taylor, "Model Business Letter, Emails and Other Business", FT Publishing, Seventh Edition, 2018.
6. Mary Ellen Guffey "Essentials of Business Communication", South- Western Education, 9th Edition, 2017.

7. Mary Ellen Guffey, "Essentials of Business Communication", Cengage Learning, 16th Edition, 2016.
8. Lesikar, R.V & Flatley, M.E., "Basic Business Communication Skills for Empowering the Internet Generation", Tata McGraw Hill Publishing Company Ltd., New Delhi 2005
9. J.Priyadharshini, Dr.B.Joy Suganya, "Business Communication", Charulatha Publication, 2018
10. David A Victor, "International Business Communication", Prantice Hall of India Pvt.Ltd, 1997.

Journals

Divya Munjal Effective Business Communication: Key to success.Int J Appl Res 2018:3(7):698-702. Jason Parks, "Importance of Communication in Business", the Ohio State University, February 23, 2021.

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<https://accountlearning.com/types-of-business-reports-in-business-communication/>

<https://www.geektonight.com/business-communication/>

Course Outcomes

After the completion of the course Business Communication, the student will be able to

COC 1	Upon completion of the course, students are able to demonstrate a good understanding of effective business writing and effective business communication
COC 2	Students can able developing and delivering effective presentation
COC 3	Students understand effective interpersonal communication skills that maximize team effectiveness.
COC 4	Students acquire the skills of report writing and Modern forms of communication Fax, email, video conference, websites and their uses in business.
COC 5	Students develop and delivering effective presentation among business meeting, conferences.

Programme	:	B.A. (Hons) English
Year/Semester	:	Second Year / Third Semester
Course Title	:	Tamil - III
Course Code	:	DLTAM31
No.of Credit	:	4

Course Objectives

CO1: தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எல்லா நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்மொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்

CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்

CO3: எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி நகலம் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்

CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்மாக்கல் பயிற்சியளித்தல்

CO5: தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM31

பருவம்-3, தமிழ்மொழிப்பாடம்-3, பகுதி-1, நகுதிப்புள்ளி: 4

தளர்-3-பக்தி இலக்கியம் – காப்பியம் – புதினம் - மொழிபெயர்ப்பு

தொகுதி 1-பக்தி இலக்கியம்

மாணிக்கவாசகர் - திருவாசகம் - மூன்று பாடல்கள் - புல்லாக்கி பூடாக்கி (சிவபுராணம்) - எல்லாப் பிறப்பும் (சிவபுராணம்) - உற்றாரை யான் வேண்டேன் (திருப்புவலம்பல்) - ஆண்டான் - திருப்பாவை - மூன்று பாடல்கள் (1, 3, 4) - மார்சுழித் திங்கள் ... (பாகரம் 1) - ஓங்கி உலகனந்த... (பாகரம் 3) - ஆழிமறைக் கண்ணா... (பாகரம் 4) - வீரயாழ்வரீவர் - தேம்பாவணி - மூன்று பாடல்கள் - நீ ஒரு தாய்; ஒரு தாயையும் நீ (698 - சூசை இறைவனின்நாயைப்போற்றுகல்) - அணிக் கலத்து அழகு அழுந்திய (1089 - வானவர் இயேசு நாமத்தைப் போற்றி வணங்கிய செய்தி) - வான் புறத்து இலகும் சொஞ் கடர் காண (3510 - இறைவன் சூசை முனிவர்க்கு ஏழு மணிகள் புறத்தில் ஒளிவிடும் முயையைச் சூட்டுதல்) - குணங்குடி மஸ்தான் சாகிபு - பராபரக் கண்ணி 1-10 கண்ணிகள் - திருமூலர் - திருமந்திரம் - மூன்று பாடல்கள் - உடம்பார் அழியின் உயிரார் அழிவர் (திருமந்திரம்: 724) - படமடக் கோவில் பகவற்கு ஒன்று ஈயில் (திருமந்திரம்: 1857) - மரத்தை மறைத்தது யாமத யானை (திருமந்திரம்: 2290) - இராமலிங்க அடிகள் - திருவகுட்பா - மூன்று பாடல்கள் - எத்துணையும் பேதமுறா... (5297) - ஒருமைபுடன் நினைது திருமலர்சுடி நினைக்கின்ற (2938) - கோடைமலே... (4091)

தொகுதி 2-காப்பியம்-1

சிலப்பதிகாரம் - அடைக்கலக் காதை - (தெரிவுசெய்யப்பட்ட பாடல் அடிகள் 120-199) - சீவக சித்தாமணி - வீமலையார் இலம்பகம்

தொகுதி 3-காப்பியம்-2

கம்பராமாயணம் - மந்தரை சூழ்ச்சிப் படலம் - பெரியபுராணம் - பூவரர் நாயனார் புராணம்

தொகுதி 4- புதினம்

கல்வாரம் - கோ. தியகவதி

தொகுதி 5- மொழிபெயர்ப்பு, இலக்கணம், இலக்கிய வரலாறு

அநுவர்தர் மொழிபெயர்ப்பு - இலக்கணக் குறிப்பு - பாடல் தழுவிய இலக்கிய வரலாறு -
பத்தி இலக்கியம் - காப்பியம் - புதினம்

பார்வை தூல்கள்

1. தமிழ் இலக்கிய வரலாறு, வரதராசன், மு., சாகித்திய அக்காடெமி , புது தில்லி
2. தமிழ் நடைக் கையேடு, மொழி அறக்கட்டளை
3. பயன்பாட்டுத் தமிழ், முனைவர் அரக்க இராமலிங்கம் முனைவர் ஒப்பின
மதிவாணன், சென்னை பல்கலைக்கழகம், 2007
4. மொழிபெயர்ப்பியல் அடிப்படைகள், கா. பட்டாபிராமன், வழுணைப் பதிப்பகம்,
திருவள்ளூர்
- 5 பாடநூல் தேடலுக்கான இணையம்
 - <http://www.tamilvu.org/library>
 - <https://www.tamidigitalibrary.in/book>

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	ENGLISH-III
Course Code	:	DLENG-31
Course Credit	:	4

Course Objectives

CO-1: To train the students in the use of the English language in varied Literary and non-literary contexts.

CO-2: To get a basic knowledge of drama and plays in English literature.

CO-3: To make them improve writing skills, specifically Precis writing and note-taking

CO-3: To evaluate their reading comprehension.

Block I: Introduction to Drama

History of Drama in English Literature-Types of Drama-Unit 3–Elements of Drama-Features of Modern Drama

Block II: Plays

Introduction to William Shakespeare-Introduction to W.W. Jacob-Shakespeare-Funeral Oration (Act III Scene II Julius caesar)-W.W. Jacob's Monkey's Paws.

Block III: Comprehension

Reading Comprehension-Reading Skills-Types and Methods of Reading Skills-Hints Development and Note Making.

Block IV: Precis Writing and Note Taking

Introduction to Writing-Techniques of Writing-Introduction to Precis Writing-Introduction to Note Taking.

Block V: General Essay on Current Topics

Introduction to Essay Writing-Types of Essay Writing-Steps of Essay Writing-Essay on Current Topics

Reference-Books

- (1). Aitken, Rosemary. Teaching tenses. Intrinsic Books Ltd, 2021.
- (2). Lindstromberg, Seth. English prepositions explained. Amsterdam and Philadelphia: John
- (3). Zwicky, Arnold M. "French prepositions: no pe eking." Phonology 4 (1987): 211- 7.
- (4). Van Riemsdijk, Henk. "Functional prepositions." Unity in Diversity, edited by H. Pinkster and I. Gene (1990): 229- 241.

(5).Reichenbach, Hans. "The tenses of verbs." Meinster, J.; Schernus, W. Time from concept to narrative construct: a reader. Berlin (1947): 1-12.

(6).Rumelhart, David E., and James L. McClelland. "On learning the past tenses of English verbs." (1986): 216-271

Weblinks

<https://www.gradesaver.com/>

<https://www.enotes.com/>

<https://www.jstor.org/>

<https://www.sparknotes.com/>

<https://www.cliffsnotes.com/>

Course Outcomes

After the completion of the course English -III, the student will be able to

COC1	To understand the fictional and non-fictional events through dramatic scenes.
COC2	To develop & analyse the difference between drama and plays.
COC3	To improve the aspects of reading comprehension.
COC4	To elevate your own style of writing after exposure to the prescribed dramatic Pieces.
COC5	To enhance the skill of writing various types of essay writing.

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Indian Economy - I
Course Code	:	DCECN-31
No. of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions.

Block I – Introduction to Indian Economy

Indian economy – features factors-responsible for development and growth-India and other developed countries

Block II – Planning in India

Planning in India – meaning, process-planning approaches five year plans performance of five year plans

Block III – Agriculture and Indian Economy

Role of agriculture in Indian economy-land reforms- green revolution mechanization

Block IV – Agriculture Marketing

Regulated markets- agriculture price commission procurement policy agricultural credit

Block V – Industry and Indian Economy

Importance of industry-small scale industry - large scale industry industrial-sickness-industrial policy.

References- Books

1. Gaurav Datt and Ashwani Mahajan, 'Datt & Sundaram's Indian Economy' S.Chand Publications, ISBN 9789352531295, 2016
2. Ramesh Singh, 'Indian Economy' McGraw Hill Publisher, Delhi 2020
3. S. Chandrachud, 'Chud's Series of 'INDIAN ECONOMY'', primedia eLounch LLC, II Edition, WISE Lab Publications, Chennai ISBN No.: 979-8-88589 244-5,2021
4. Nitin Singhania, 'Indian Economy' McGraw Hill publications, Delhi 2020
5. Manish Kumar Rohit Deo Jha, 'Indian Economy – Principles, policies, and Progress, Pearson Publication, 2020
6. Sanjiv Verma, 'The Indian Economy' Unique Publisher India Pvt. Ltd, Delhi, 2020

Journals

1. Hila Axelrad, Miki Malul Israel Luski, 'Unemployment among younger and older individuals: does conventional data about unemployment tell us the whole story?', Journal of Labour Market Research, Vol.52 Issue 3, 2018.
2. Ademola, AbdulsalamS and Badiro Abdullahi, 'The impact of unemployment and inflation on economic growth' ECONSTOR, Volume 9 Issue 1, pp 47-55, 2015
3. Kitlin Atkinson, Samantha Lowe and Spencer Moore, "Human development, occupational structure and physical activities among 47 low and middle income countries', Preventive Medicine Reports, Volume 3 pp 40-45, 2015

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1. <https://www.economicdiscussion.net/trade-cycle/control-trade-cycle/monetary-policy-concept-instruments-and-objectives-trade-cycle-control/14665>
2. <https://www.economicdiscussion.net/fiscal-policy/fiscal-policy-objectives-and-instruments-trade-cycle-control/14669>
3. <http://www.dynamicpublisher.org/gallery/65-ijssr-d986.pdf>

Course Outcomes

After the completion of the course Indian Economy - I, the student will be able to

COC1	To provide basic and fundamental concepts of cost and revenue concepts
COC2	Familiarize the students about the cost and production
COC3	To understand different types of cost and structure of market and theories of four factors of productions
COC4	To analyse various market structure
COC5	To apply the technique of the theories of rent and wages
COC6	To evaluate the theories of interest and profit

PROGRAMME	:	B.A.(Hons)-Economics
YEAR/SEMESTER	:	Second Year / Third Semester
COURSE TITLE	:	MONETARY ECONOMICS- I
COURSE CODE	:	DCECN-32
COURSE CREDIT	:	4

Course Objectives

CO-1: To understand different concepts of national income and recent issues like LPG, IMF, IBRD and WTO.

Block I – Money

Money – Kinds of money- Functions of money- Role of money-Qualities of good money

Block II – Demand Theories of Money

Classical quantity theory of money- cambridge version of quantity theory of money- classical vs cambridge version-keynesian theory of demand for money

Block III – Supply of Money

Supply of money – Sources- Measures of money supply- theory of money supply-Money multiplier

Block IV – Business Cycle

Business cycle – characteristics- phases of business cycle- types of business cycle-control measures of business cycle

Block V – Inflation

Meaning and measures of inflation- types of inflation-causes and effects of inflation-inflationary gap – stagflation.

References

Books

1. Benjamin F and Friedman (2010), the handbook of Monetary economics, Elsevier Publications.
2. David Currie (2021), Advances in monetary economics, December 1, Routledge Publications.
3. Jagdish Handa (2009), Monetary Economics, 2nd Edition, Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN ISBN 0-203-89240-2.
4. Jhingan M L (2009), Monetary Economics, Vrinda Publications, New Delhi.
5. Laffont (1989): The Economics of Uncertainty and Information, Himalaya, Mumbai.

6. Magill and Quinzii (1996): Theory of Incomplete Markets, S.Chand, New Delhi.
7. Mervyn Lewis, Paul Mizen (2000), monetary economics, Oxford University Press.
8. Mithani D N (2008), Money Banking & International Trade, Himalaya, Mumbai.
9. Sethi T (1996), Monetary Economic Theory, S. Chand & Co, New Delhi.
10. Suraj B. Gupta (1982), Monetary Economics (institutions, Theory and Policy), S. Chand Limited.

Journals

1. Alesina, A., and Summers, L.H. (1993), "Central Bank Independence and Macroeconomic Performance: Some Comparative Evidence," Journal of Money, Credit and Banking, 25(2).
2. Barro, R.B., and Gordon, D.B. (1983), "A Positive Theory of Monetary Policy In a Natural Rate Model," Journal of Political Economy 91(4).
3. Barro, R.B., and Gordon, D.B. (1983), "Rules, Discretion and Reputation in a Model of Monetary Policy," Journal of Monetary Economics, 12(1).
4. Benigno, G., and Benigno, P. (2003), "Price Stability in Open Economies," Review of Economic Studies, 70(4).
5. Benigno, P., and Woodford, M. (2012), "Linear-Quadratic Approximation of Optimal Policy Problems," Journal of Economic Theory, 147(1).

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2. <https://books.google.co.in/books>.
3. https://books.google.co.in/books/about/Global_Monetary_Economics.
4. <http://books.google.co.in/books/MonetaryEconomics>
5. https://books.google.co.in/books/about/Monetary_Economics.
6. https://books.google.co.in/books/about/Monetary_Economics.html
7. <http://link.springer.com/book/10.1007/978-1-137-08599-3>.
8. https://perhuaman.files.wordpress.com/2014/06/gali_polc3adtica_monetaria.pdf
9. <http://www.amazon.in/Introduction-Monetary-Economics>
10. <https://www.routledge.com/Advances-in-MonetaryEconomics>

Course Outcomes

After the completion of the course Monetary Economics- I, the student will be able to

COC1	Aware of functions and classifications of money
COC2	Knowledge on classical theory of demand for money
COC3	Knowledge on Supply of money
COC4	Aware of Characteristics and effects of trade cycle
COC5	Knowledge on causes and Types of inflation

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Business Statistics
Course Code	:	DCECN-33
No. of Credit	:	4

Course Objectives

CO 1: To develop the student's ability to deal with numerical and Quantitative issues in business

CO 2: Enable the use of statistical, graphical and algebraic techniques wherever relevant.

CO 3: The course also has a proper understanding of Statistical applications in Business and Management.

Block - 1: Diagrammatic and Graphical Representation of Data

Introduction – Scope and Limitations of Statistical methods- Collection of data- Classification of data-Tabulation- Diagrammatic representation of data- Simple bar diagram, Multiple bar diagram, Percentage bar diagram and Pie diagram- Graphical representation of data- Histogram, Frequency polygon and curves- Ogives.

Block - 2: Measure of Central Tendency

Introduction-Types of Averages- Mean, Median, Mode– Measures of Dispersion- Range, Quartile Deviation, Standard Deviation and Coefficient of variation.

Block - 3: Measure of Dispersion

Introduction-Types of Averages- Mean, Median, Mode– Measures of Dispersion- Range, Quartile Deviation, Standard Deviation and Coefficient of variation.

Block -4: Index Numbers and Time Series Analysis

Time Series analysis: Component of Time Series-Measurement of trend-Method of Semi-averages, Moving averages method, Index numbers: Types of index number, Laspeyre's method, Paasche's method, Fisher's method-Test of adequacy of index number formulae: Time reversal test and Factor reversal test– Simple problems.

Block -5: Correlations and Regression Analysis

Correlation: Types of Correlation-Methods of studying correlation- Scatter diagram method, Karl Pearson's Coefficient of correlation, Spearman's Rank Correlation Coefficient. Regression: Regression Lines and Regression equations - simple problems.

References- Books

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<https://www.khanacademy.org/math/probability/xa88397b6:scatterplots/estimating-trend-lines/v/correlation-and-causality>

Course Outcomes

After the completion of the course Business Statistics, the student will be able to

COC 1	Understand the key terminology, concepts tools and techniques used in Statistical analysis
COC 2	Evaluate the underlying assumptions of analysis tools of measures of central tendency and dispersion
COC 3	Understand and critically discuss the issues surrounding of correlation and Regression
COC 4	Evaluate range of problems using the techniques by time series and index numbers of data
COC 5	Analyze the uses and limitations of Testing of hypothesis

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Second Year / Third Semester
Course Title	:	Environmental Studies
Course Code	:	DEVS-031
No. of Credit	:	2

Course Objectives

CO 1: To inculcate the importance of environmental pollution preservation of nature and environmental management for human welfare.

CO 2: To make the students to learn about environment and the pollutants.

Block I- Introduction of Environmental Studies

Renewable and non-renewable resources - Natural resources and associated problems. a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams- benefits and problems. c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies. d) Food resources: World Food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies. e) Energy resources: Growing energy needs, renewable and non renewable energy sources, use of alternate energy sources. Case studies. f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification - Role of an individual in conservation of natural resources- Equitable use of resources for sustainable lifestyles.

Block II-Eco System & Biodiversity

Concept of an ecosystem. - Structure and function of an ecosystem Producers, consumers and decomposers. -Energy flow in the ecosystem. Ecological succession. - Food chains, food webs and ecological pyramids. Introduction, types, characteristic features, structure and function of the following ecosystem: a) Forest ecosystem b) Grassland ecosystem c) Desert ecosystem d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries) Introduction–Definition, genetic, species and ecosystem diversity. Biogeographical classification of India, Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values - Biodiversity at global, National and local levels. India as a mega-diversity nation. Hot-spots of biodiversity. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts. Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

Block III- Environmental Pollution, Human Population and the Environment

Definition, Cause, effects and control measures of a) Air pollution b) Water pollution c) Soil pollution d) Marine pollution e) Noise pollution f) Thermal pollution g) Nuclear hazards. Solid

Waste Management. Causes, effects and control measures of urban and industrial wastes. Role of an individual in prevention of pollution. Pollution case studies. Disastermanagement-floods, earthquake, cyclone and landslides. Population growth, variation among nations. Population explosion – Family Welfare Programme. Environment and human health. Human Rights. Value Education. HIV/AIDS. Women and Child Welfare. Role of Information Technology in Environment and human health. Case Studies.

Block IV- Social issues and the Environment

From Unsustainable to Sustainable development, urban problems related to energy - Water conservation, rain water harvesting, watershed management- Resettlement and rehabilitation of people; its problems and concerns. Case Studies - Environmental ethics: Issues and possible solutions. Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case Studies. Wasteland reclamation. Consumerism and waste products. Environment Protection Act, Air (Prevention and Control of Pollution) Act, Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act - Issues involved in enforcement of environmental legislation. Public awareness.

Block V- Green Business Concept and Evolution of Green Business, Field Work Visit

Green Business Concept and evaluation of Green Business - Field work - Visit to a local area to document environmental asset striver/forest/grassland/hill/mountain, Visit to a local Polluted site-Urban/Rural/Industrial/Agricultural, Study of common plants, insects, birds, Study of simple ecosystems-pond, river, hill slopes, etc.

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1. Brusseau, M.L., Pepper, I.L., and Gerba, C.P. (2019). Environmental and Pollution Science, 3rd Edition. Academic Press, USA. (pp. 1-520)
2. Gadgil, M., and Guha, R. (1993). This Fissured Land: An Ecological History of India. University of California Press, Berkeley, USA. (pp. 1-245).
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Weblinks

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<https://learnengineering.in/ge8291-environmental-science-and-engineering/>

Course Outcomes

After the completion of the course environmental studies, the student will be able to

COC 1	Students are able to understand the nature and facts about environment. Understand key concepts from environment studies
COC 2	Students are able to Students find implement scientific, technological, economic solutions to environmental problems. To understand appreciate concepts and methods from renewable and non-renewable sources
COC 3	Students are able to know about the interrelationship between living organisms and environment. Food Chains, and historical context to environmental issues and the links between human and natural systems.
COC 4	Students are able to understand the integrated sand biodiversity, natural resources, pollution control and waste management. Consumers and environmental actors in a complex, inter connected world.
COC 5	To Understand how various financial services like banking services and Insurance Services operate in the Indian context

Programme	:	B.A. (Hons) English
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Tamil - IV
Course Code	:	DLTAM41
No.of Credit	:	4

Course Objectives

CO1: தமிழ் மொழித் திறத்தினை மாணவர்களிடையே எவ்வாறு நிலைகளிலும் மேம்படுத்தி வளர்த்தல். செம்பொழித் தமிழின் இலக்கிய இலக்கண வளமைகளை அறிமுகம் செய்தல்.

CO2: நல்ல தமிழ் எழுதும் பயன்பாட்டு மொழியாற்றலை வளர்த்தல்.

CO3: எழுத்தாற்றலையும் பேச்சாற்றலையும் வளர்த்தெடுப்பதின்வழி தகவல் தொடர்பியல் மற்றும் ஊடகத்தமிழுக்கு தகுதிப்படுத்துதல்.

CO4: மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்கப் பயிற்சியளித்தல்.

CO5 :தமிழில் படைபிலக்கியத் திறத்தினை வளர்த்தெடுத்தல்

பாடக் குறியீட்டு எண்: DLTAM41

பருவம்-4, தமிழ்மொழிப்பாடம்-4, பகுதி-1, தகுதிப்புள்ளி: 4,

தாள்-4:சங்க இலக்கியம் - நாடகம் - வளர் தமிழ் - பொதுக்கட்டுரை

தொகுதி 1-சங்க இலக்கியம் - 1

முநாநாறு (மூன்று பாடல்கள் - 183, 184, 192) - பதிற்றுப்பத்து (இரண்டு பாடல்கள் - 14, 69) - பட்டினப்பாலை (காவிரியின் சிறப்பு பாடல் அடிகள் 01-07, 06^o 4 (Unit 4) சேழநாட்டு வளம் பாடல் அடிகள் 20-28, பல்பொருள் வளம் பாடல் அடிகள் 183-193) -மதுரைக் காஞ்சி (பாண்டியர் பரம்பரை பாடல் அடிகள் 01-23, மன்னர்க்கு மன்னன் பாடல் அடிகள் 64-74, - பாண்டியன் முகற் பாடல் அடிகள் 197-209).

தொகுதி 2-சங்க இலக்கியம் - 2

தற்றினை (இரண்டு பாடல்கள் - 1, 172) - குறுந்தொகை (மூன்று பாடல்கள் - 3, 40, 135) - ஐங்குறுநாறு (மூன்று பாடல்கள் - 281, 283, 286) - அகநானூறு (இரண்டு பாடல்கள் - 4, 86) - கலித்தொகை (இரண்டு பாடல்கள் - 9, 133)

தொகுதி 3-நாடகம்

ஆட்டளத்தி ஆதிமத்தி - கவிஞர் கண்ணதாசன்

தொகுதி 4-வளர்த்தமிழ்

ஊடகத் தமிழ் - கணினித் தமிழ் அறிமுகம் -ஊடகத் தமிழ்: அச்சக்கலை - இதழியல் - ஊடக வகைகள் - அச்ச ஊடகங்கள் - மின்னணு ஊடகம் - இதழியல் முன்னோடிகள் - அச்ச ஊடகங்களில் தமிழ் - கருத்துப் பரிபாற்றம் - மொழி தடையின் தன்மை - நாணிதற்கள் - வர, மாத இதழ்கள் - மின்னணு ஊடகங்களில் தமிழ் - வானொலி- தொலைக்காட்சி- திரைப்படம். கணினித் தமிழ்: கணினித் தமிழின் அடிப்படையும் பயன்பாடும் -கணிப்பொறியின் வரலாறும் வளர்ச்சியும், கணினியும் தமிழும், விசைப்பலகை (Keyboard) - எழுத்துருக்கள்

(Fonts) - தமிழைத் தட்டச்சு செய்ய உதவும் மென்பொருள்கள், தமிழைத் தட்டச்சு செய்யும் முறைகள் - தமிழ்த் தட்டச்சுப் பயிற்சி - இணையமும் தமிழ்ப் பயன்பாடும் - தேடுபொறி (Search) - வலைப்பூ (Blog), மின்னூலகம் (Online e-Library), - மின்னகராதி (e-Dictionary), - மின் செய்தித்தாள் - e-Paper, - இணையவழித் தமிழ்க் கற்றதும்-கற்பித்ததும் - மின்வழிக் கற்றல் - e Learning.

தொகுதி 5-பொதுக்கட்டுரை, இலக்கிய வரலாறு, இலக்கணம்

பொதுக்கட்டுரை வளர்தல் - பாடம் தழுவின இலக்கிய வரலாறு (சங்க இலக்கியம், நாடகம், வளர்தமிழ்) - இலக்கணம் (பொருளிலக்கணம்) திணை, துறை விளக்கம்.

பார்வை நூல்கள்

1. கணினித்தமிழ், முனைவர் இல.கந்தரம், விசுடன் பிரசுரம்
2. கணினிப்பொறியில் தமிழ், த.பிரகாஷ், பெரிகாப்
3. தமிழ்க் கணினி இணையப் பயன்பாடுகள், முனைவர் துரை. மணிகண்டன், மணிவாளதி பதிப்பகம்
4. இதழியல் கலை, டாக்டர் எசு. பர. குருசாமி, குரு - தேவொழி பதிப்பகம், திண்டுக்கல்
5. ஆச்சக் கலை வழிகாட்டி, பாலகம்பிரமணியன், ஆ., சென்னை : தளக பதிப்பகம், 1966
6. தொலைக்காட்சிக் கலை, முனைவர் வெ. நல்லதம்பி, மங்கைப் பதிப்பகம், சென்னை 42
7. பாடநூல் தேடலுக்கான இணையம்
 - <http://www.tamilvu.org/courses/nielt/Chapters/Chapter1/11.pdf>
 - <https://www.tamildigitalibrary.in/>

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	English- IV
Course Code	:	DLENG-41
No. of Credit	:	4

Course Objectives

CO-1: To train students in the use of the English Language in varied literary and non-literary context

CO-2: To teach them soft skills and strength their foundation in grammar and composition

CO-3: To elevate their comprehension skills

Block- 1- Prose I

The Complete Man - Prince - Hilip-Try Prayer -Power - Norman Vincent Peale-On Not Answering the Telephone - W.Plomer W.Plomer

Block-2 - Prose II

Science, Humanities and Religion - S. Radhakrishnan- The Reason - E. V. Lucas-Ecology – Barry Commoner

Block-3 - Short Stories

The Ant and the Grasshopper - W. Somerset Maugham- How much land does a man need - Leo Tolstoy- the Dying Detective - Sir Arthur Conan Doyle Some words with a mummy – Edgar Allan Poe

Block-4 - Primary Composition Exercises

Business letter-Hints Development-Precise Writing- Comprehension

Block V - Advanced composition Exercises

Paraphrasing- Writing Abstract-Dialogue Writing E mail Writing

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3. Confluence - Anu Chitra Publications, 2018.
4. English Conversation Practice by D. H. Spencer, Oxford University Press, 2012
5. Martin Hewings, Advanced English Grammar with Answers, Cambridge University Press, 1999.
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1. Afzal, Muhammad, Asim Mahmood, and Umar Hayat. "An Analysis Of Grammatical Cohesion Used In The English Essays Of English Grammar And Composition For Intermediate Level." *International Bulletin of Linguistics and Literature (IBLL)* 4.4 (December 2021): 68-99.
2. Kolczynski, Richard G. "The Role of Grammar in Composition." *Reading Improvement* 12.3 (1975): 141.
3. Longacre, Robert E. "Sentences as combinations of clauses." *Language typology and syntactic description 2* (1985): 235-286.
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5. Meyer, Charles. "Functional Grammar and Its Application in the composition Classroom." *Journal of Teaching Writing* 8.2 (1989): 147-168.
6. Munro, Pamela. "From parts of speech to the grammar." *Studies in Language. International Journal sponsored by the Foundation "Foundations of Language"* 30.2 (2006): 307-349.

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<https://learnenglish.britishcouncil.org/grammar/english-grammar-reference>

<https://learnenglish.britishcouncil.org/grammar/english-grammar-reference>

<http://www.bchmsg.yolasite.com/skills.php>

Course Outcomes

After the completion of the course, the student will be able to

COC1	To develop participants social and
COC2	To help participants manage time effectively
COC3	To build a strong resume to suit corporate requirements
COC4	To face interviews confidently
COC5	To enhance their aptitude abilities

Programme		B.A. (Hons)-Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Indian Economy - II
Course Code	:	DCECN-41
No. of Credit	:	4

Course Objectives

CO-1: To understand different concepts of national income and recent issues like LPG, IMF, IBRD and WTO.

Block I – Industrial Finance

Introduction to Indian finance-sources of credit-financial institutions foreign capital

Block II – Economic Reforms

Economic reforms phase i-economic reforms phase ii-new economic policy-common minimum programme

Block III – Human Resource and Economic Development

Demographic features of India-new population policy-unemployment and poverty-remedial measures

Block IV – Labour Economics

Introduction to labour economics-trade unions-industrial relations-labour legislation

Block V – Foreign Trade

Introduction to foreign trade-balance of payments-balance of payments disequilibrium-international financial institutions

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2. Ramesh Singh, 'Indian Economy' McGraw Hill Publisher, Delhi 2020
3. S. Chandrachud, 'Chud's Series of 'INDIAN ECONOMY'', primedia eLunch LLC, II Edition, WISE Lab Publications, Chennai ISBN No.: 979-8-88589 244-5,2021
4. Nitin Singhania, 'Indian Economy' McGraw Hill publications, Delhi 2020
5. Manish Kumar Rohit Deo Jha, 'Indian Economy – Principles, policies, and Progress, Pearson Publication, 2020
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2. Ademola, AbdulsalamS and Badiru Abdullahi, 'The impact of unemployment and inflation on economic growth' ECONSTOR, Volume 9 Issue 1, pp 47-55, 2015
3. Kitlin Atkinson, Samantha Lowe and Spencer Moore, "Human development, occupational structure and physical activities among 47 low and middle income countries', Preventive Medicine Reports, Volume 3 pp 40-45, 2015

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Course Outcomes

After the completion of the course Indian Economy-II, the student will be able to

COC1	Knowledge about significance and need for industrial finance
COC2	Knowledge about New economic policy - 1991.
COC3	Aware of human resource and economic development
COC4	Knowledge on the objectives of trade unions
COC5	Familiar with Infrastructure of Indian Economy

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Monetary Economics- II
Course Code	:	DCECN-42
No.of Credit	:	4

Course Objectives

CO1 - Aware of Modern theory of demand for money

CO2 - Knowledge on the significance of the rate of interest.

CO3 - Knowledge on the objectives and tools of monetary policy

CO4 - Knowledge on function of commercial banks and RBI

CO5 - Aware of Lead Bank Scheme, NABARD, SIDBI and IRBI

Block I – Theory of Money

Theory of demand for money-keynesian theory of money-friedman quantity theory of money-gurley and Shaw's theory

Block II – Interest

Introduction to interest-classical theory of interest-neo-classical theory of interest-keynes theory of interest

Block III – Monetary Policy

Introduction to monetary policy-instruments of monetary policy-role of monetary policy-monetary policy – economic development

Block IV – Commercial Bank

Commercial bank – structure and functions-credit creation-central bank-rbi and monetary policy

Block V – Lead Bank Scheme

Lead bank – objectives and criticism-nationalised banks-national committee and financial system-financial institutions

Reference Books:

1. Jhingan M L (2009), Monetary Economics, Vrinda Publications, New Delhi.
2. Magill and Quinzii (1996): Theory of Incomplete Markets, S.Chand, New Delhi.
3. Mithani D N (2008), Money Banking & International Trade, Himalaya, Mumbai.
4. Sethi T (1996), Monetary Economic Theory, S. Chand & Co, New Delhi.
5. Suraj B. Gupta (1982), Monetary Economics (institutions, Theory And Policy), S. Chand Limited, New Delhi.

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2. <http://www.amazon.in/Introduction-Monetary-Economics>
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4. tps://perhuman.files.wordpress.com/2014/06/gali_polc3adtica_monetaria.pdf
5. <https://www.routledge.com/Advances-in-MonetaryEconomics>

Course Outcomes

After the completion of the course Monetary Economics-II, the student will be able to

COC1	Aware of Modern theory of demand for money
COC2	Knowledge on the significance of the rate of interest.
COC3	Knowledge on the objectives and tools of monetary policy
COC4	Knowledge on function of commercial banks and RB
COC 5	Aware of Lead Bank Scheme, NABARD, SIDBI and IRBI

Programme	:	B.A. (Hons)Economics
Year/Semester	:	Second Year / Fourth Semester
Course Title	:	Service Marketing
Course Code	:	DCECN-43
No. of Credit	:	4

Course Objectives

CO1 - To understand the basics of Services Marketing in order to get Market Services for better

CO2 - Knowledge on the significance of service marketing Mix

CO3 - Knowledge on the objectives of Quality

CO4 - Aware of Service marketing and Service mapping

CO5 - To understand the basics of Services Marketing in order to get Market Services for better Product life.

Block I- Introduction

Service Marketing - Definition, features and types- Designing Service-Blue Printing Technology-Service Mapping

Block II- Service Marketing Mix

Seven P's-Product Mix – Price Mix- Pricing Methods and Strategies-Promotional Mix – Place mix – Additional P's

Block III- Service Strategy

Demand and Supply for Services- Market Segmentation-Internal marketing-External Marketing

Block IV- Service Gaps

Quality Gap- Performance Gap- Communication Gap- Strategy for augmentation of Gap

Block V- Application in Marketing of Services

Financial Services-Health Services-Hospitality Services-Public Services – Educational Services

References-Books:

1. Services Marketing, Book by Mary Bitner and Valarie Zeithaml, McGraw-HillCompanies, Incorporated, 2006 - Business & Economics
2. Services Marketing – Sie, Zeithaml, Tata McGraw-Hill Education, 2011 - Marketing
- 3.Services Marketing, Christopher H. Lovelock, Prentice Hall, 1996 - Industrias deservicios

4. Services Marketing in Asia: Managing People, Technology, and Strategy,
5. Christopher H. Lovelock, Pearson/Prentice Hall, 2005 - Customer services
6. Services Marketing People, Technology, Strategy, 5/e, Christopher Lovelock, Pearson Education India, 2008

Journals

1. Journal of Services Marketing, Issue(s) available: 216 – From Volume: 1 Issue: 1, to Volume: 36 Issue: 9
2. Services Marketing Quarterly, Volume 43, Issue 2 (2022)
3. Journal of Services Marketing, Published by Emerald, Online ISSN: 0887-6045
4. Journal of Services Marketing, ISSN: 0887-6045

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- <https://www.mbaskool.com/business-concepts/marketing-and-strategy-terms/11201-Service-marketing.html>
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- <https://www.economicdiscussion.net/marketing-2/what-is-service-marketing/31875>

Course Outcomes

After the completion of the course Service Marketing, the student will be able to

COC1	Appreciate the challenges facing the services marketing in traditional commercial marketing, e- marketing and non commercial environments
COC2	Appreciate the difference between marketing physical products and intangible services, including dealing with the extended services marketing mix, and the four unique traits of services marketing; LXXCO
COC3	Recognise the challenges faced in services delivery as outlined in the services gap model.
COC4	To Apply the Technique of the Services Map.
COC5	To Evaluate the Application in Marketing of Services

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Fiscal Economics- I
Course Code	:	DCECN-51
No.of Credit	:	4

Course Objectives

CO-1: To understand fundamental elements of theories of taxation, public expenditure and revenues

Block I - Introduction to Fiscal Economics

Introduction of Public Finance-Nature and Scope of Public Finance-Need for Government Activity-Distinction between Private and Public Finance

Block II – Public Expenditure

Meaning and Definition of Public Expenditure Classifications of Public Expenditure- Causes and Effects of Public Expenditure with reference to India Relationship of Public Finance with other subjects.

Block III – Public Revenue

Main Sources of Public Revenue Classification of Public Revenue Public Receipts of Government of India Revenue Receipts and Capital Receipts

Block IV – Taxation

Definition and Characteristics of Taxation Classification of a Tax-Direct and Indirect-Taxes Canons of Taxation

Block V – Income Tax

Personal Income Tax, Categories of Income Taxed-Taxable Income of an Individual, Capital Gains Tax, Excess Profit Tax-Expenditure Tax, Wealth Tax, Property Tax-Estate Duty, Sales Tax, Value Added Tax.

Course Outcomes

After the completion of the course Fiscal Economics-I, the student will be able to

COC 1	To Aware of nature and scope of fiscal economics
COC 2	Knowledge about causes and effects of public expenditure
COC 3	Knowledge on classification of public revenue
COC 4	To apply the Aware of theories of taxation

Programme	:	B.A.(Hons)-Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Macro Economics- I
Course Code	:	DCECN-52
No.of Credit	:	4

Course Objectives

CO-1: To understand macroeconomic concepts like National income accounting Consumption functions and determinants of investments

Block I - Introduction to Macro Economics

Introduction of Macro Economics Nature, Scope and Importance of Macro Economics Endogenous-Exogenous-stock and flow-circular flow of income four sector model

Block II – National Income

Definition and Concepts GNP- GDP-NNP Personal Income- Real Income- Disposable Income- Per capita Income Difficulties in the measurement of National Income

Block III – Classical Theory of Income and Employment

Classical Theory of Income and employment Say's Law of Market Assumption Implications of the Law

Block IV – Consumption Function

Meaning- Determining Consumption Function Keynes psychological Consumption-Theories of Consumption Function-Absolute Income Theory- Relative Income Theory-Life Cycle Hypothesis

Block V – Investment Function

Meaning- Types-Determinants of Investments MEC-Factors affecting MEC- MEI-Keynesian Model of Income and Employment Determination

Course Outcomes

After the completion of the course Macro Economics - I, the student will be able to

COC 1	To promote the understanding of basics of macro economics,dependent, independent variables and flow of income models
COC 2	To enhance the knowledge of concepts of national income computing
COC 3	To introduce the students to the classical school of economics and theories
COC 4	To enhance the knowledge of consumption patterns in an economy.
COC 5	To analyze the relationship between income and employment in the economy.

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Managerial Economics
Course Code	:	DCECN-53
No. of Credit	:	4

Course Objectives

CO-1: To understand the fundamental of Managerial Economics.

CO-2: To understand the concepts of Demand, Cost, Production and Markets.

CO-3: To analyses the Cost function and Production function.

CO4: To examine the profit position of the firm through Break Even Analysis.

CO5: To critically evaluate the business practices existing in the market.

Block I- Introduction to Managerial Economics

Managerial Economics- Meaning – Characteristics and Subject Matter - Nature and Scope of Managerial Economics - Fundamental Principles of Managerial Economics - Risk and Uncertainty

Block II- Demand and Supply Analysis

Law of Demand – Exceptions to Law of Demand – Elasticity of Demand -Factors Influencing Elasticity of Demand - Law of Supply – Elasticity of Supply – Factors Influencing Elasticity of Supply - Demand Forecasting – Objectives – Methods –Criteria of Good Forecasting Methods - Pricing Policy and Cost

Block III- Production and Cost Analysis

Production – Meaning – Factors of Production –Production Function – Cobb Douglas – CES – Leontief – Economies and Diseconomies Of Scale - Theory of Production – Law of Variable Proportion –Law of Return to Scale - Cost of Production – Money Cost- Real Cost – Explicit Cost – Implicit Cost – TC, TFC, TVC, AC, AFC, AVC - Cost Output Relationship – Short Run and Long Run

Block IV- Price and Output Determination in Markets

Perfect Competition – Features – Price and Output Determination in Short Run and Long Run Monopoly – Price Discrimination – Simple Monopoly and Discrimination Monopoly- Monopolistic Competition – Features – Price and Output Determination in Short Run and Long Run Oligopoly Competition – Features of Oligopoly – Types and Sweezy's Model of Kinked Demand Curve

Block V-Factor Pricing

Marginal Productivity Theory of Distribution Ricardian Theory of Rent – Quasi Rent – Wage Theory Classical Theory of Interest - Liquidity Preference Theory Profit analysis and Cost

Course Outcomes

After the completion of the course Managerial Economics, the student will be able to

COC 1	To familiarise the students with fundamental of managerial economics
COC 2	To understand the concepts of demand, cost, production and markets
COC 3	To analyse the cost function and production function
COC 4	To examine the profit position of the firm through Break even analysis
COC 5	Critically evaluate the business practices existing in the market.

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Health Economics
Course Code	:	DCECN-54
No.of Credit	:	4

Course Objectives

CO-1: To understand the basics of Health economics in order to get health education for better healthy life.

Block I- Introduction

Health Economics-Definition and Scope Health Indicators-Birth Rate -Death Rate-Fertility Rate- Mortality-Morbidity- Disability Life style Status.

Block II- Determinants of Health

Determinants of health- Components of Health Programmes Spatial Distribution of Health Care Facilities- Pricing of Health Services Multiple Services of a Hospital

Block III- Demand and Supply of Health services

Demand for Health and Health Services Health Insurance- Need for Health Insurance for the poor, disabled and aged Demand for Medical Care- Consumer Incentive in Health Care Inter-Relationship between nutrition-Health and Education.

Block IV- Health Education and Awareness

Health Education- Health awareness Indian System of Medicine- Siddha-Homeopathy-Unani and Ayurveda-Public Expenditure on Health- Resource allocation - Health Sector Medical Tourism- Impact on Indian Economy.

Block V-Health Policies

Provision of Health Services by the government Private benefits and cost of providing health services- Village Health Sanitation and Nutrition- Family Planning A Review of Indian National Health Policy in providing health care and financing of Health Services.

Reference

1. D. Amutha, 'A Textbook of Health Economics', Mangalam Publishers Pushpalatha Patnaik, 'Health Economics', Black Prints India Inc
2. Jay Bhattacharya, Timothy Hyde, 'Health Economics', Peter Tu, Health Economics, PalgraveMacmillan
3. David Wonderling, Reinhold Gruen, and Nick Black, 'Introduction to Health Economics',

Course Outcomes

After the completion of the course, the student will be able to

COC 1	To enhance knowledge about nature, scope and determinants of health care services in the economy.
COC 2	To understand the demand supply of health care products and services in the economy
COC 3	To understand both the perspective and limits of economic analysis applied to health care
COC 4	To analyse the underlying economics in National health policy and financing health services
COC 5	To apply the obtained knowledge in health economics to the real world economic issues related to health care

Programme	:	B.A.(Hons)- Economics
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	Fiscal Economics- II
Course Code	:	DCECN-61
No.of Credit	:	4

Course Objectives

CO-1: To understand classification of public debt and different types of budget

Block I - Introduction to Public Debt

Definition, Classification, Sources of Public debt Redeemable and Irredeemable Debts- Funded and Unfunded Debts Management of Public Debt

Block II - Budget

Meaning and Definitions of Budget; Importance of the Budget Budgetary Policy, Balanced and Unbalanced Budget - Zero Base Budgeting in India

Block III - Federal Finance

Principles of Federal Finance -Conflicts between the Centre and the States in Federal Finance-Finance Commissions Acceptance of Recommendations of the Eleventh and Twelfth Finance Commission

Block IV - Fiscal Policy

Objectives and Components of Fiscal Policy Instruments of fiscal policy Deficit financing policy-Railway finances since 1924-25 – Financial Results of Railways

Block V - Local Finance

Local Finance- GRAM Panchayts (Village Panchayats) Municipalities – Finances of Local Bodies-Non – Tax Revenue – Abolition of Octroi Duties Causes for Abolition of Octroi.

Course Outcomes

After the completion of the course Fiscal Economics-II, the student will be able to

COC 1	To enhance awareness of sources and classifications of Public Debts
COC 2	To give knowledge about different types of budget
COC 3	To introduce central and state relations to students
COC 4	To make students familiar with objectives and tools of fiscal Policies
COC 5	To Aware local finance and problems of local bodies

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Third Year / Fifth Semester
Course Title	:	Macro Economics-II
Course Code	:	DCECN-62
No. of Credit	:	4

Course Objectives

CO-1: To understand the Keynesian issues in economics like General Equilibrium, ISLM and Income and Employment determination.

Block I - Keynesian Theory of Income Determination

Keynesian Theory of Income Determination Concepts and Functions Income Determination in a Two Sector Model Static and Dynamic Multiplier

Block II - Post - Keynesian theories of Demand for Money

Post-Keynesian theories of Demand for Money Baumol's approach to Transaction Demand for Money Tobin's theory of Speculative Demand for Money Friedman's Quantity theory of Money

Block III - General Equilibrium

General Equilibrium – Meaning Product and Money Market-The IS-LM model in a two sector Framework Don Patinkin's analysis

Block IV - Consumption Function

Meaning- Determining Consumption Function Keyn's psychological Consumption Theories of Consumption Function-Absolute Income Theory- Relative Income Theory Life Cycle Hypothesis

Block V - Macro Economic Policies

Meaning and Scope-Objectives of Macro Economic Policy-Objectives and Instruments of Monetary and Fiscal policies - Limitations of Monetary and Fiscal Policies

Books for References

1. M.L. Jhingan – Macro Economics
2. H.L.Ahuja – Macro Economics Theory and Policy
3. Chandana Ghish & Ambar Ghosh – Macro Economics
4. Olivier Blanchard – Macro Economics
5. D.N. Dwivedi – Macro Economics – Theory & Policy, Tata Mcgraw Hill Publishing Company Ltd

Course Outcomes

After the completion of the course Macro Economics-II, the student will be able to

COC 1	To promote the understanding of basics of macro economics, dependent, independent variables and flow of income models
COC 2	To enhance the knowledge of concepts of national income computing
COC 3	To introduce the students to the classical school of economics and theories
COC 4	To enhance the knowledge of consumption patterns in an economy.
COC 5	To analyze the relationship between income and employment in the economy.

Programme	:	B.A(Hons)-Economics
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	History of Economics Thought
Course Code	:	DCECN-63
No.of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions.

Block I– Introduction of History of Economics

Nature and Significance of Economic Thought Economic Thought- Importance
Mercantilism –Origin Introduction of Physiocracy

Block II– Classical School

Adam Smith-Wealth of Nation -T.R. Malthus-Population D Ricardo- Comparative Cost
Theories-J.B. Say -Says Law Market

Block III– Role of Socialism

Karl Marx – Different Schools of Socialism -Utopian-Socialism Christian – Fabian-
Syndicalism – Guild Socialism

Block IV– Historical School

Veblen effect - Institutional School - Economic Thought Marginal School- Ideas-
Austrians School -Social Impact

Block V – Indian Economic Thought

D. Naoroji- History of Economic Ideas Rajaji – Gokhale- Economic Ideas-M.K Gandhi –
B.R. Ambedkar –Economic Development Social Impact of E.V.R Periyar

Reference

1. E. Roll – History of Economic Thought.
2. A. Grey –Development of Economic Doctrines.
3. L.H. Haney – History of Economic Thought.
4. Dr. Shanmuga Sundaram – Indian Economic Thought Development and Policies.
5. V.B.Singh - From Naoroji to Nehru.
6. Srivatsava – History of Economic Thought
7. T.N. Hajela - History of Economic Thought
8. Sankaram. S – A History of Economic Thought

Course Outcomes

After the completion of the course History of Economic Thought, the student will be able to

COC1	To provide basic and fundamental concepts of History of Economics Thought
COC2	Familiarize the students about the Socialism
COC3	To understand different types of schools
COC4	To analyse various Institutionalism
COC5	To apply the technique of the capitalisms
COC6	To evaluate the Indian Economic Thoughts.

Programme	:	B.A. (Hons)-Economics
Year/Semester	:	Third Year / Sixth Semester
Course Title	:	International Economics
Course Code	:	DCECN-64
No.of Credit	:	4

Course Objectives

CO-1: To understand different types of cost and structure of market and theories of four factors of productions

Block1–Introduction of International Trade

International Trade -Types of International Trade- Importance of International Trade-Global Context

Block2–Theories of Foreign Trade

Adam Smith's Absolute Cost -Theory Comparative and Equal Cost Differences
Opportunity Cost- Heckscher Ohlin's Theory of International Trade

Block3–Balance of Trade and Balance Of Payments

Concepts of Balance of Payment and Balance of Trade -Causes of Disequilibrium-Exchange Rates -Fixed and Floating Exchange Rates.

Block4–International Trade Policies

Trade Policies -Concepts of SAARC- Brics-Importance -South-South Co-Operation

Block V – WTO and IMF World Bank

Implication of WTO-TRIMs-TRIPs-IMF-IBRD-Money Market.

References

1. Robert, J, Thomson – International Economics (2008).
2. Dominck Salvatore, International Economics, Tata Mcgraw – Hill Publishing Company Ltd, 2005.
3. Peter B. Kenen, International Economics, Cambridge University Press, 1996.

Course Outcomes

After the completion of the course International Economics, the student will be able to

COC1	To provide basic and fundamental concepts of International trade
COC2	Familiarize the students about the Theories of International Trade
COC3	To understand the WTO and IMF structures
COC4	To analyze various role of world Bank
COC5	To apply the technique of the Balance of trade and Exchange rates
COC6	To evaluate the International Policies

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