VELS NAKSHATRA

VELS NAKSHATRA, an annual cultural extravaganza held at VISTAS, is a celebration of creativity, talent, and diversity. Each year, students eagerly anticipate this grand event, which showcases the rich cultural heritage and artistic prowess of the college community.

From mesmerizing dance performances to soulful musical renditions, from thought-provoking dramas to hilarious skits, VELS NAKSHATRA offers a platform for students to express themselves and shine bright. The event features a wide array of competitions, workshops, and exhibitions that cater to various interests and talents, ensuring there's something for everyone to enjoy.

Renowned artists, industry experts, and celebrities often grace the occasion as chief guests and judges, adding prestige and excitement to the festivities. Their presence not only motivates the participants but also provides valuable insights and inspiration.

What truly sets VELS NAKSHATRA apart is its inclusive nature. Students from different backgrounds, disciplines, and interests come together to collaborate and showcase their skills, fostering a sense of unity and camaraderie among the college community.



VARIOUS EVENTS

MIND BUGS

At "Mind Bugs," students and faculty alike come together to unravel the mysteries of the mind through a series of thoughtprovoking activities and interactive exhibits. From intriguing experiments to enlightening workshops, participants have the opportunity to delve into topics such as memory, perception, decision-making, and emotions.

"Mind Bugs" isn't just an event; it's a celebration of the complexity and wonder of the human psyche. By fostering a deeper understanding of psychology and promoting mental well-being, this event plays a vital role in nurturing a vibrant and intellectually stimulating campus culture.

RULES AND REGULATIONS

-IT IS AN INDIVIDUAL EVENT. -THE CONTESTANT SHOULD PLAY FOR 2 MINUTES IN THE ORDER OF THE BUZZER SEQUENCE FROM THE FIRST ROUND

•THE CONTESTANT WILL BE ASKED QUESTIONS BY OTHER

CONTESTANTS AND IS SUPPOSED TO ANSWER SOMETHING TOTALLY IRRELEVANT TO THE QUESTION.

ANSWERING RELEVANTLY, REPEATING THE SAME ANSWER, ONE-WORD ANSWERS AND REMAINING SILENT FOR MORE THAN 5 SECONDS WILL BE DISQUALIFIED.

DUMB CHARADES

"Dumb Charades," also known as "Charades," is a timeless game of pantomime and guessing that has entertained people of all ages for generations. In Dumb Charades, players act out a word or phrase without speaking, while their teammates try to guess what it is within a limited time frame. It's a game that requires creativity, quick thinking, and often a good sense of humor. It has gained widespread popularity in the 19th century as a parlor game among the upper classes. Since then, it has become a beloved pastime at parties, gatherings, and even in educational settings like schools and universities.

RULES AND REGULATIONS

- IT IS A TEAM EVENT.
- A TEAM CAN CONSIST OF 2 PARTICIPANTS PER TEAM.

• THE TEAM WILL BE GIVEN 60 SEC TO FIND THE ANSWER. EACH TEAM WILL HAVE THREE ROUNDS

• FIRST, WITH GESTURES, YOU CAN SHOW THE NUMBER OF WORDS IN A FILM TITLE, THEN FOR EACH WORD ONE CAN EXPLAIN WITH ACTIONS HOW MANY LETTERS ARE IN IT. THE PLAYER CAN GIVE FACIAL EXPRESSIONS, GESTURES AND BODY LANGUAGE.

• IN THIS MANNER, ONE OF THE TEAM MEMBERS WILL CONVEY THE TITLE OF A MOVIE AND THE REST SHOULD FIND THE ANSWER.



VARIETY (MIME, STANDUP COMEDY, BEAT BOXING, MIMICRY)

The university cultural scene is a vibrant tapestry of creativity and talent, where students come together to showcase their skills and passions in a variety of competitions. Among these, the competition variety—featuring mime, stand-up comedy, beatboxing, and mimicry —stands out as a celebration of diverse performance arts, each offering its own unique blend of entertainment and skill.

Mime, with its silent storytelling and expressive gestures, captivates audiences with its ability to convey emotions and narratives without words. In university cultural competitions, mime artists take the stage, using their bodies as their primary instrument to create scenes, characters, and scenarios that range from whimsical to poignant. Through precise movements and exaggerated expressions, they transport viewers to imaginary worlds where the possibilities are endless.

On the flip side, stand-up comedy brings laughter to the forefront, inviting students to share their wit, humor, and observations on life with an eager audience. In the university cultural arena, aspiring comedians take to the stage armed with nothing but a microphone and their quick wit, delivering punchlines and anecdotes that leave the crowd roaring with laughter. From relatable jokes about student life to clever social commentary, stand-up comedy competitions offer a platform for students to hone their comedic chops and leave a lasting impression.

Beatboxing adds a rhythmic twist to the mix, showcasing the vocal dexterity and musical prowess of talented performers. In university cultural competitions, beatboxers mesmerize audiences with their ability to create complex rhythms, beats, and sound effects using only their mouths and voices. From mimicking drum patterns to emulating musical instruments, beatboxing competitions push the boundaries of vocal performance and highlight the incredible versatility of the human voice.

Finally, mimicry rounds out the competition variety, inviting students to showcase their talent for impersonating famous personalities, characters, and accents. Whether it's channeling the mannerisms of beloved celebrities, bringing iconic movie characters to life, or mastering regional dialects and accents, mimicry competitions challenge participants to embody their chosen subjects with precision and flair. With each uncanny impression, they blur the line between reality and fiction, delighting audiences with their uncanny ability to mimic the world around them.

Together, these competition varieties form a dynamic showcase of talent and creativity within the university cultural scene, offering students a platform to express themselves, entertain others, and push the boundaries of their artistic abilities. Whether they're performing on stage or cheering from the audience, participants and spectators alike come together to celebrate the rich tapestry of performance arts and the vibrant spirit of creativity that defines university culture.

RULES AND REGULATIONS

- IT IS A TEAM EVENT.
- USAGE OF ABUSIVE LANGUAGE AND OBSCENITIES ARE
 PROHIBITED.
- INFLAMMABLE OBJECTS AND FLUIDS ARE PROHIBITED.
- PARTICIPANTS SHOULD CARRY THEIR OWN PROPERTIES.

• TEAM SHOULD CONSIST OF MINIMUM 4 AND MAXIMUM 12 PARTICIPANTS.

• DECISION OF THE JUDGES WILL BE FINAL.



START MUSIC

"Start Music" - The Rhythmic Prelude to Musical Excellence

Welcome to "Start Music," where the journey to musical brilliance begins with a single note and resonates through the hearts and minds of performers and audiences alike. Set against the backdrop of passion, talent, and creativity, "Start Music" is more than just a competition; it's a vibrant celebration of the universal language that unites us allmusic.

As the curtains rise and the stage comes to life, "Start Music" invites aspiring musicians from all walks of life to showcase their artistry, pushing the boundaries of sonic expression and captivating audiences with their soulstirring performances. From classical virtuosos to contemporary maestros, from solo acts to ensemble triumphs, "Start Music" embraces diversity and welcomes all genres, styles, and voices.

RULES AND REGULATIONS

 THE PARTICIPANT MUST COME FORWARD TO SING A SONG WITH THE INCOMPLETE LYRICS.
 START MUSIC IS A MUSIC-BASED GAME SHOW.

- MUSIC TRACK WILL BE PLAYED BY THE DJ.
- THE PARTICIPANT MUST COME FORWARD TO SING A SONG WITH THE INCOMPLETE

LYRICS. • THE ONE WHO FILLS THE BLANKS CORRECTLY IS THE WINNER.

AD-ZAP

"AD-ZAP" - Where Creativity Meets Marketing Mastery. Welcome to the ultimate battleground of wits, innovation, and persuasion - "AD-ZAP" - where advertising prowess takes center stage and creativity reigns supreme. This electrifying competition is not just about selling products; it's about captivating hearts, minds, and imaginations through the power of advertising.

"AD-ZAP" is a melting pot of talent, drawing aspiring marketers, designers, and communicators from far and wide to showcase their skills in crafting compelling ad campaigns that leave a lasting impression. From snappy slogans to eye-catching visuals, participants are challenged to think outside the box, push boundaries, and breathe life into brands and products like never before.

The premise of "AD-ZAP" is simple yet exhilarating: teams are tasked with creating and presenting original advertising campaigns for a given product or service within a limited timeframe. Armed with their creativity, strategic thinking, and a dash of adrenaline, participants dive headfirst into the world of marketing, where every idea is a potential game-changer and every pitch is a chance to shine.

RULES AND REGULATIONS

• TIME ALLOTTED FOR A PRESENTATION IS 10 MINUTES.

MAXIMUM OF 6 PARTICIPANTS ARE ALLOWED IN A TEAM AND

12 -

ONLY ONE TEAM PER INSTITUTION IS ALLOWED.

SHOWCASE YOUR TALENT IN CONVINCING THE CUSTOMERS AND SELLING THE PRODUCTS.

NO EXISTING BRAND SHOULD BE IMITATED IN THE PRESENTATION. ONE PRELIM AND ONE FINAL EVENT WILL BE CONDUCTED.



"QUIZ: The Ultimate Test of Knowledge and Quick Thinking" Step into the thrilling world of intellectual prowess and questioning with "QUIZ," the definitive rapid-fire competition where wit, wisdom, and lightning-fast reflexes reign supreme. Whether you're a trivia buff, a history aficionado, or just someone who loves a good challenge, "QUIZ" offers an exhilarating experience like no other.

"QUIZ" is not your ordinary trivia night—it's an electrifying showdown of intellect and ingenuity that pits participants against each other in a battle of wits. From general knowledge to niche topics, each round presents a new set of questions designed to test participants' depth of knowledge, critical thinking skills, and ability to think on their feet.

The competition unfolds in a series of intense rounds, each more challenging than the last. Participants must stay sharp, stay focused, and be ready to buzz in at a moment's notice to demonstrate their mastery of the subject matter. With every correct answer, they earn points and inch closer to victory, while incorrect responses come with the risk of losing valuable ground to their opponents.

RULES AND REGULATIONS

· ONLY TEAM ENTRIES ARE ALLOWED, AND A TEAM SHALL CONSIST OF THREE PERSONS. THE DECISION OF THE QUIZ-MASTER WILL BE FINAL AND WILL NOT BE SUBJECTED TO ANY CHANGE.

12.00

• THE PARTICIPANTS SHALL NOT BE ALLOWED TO USE MOBILE OR OTHER ELECTRONIC INSTRUMENTS DURING THE QUIZ TIME.

• THE QUESTIONS SHALL BE IN THE FORM OF MULTIPLE CHOICE. TRUE/FALSE STATEMENT, SPECIFIC ANSWER QUESTION ETC.

AUDIENCE/SUPPORTERS SHALL NOT GIVE ANY HINTS OR CLUES TO THE COMPETITORS.

THE VOGUE

The Vogue Competition: Redefining Style and Elegance In the realm of fashion, where creativity meets expression, competitions serve as the ultimate platform for emerging talents to showcase their innovative designs and unique perspectives. Amongst these, "The Vogue Competition" stands as a beacon of style, elegance, and artistic flair.

Hosted by the iconic fashion magazine Vogue, this competition is more than just a showcase of garments; it's a celebration of the ever-evolving tapestry of fashion and design. With its illustrious history and global reach, Vogue brings together the most promising designers, stylists, and creatives from around the world, offering them a chance to shine on an international stage.

RULES AND REGULATIONS

- THE TIME LIMIT IS 8 10 MINUTES.
- 15-18 MEMBERS ARE ALLOWED TO PARTICIPATE IN THIS EVENT.
 THE SHOW IS BASED ON A PARTICULAR THEME OF YOUR CHOICE AND SHOULD BE PORTRAYED THROUGH YOUR PERFORMANCE.
- AUDIO TRACKS SHOULD BE SUBMITTED TO THE SHOW

COORDINATOR IN A CD / DVD. • ALL PROPS AND REQUIREMENTS TO BE BROUGHT BY THE PARTICIPANTS.

THE PERFORMANCE SHOULD NOT BE ABUSIVE OR OFFENSIVE.

• THE PERFORMANCE SHOULD NOT BE ABUSIVE OR OFFENSIVE.

SHORT FILM

Echoes of Solitude" is a poignant short film that delves into the psyche of a recluse artist grappling with inner demons while seeking solace in isolation. Set against the backdrop of a rustic countryside, the film follows the protagonist, Emily, as she navigates the labyrinth of her mind amidst the tranquil yet haunting silence of her secluded cabin.

As Emily retreats further into her creative sanctuary, she finds herself haunted by memories of her past, each echo reverberating through the walls of her solitude. Through evocative visuals and subtle nuances, the film explores themes of loss, self-discovery, and the healing power of art.

RULES AND REGULATIONS

 ONLY 3 PARTICIPANTS PER INSTITUTION ARE ALLOWED
 THE SHORT FILM CAN BE IN ANY GENRE

• THE DURATION OF THE SHORT FILM SHOULD BE OF 5 TO 10 MINUTES

• THE SHORT FILM SHOULD NOT CONTAIN ANY OBSCENE, DEFAMATORY OR OTHER OBJEC- TIONABLE CONTENT

• THE SHORT FILM SHOULD HAVE SUBTITLES IF THEY ARE MADE IN A LANGUAGE OTHER THAN TAMIL AND ENGLISH

• THE CREDITS FOR VARIOUS ASPECTS OF THE FILM LIKE DIRECTION, CINEMATOGRAPHY, SOUND EDITING (AT LEAST THE FOUR CATEGORIES) SHOULD BE INCLUDED IN THE FILM TEXT AS WELL AS ON THE CD/DVD ALONG WITH OTHER INFORMATION LIKE THE TITLE OF THE SHORT FILM, DURATION ETC...

ADAPT TUNE

"Adapt Tune" is a dynamic short film that intricately weaves together the themes of resilience, adaptation, and the power of music to transcend barriers. Set in a bustling metropolis where the rhythm of life moves at a relentless pace, the film follows the journey of a young musician named Alex, who is determined to find his voice amidst the cacophony of the urban landscape.

As Alex navigates the challenges of pursuing his passion in a city that often feels indifferent to his dreams, he discovers an unexpected source of inspiration in the unlikeliest of places. Through encounters with diverse characters and the vibrant tapestry of city life, Alex learns to embrace the ever-changing melody of his surroundings and transform his struggles into art.

With a dynamic blend of visual storytelling and electrifying musical sequences, "Adapt Tune" immerses audiences in Alex's journey of self-discovery and creative evolution. From the bustling streets to the intimate corners of underground music scenes, the film captures the raw energy and infectious spirit of artistic expression.

RULES AND REGULATIONS

• THE TIME ALLOTTED FOR PRESENTATION IS 2 MINUTES.

• THE JUDGING CRITERIA WILL BE BASED ON THE PERFORMANCE AND SYNC WITH THE TRACK PLAYED BY THE DJ.

• NO PROPS ARE ALLOWED.

• DECISION OF THE JUDGES WILL BE FINAL.

MONO ACT

"Monologue: Echoes of the Soul" is a gripping short film that takes audiences on an introspective journey through the depths of one person's psyche. Set in a dimly lit room, the film revolves around a solitary figure, Sarah, who delivers a haunting monologue that unravels the layers of her innermost thoughts and emotions.

As Sarah delves into the recesses of her mind, her monologue becomes a powerful exploration of love, loss, and the human condition. Through poignant reflections and visceral storytelling, she invites viewers into her world, where memories intertwine with dreams, and reality blurs with fantasy.

With masterful use of light and shadow, the film creates an atmosphere of intimacy and vulnerability, drawing audiences into Sarah's inner turmoil. Each word she speaks echoes with raw emotion, revealing the scars of her past and the hopes for her future.

As Sarah's monologue reaches its crescendo, she confronts the audience with the universal truths of human existence, challenging them to confront their own fears and desires. "Monologue: Echoes of the Soul" is a captivating exploration of the power of storytelling to illuminate the depths of the human soul and inspire empathy and understanding.

RULES AND REGULATIONS

• 5 MINUTES WILL BE GIVEN TO PERFORM THE ACT.

• OFFENSIVE GESTURES ARE STRICTLY NOT ALLOWED.

• THE CONTESTANTS HAVE TO COME PREPARED WITH ALL THE PROPERTIES TO PERFORM THE ACT (LIKE MAKEUP AND OTHER NECESSARY PROPERTIES)

• MEDIUM OF PERFORMANCE WILL BE IN TAMIL OR ENGLISH.

• CONTESTANTS WILL BE GIVEN ONLY ONE CHANCE TO PERFORM ANY ACT IN FRONT OF A PANEL OF JUDGES.

CHOREO NIGHT

"Rhythmic Reverie: A Choreo Night Experience" is a mesmerizing short film that transports audiences into the vibrant world of dance, where movement becomes

the vibrant world of dance, where movement becomes a language of its own. Set against the backdrop of a pulsating dance floor, the film captures the energy and passion of a diverse group of performers as they take center stage for a night of choreographic brilliance. From contemporary fusion to classical elegance, "Rhythmic Reverie" showcases a kaleidoscope of dance styles, each telling its own unique story through fluid motion and expressive gestures. As performers weave through intricate sequences and synchronize their movements with precision, the film becomes a celebration of creativity and collaboration. With dynamic camera work and immersive sound

With dynamic camera work and immersive sound design, the film invites audiences to feel the rhythm coursing through their veins and surrender to the intoxicating allure of the dance. Each performance is a testament to the power of expression, as dancers pour their hearts and souls into every step, creating moments of pure magic that linger in the air long after the music fades.

RULES AND REGULATIONS

- ONLY ONE TEAM PER INSTITUTION IS ALLOWED.
- 8 TO 14 PARTICIPANTS ARE ALLOWED PER TEAM

• THERE IS NO RESTRICTION ON THE CHOICE OF MUSIC, IT **CAN BE WITH OR WITHOUT** LYRICS.

• EVERY TEAM SHOULD HAVE FEW NON DANCING MEMBERS TO CLEAR THE LIGHTS AND MUSICAL INSTRUMENTS AND HE OR SHE WILL HAVE TO REPORT TO THE MUSIC DESK WITH THEIR PEN DRIVE, WHILE THE PREVIOUS TEAM IS PERFORMING ON THE STAGE.

INVITATION





INVITATION

EVENT SCHEDULE

Day 01

 SHORT FILM
 10:00 AM-12:00 PM
 VIBA AUGITORIUM

 CHANNEL SURFING
 11:00 AM-01:00 PM
 LECTURE THEATRE

 VARIETY
 11:00 AM-02:00 PM
 SHIVALAYAA

 MONO ACT
 01:00 PM-04:00 PM
 VIBA AUDITORIUM

 SHIPWRECK
 01:00 PM-04:00 PM
 LECTURE THEATRE

 LIGHT MUSIC
 04:00 PM-06:00 PM
 ON STAGE

 THE VOGUE
 06:00 PM-08:00 PM
 ON STAGE

Day 02

60 SECONDS TO FAME	10:00 AM-12:00 PM	LECTURE THEATRE
QUIZ	01:00 PM-03:00 PM	SHIVALAYAA
ADZAP	10:00 AM-12:00 PM	SHIVALAYAA
RADIO JOCKEY	10:00 AM-12:00 PM	M.G.R STUDIO
ADAPT TUNE	10:00 AM-12:00 PM	VIBA
REELS	01:00 PM-3:00 PM	VIBA
CHOREO NIGHT	04:00 PM-06:00PM	ON STAGE

The Manage of Vels Univerour Spectacul We cordially occasion for b various instit with content o 05 and 06 o

The Management, Faculty and students of Vels University are proud to present our Spectacular Event

We cordially invite you to grace this occasion for this student encounter between various institutions and fill our hearts with content on the 05 and 06 of Sep 2022

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INVITATION



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SPONSORSHIP BROCHURE

NAKSHATRA 🚽 STALLS

Single day - ₹5.000/-- ₹10,000/-Two days

Facilities: Shamiana - 10x10 Size Stall, Power supply, Table and Chair Stall Coordinator

Dr. K. Kamala - 89390 90553 | Dr. S. Durgalakshmi - 91590 59073 Dr. P. R. Kalyan Chakravarthy - 73580 09517 Dr. S. Vijaya Raj - 98400 76005 | Dr. Y. Durgadevi - 96771 36278

nsorship Coordinator Dr.P.Jagadessan - 99621 77879 | Dr.S.Chandra Chud - 9444 41107 Dr. R. Anandan - 94440 79321 | Dr. E. Pradeep - 97514 05061

FOR MORE DETAILS

Dr. R. A. KALAIVANI - 99625 06223

Dr. R. Sridhar - 98403 44409 | Dr. Madona. B. Sahaai - 91760 60203 Mr. P. N. Sudarson Rao - 70101 69436 (Student Coordinators) Ms. S. Theetchanya - 91762 56844 (Student Coordinators)



ABOUT NAKSHATRA

shatra is a 2-day inter-college/university cultural fest that has always been a n for various entertainment and talent. Vels Nakshatra enhances the nce levels of the students, thereby allowing them to perform better. Participants, as well as attendees, get to see spectacular variations in performances rancipants, as wen as alteridees, get to see spectacular variations in performance throughout the event. We focus on making Vels Nakshatra a platform for unseen an deserving talents that need recognition. We anticipate over 100 colleges, 1000+ participants, and 10,000+ students to witness 14 events on the grand stage, as in previous years. Get ready for bigger, better, and brighter experiences.

ABOUT CHANCELLOR

Dr. Ishari K Ganesh

s an educationist, philanthropist, environmentalist, sports enthusiast and a business magnet well known for his innovative business ventures around the world. He founded the Vaels educational trust 92 to run his own college of Pharmacy ed building with 36 students and 10 aff. He is the youngest founder chancellor a University of India. He is also the ant of the Tamil Nadu Olympic ind the President of Tamil Nadu ssociation and Taekwondo on of India. He is also the Founder nan of Vels Film Internati Dr. Ishari K Ganesh has established a 150 ulty Hospital in m lather Shri Isari Velan, to offer fre nedical facilities to patients with advanced ess. He offers educational scholarship to nore than 500 students across his institution

ABOUT VICE PRESIDENT

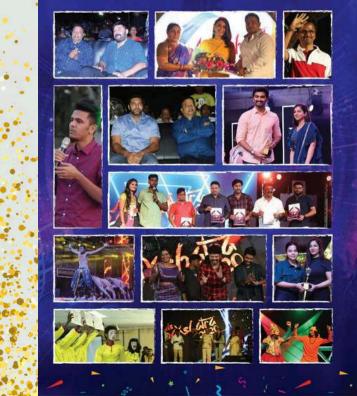
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Dr. Preethaa Ganesh Vice president of Vels Groups is a dyr nal with a vis ian education to globally acclaimed standards and make India a knowledge power by providing premium yet affordable education to all segments of the society. She has a ted history of working in edu ent and manages operations of the domerate comprising 36 institutions 0000 students and 6000 staff. Her c ompetencies include Negotiation, Marketing Building, Project Management and source Management. She is activel ed in social issues and holds them close r heart. She has been chosen as the Pin mbassador by India Turns Pink, an ss of Breast ation that creates aw er and mitigates ways to fight it for wome es. Additionally, she is an active ropist and has established

olarships to support not only academically nt children but also those who come from omically disadvantaged backgrounds and eek assistance in pursuing their goals. Her ontributions through various Free Education Schemes have gamered immense



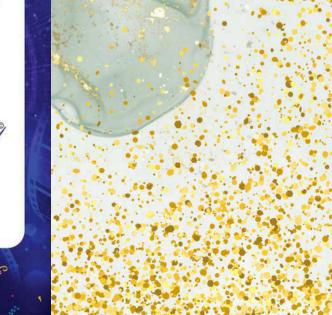




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