

WABA | WORLD BREASTFEEDING WEEK 2022

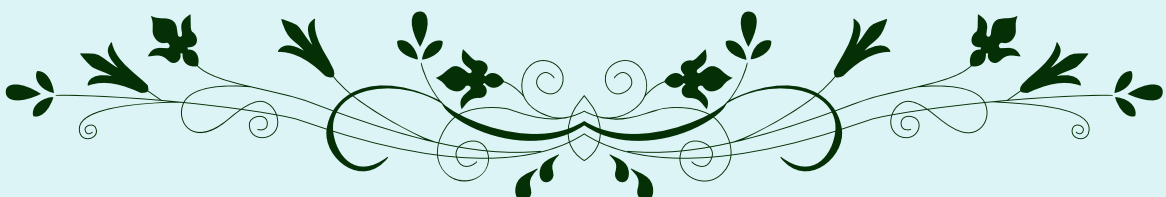
DEPARTMENT OF PEDIATRICS ESI HOSPITAL, AYANAVARAM, CHENNAI

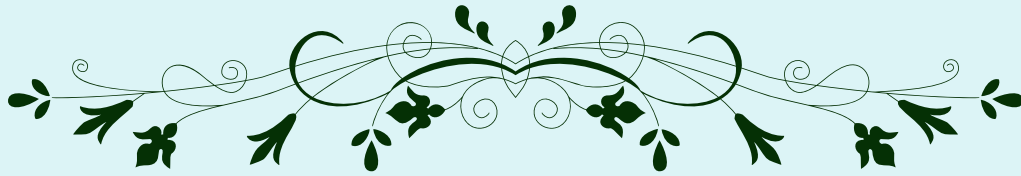
In Collaboration with

DEPARTMENT OF PHARMACY PRACTICE SCHOOL OF PHARMACEUTICAL SCIENCES



« . . . »
AUG 01 - 06, 2022
« . . . »





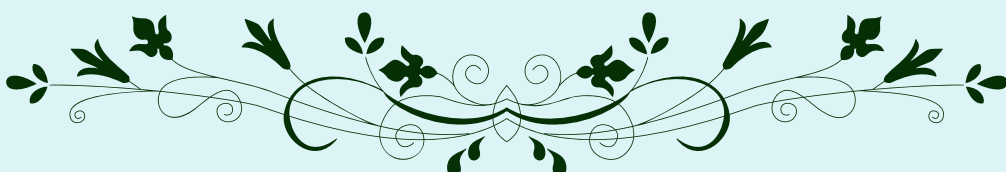
Aug 01 - 07 . 2022

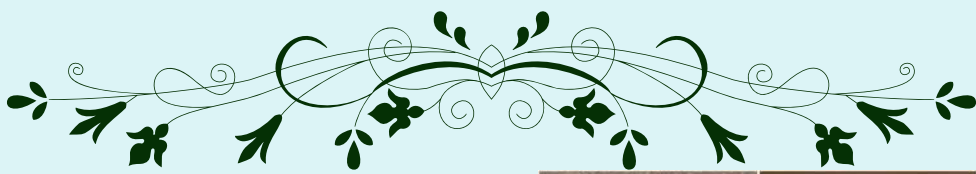
World Breastfeeding week is observed from August 1 to August 7 every year in order to educate the people about the importance of breast feeding. It is organized by World Alliance for Breastfeeding Action (WABA), the World Health Organization (WHO), and UNICEF. WBW came up with the goal to promote exclusive breastfeeding for the first six months of life which yields many health benefits, providing critical nutrients, protection from deadly diseases such as pneumonia and fostering growth and development for the first time in 1991. Our fellow students programmed an event during the breast feeding week based on the theme Step up for Breastfeeding. Educate and Support.



Aug 01.2022

Fellow students of pharm.d staged a mime in order to break the stigma about breast feeding. The intention of the act was to enlighten the people about correct and appropriate practices which must be followed during Breastfeeding. It also focuses on the wrong practices which are been followed by people due to inadequate knowledge.





Aug 02.2022

Rangoli competition was conducted in the hospital premises with the active participation of students, nurses and health care workers. Though being a common competition, it stood out as it broke the stereotype! Boys too took part in the competition!!



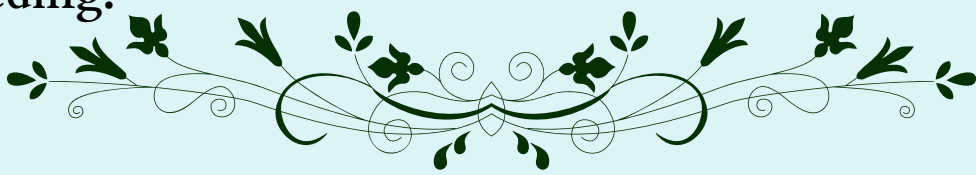
Aug 03.2022

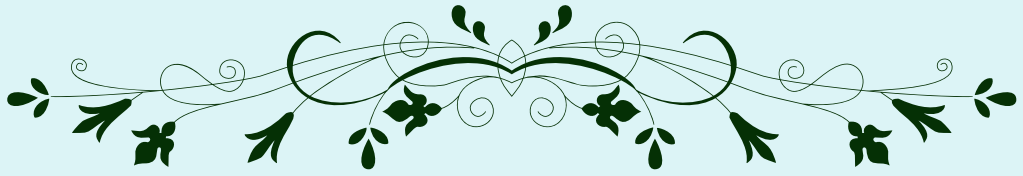
Poster competition was conducted on day 3. The students showcased their creativity and knowledge through their posters and the best ones were awarded.



Aug 04.2022

Quiz was organized on day 4. The teams had equal share of all the students, nurses and health care workers. People who took part in the quiz got to know a lot of unheard things about breast feeding.





Aug 05.2022

Debate was staged on day 5. The topic brought out the problems faced by the lactating women due to the superstitions followed by their in-laws.

Aug 06.2022 - Valedictory



Best Coordinator Award to Dr.E.M.Neena Priyamalar for organizing the WBW



Appreciation for the Department of Pharmacy Practice, SPS, VISTAS for coordinating the Event from ESI Hospital Ayanavaram.

